VOGUE

Spring Fashions
Hats
Accessories
Brides

ADVANCE
RETAIL
TRADE
EDITION

VOGUE
Incorporating Vanity Fair
MARCH 15, 1944
PRICE 35 CENTS
40 CENTS IN CANADA

COPYRIGHT 1944 BY THE CONDÉ NAST PUBLICATIONS INC

BE A MARINE

The officers and men of the U. S. Marine Corps ask you to join them, to wear their uniform, and by sharing their common cause to free a Marine for combat duty.

"Ours is the privilege of fighting for freedom. . . . Never before have the women of America had such a real opportunity to serve their country."

Ruth Cheney Streeter

LT. COL., U. S. MARINE CORPS

Wamsutta hopes to have enough Supercale sheets for all Uncle Sam's nieces when they come home again. And enough, too, for all you war brides who have never had your full share of Wamsutta Supercale . . . the famous, fine, long-wearing "Trousseau Sheet of America."*

WAMSUTTA MILLS, NEW BEDFORD, MASS.

Wamsutta

SUPERCALE SHEETS

*REG. U.S. PAT. OFF.

Springfield Blankets . . . Wamsutta-Somerset Towels

VOGUE ADVANCE NEWS FOR RETAILERS MARCH 15

COPYRIGHT 1944. THE CONDÉ NAST PUBLICATIONS INC.

Wartime weddings

WARTIME weddings, whether formal with white satin and a veil or more informal in some post chapel, are long-remembered days for the brides. This issue of Vogue pictures a wealth of new ideas and fashions to aid the busy bride's consultant. Vogue says, "Big wedding, little veil . . . shorter veils look new, right." (Pages 96, 97.) Point out how a "shoulder veil, fragile fan of white lace" lends a distinctly individual touch to a satin wedding dress. For the bride who plans a less formal wedding, suggest as new and decidedly different, a short, pastel chiffon dress as shown on page 99. Point out its long and useful life after the wedding. Lingerie, so important a part of a trousseau, could be shown in sets by price bracket. Show two or three complete sets of lingerie in the bridal salon to suit all budgets.

Use your head

Vogue says, "It's the year to Use Your Head—as a colour accent—as an integral part of your hat—use your profile—your coiffure as a setting." Point up the fact that there is a 1944 hat to bring out the best in any shape face, any style coiffure. The turned-back cloche makes the most of a beautiful brow. The fedora frames a small face, smooth coiffure. One-sided hats silhouette a good profile. Show how "upper story" colour accentuates pretty features, acts as a foil for dark or neutral dresses and suits. Make your customer feel that each hat shown to her is a distinct creation which pays her a very direct compliment. Vogue says, "1944 spring hats—your Chief Accessory." The eye naturally starts at the top of an object. Show how a well-chosen spring hat can be the focal point.

Make everything count

Vogue says, "Start with a dark wool dress, narrow as a slant of April rain—subject to change as spring weather." (Pages 88, 89.) It is frosted with jewelry or accessory touches, shifted from under fur coat to top coat, is changeable as a chameleon for any season. Remind your salespeople to single out such dresses for their simple lines, good basic cut; and to offer suggestions to customers as to where a clip, belt, or scarf can produce a shift. Point out their timeless as well as seasonless qualities.

Vogue says, "A city edition print—treasure of a dress," showing 1944 examples on two pages (112, 113). This spring, print dresses tend toward the definite, geometric design—coins, Polynesian patterns, Greek column capitols. Use the fashion point that these dresses are easy marks for black or white accessories. For younger customers, Vogue says, "Junior prints send you into spring with zoom." Low necks and cap sleeves.

Vogue says, "If you have round, pretty arms, show them." For smooth fashion this spring and cool comfort this summer, the sleeveless black dress is a bonus to a winter weary wardrobe. As arm accent, show six- and eight-button black gloves with these dresses. The shoulders are either padded or have a smooth, rounded-off appearance. (See pages 102, 103.) Point out to customers the suavity of this clean-sweep shoulder line.

Fashion Points for the Spring Season

These Four Quotations on Cards Sent Without Charge

Write Vogue Merchandising Service, 420 Lexington Avenue, N. Y. 17

VOGUE SAYS:

"1944 spring hat—your Chief Accessory."

VOGUE SAYS:

"Be sure your hat pays you a very direct compliment."

VOGUE SAYS:

"A short wedding dress for a long-remembered day."

VOGUE SAYS:

"Long-sleeved print dress—useful as a silk suit."

These Quotations For Your Own Use

Put Them on Your Cards and Use Them in Your Advertising

HATS

Vogue Says:
"Helmets bare small, pretty ears."

Vogue Says:
"Use your head as a colour accent."

Vogue Says:
"Use your head as an integral part of your hat."

Vogue Says:
"Team a white straw side-hat with a black suit."

Vogue Says:
"Use your profile by wearing a Breton."

Vogue Says:
"The turned-back cloche makes the most of a smooth brow."

Vogue Says:
"One-sided hats make the most of a good profile."

Vogue Says:
"The turned-down cloche is a new spring way to use your head."

COATS

Vogue Says:
"Faille city coat—nighttime fabric and anytime lines."

Vogue Says:
"Shining city coats go out at high noon and on into dark."

Vogue Says:
"Black satin coat—gloss for spring prints."

Vogue Says:
"The officer's coat goes smoothly into satin."

Vogue Says:
"The peplum-coat has a dressmaker-suit look."

Vogue Says:
"Belted tunic-coat—fine flare for narrow-line skirts."

BRIDAL WEAR

Vogue Says:
"Wear a bridal dress, fresh as white lilacs."

Vogue Says:
"For the bride—a Flemish shoulder veil."

Vogue Says:
"For a bride—fragile fan of white lace."

Vogue Says:
"Wear a tiny bonnet thatched with forget-me-nots."

Vogue Says:
"A short veil films from a crown of lace-straw and orange blossoms."

Vogue Says:
"Big wedding, little veil."

Vogue Says:
"The bride spreads a shadow of lace over satin shoulders."

DRESSES

Vogue Says:
"The coat-dress—narrow as a slant of April rain."

Vogue Says:
"A double-breasted dress—subject to change as spring weather."

Vogue Says:
"Sleeves have vanished in the general paring-off."

Vogue Says:
"Show round, pretty arms in a sleeveless dress."

Vogue Says:
"No sleeves—A. M. to P. M."

Vogue Says:
"Greek coin print—treasure of a dress."

Vogue Says:
"A print dress pays off now under a coat."

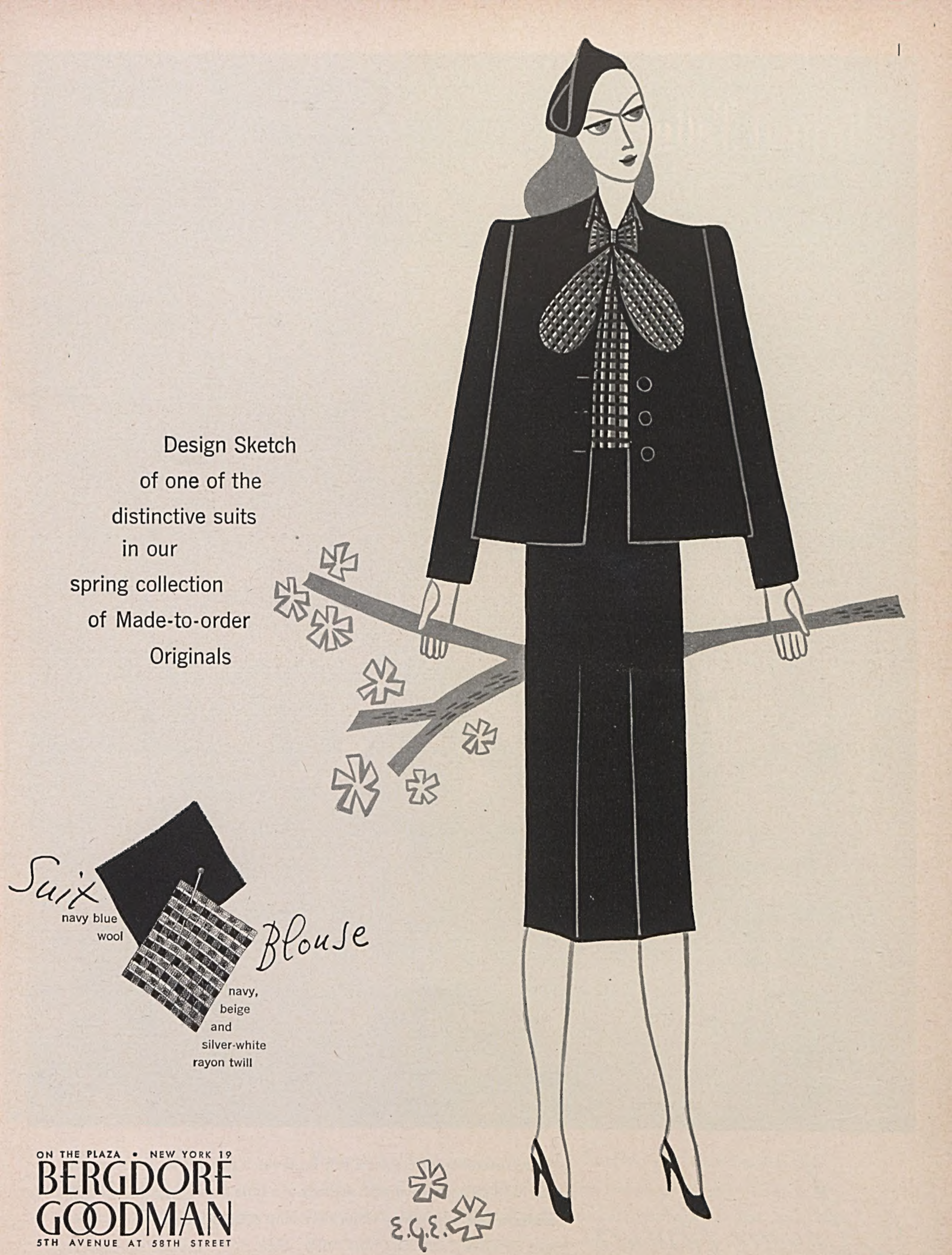
Vogue Says:
"A print dress—spring classic."

Vogue Says:
"Cut a square dance in a peasanty dress."

Vogue Says:
"For a waltzing evening—a flower print dress with a low, round neck."

TRADE EDITION SUBSCRIPTIONS
2 YEARS (48 ISSUES) $9.00
WRITE FOR QUANTITY RATES
MARCH 15, 1944

RETAILERS, MANUFACTURERS AND ADVERTISING EXECUTIVES ARE ENTITLED TO RECEIVE THE TRADE EDITION OF VOGUE. SUBSCRIPTIONS MUST BE PLACED DIRECT WITH THE PUBLISHERS OR DIRECT WITH A CATALOGUE SUBSCRIPTION AGENCY. DO NOT SUBSCRIBE FOR THE TRADE EDITION THROUGH AN AGENT CALLING ON YOUR STORE. MAKE YOUR CHECK PAYABLE TO VOGUE, AND MAIL TO VOGUE, GREENWICH, CONN.


Design Sketch
of one of the
distinctive suits
in our
spring collection
of Made-to-order
Originals
Suit
navy blue
wool
Blouse
navy,
beige
and
silver-white
rayon twill
ON THE PLAZA • NEW YORK 19
BERGDORF
GOODMAN
5TH AVENUE AT 58TH STREET
E.G.E.

Maurice Rentner

A dressmaker-tailor creates a soft little watch fob suit for the American way of life. Easy, casual, with the look of a little dress. Note the new nipped-in cardigan jacket, spanking white shirt, slim skirt. Rentner, indeed. Suit in navy or black Forstmann wool, 115.00 Shirt, 29.95 Designers' Salon, Sixth Floor

Adrian

The great California designer turns his hand to Guatemalan hand-loomed cotton. The result—a dress with the impact of an electric shock. The jacket.. turquoise quilting on shocking pink. The skirt.. bright purple. The dress, 155.00 Shown with Adrian's skimmer. Designers' Salon, Sixth Floor

VAN CLEEF & ARPELS

jewelers

744 Fifth Avenue, New York · Palm Beach

George Platt Lynes

Fine Flavor of Spring

. . . navy wool dress, sleeveless jacket . . . subtle white—here and there.

From our collection of Originals.

Henri Bendel
10 WEST 57
NEW YORK 19 NY

Frost Bros. San Antonio

Scarce and heavenly pure silk Shantung — unerringly styled by *Anthony Blotta.* The pockets, from a mermaid's garden, have brilliant petals with sequin centers. In such shades as canary green with lacquer. Sizes 10 to 18. $125.00. Lilly Daché hat.

FROST BROS. SAN ANTONIO, TEXAS — THE GATEWAY TO MEXICO

VOGUE incorporating Vanity Fair is published semi-monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut.
Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription $6.00 a year in U. S. A.

B. ALTMAN & CO.
FIFTH AVENUE, NEW YORK 16, N. Y., MUrray Hill 9-7000
It's a
Costume Coat
with the clipped, trim look of a suit
. . . the same fine, exact fit. In grey
wool, striped in white. Also solid
navy or black. Sizes 10 to 18, 79.95.
Altman coat fashions, third floor

Adrian

Brilliant bars of vermilion on a muted taupe wool suit, with matching helmet

the Wm. H. Block Co.

INDIANAPOLIS

Head Start-ling Fashions for Nails

CHEN YU's original colors for nails . . . each of the twenty shades as eye-catching as a jewel-banded panama . . . and when it comes to chipping . . . CHEN YU, as usual, remains elusive!

made in U.S.A.

CHEN YU *long lasting nail lacquer*

COPYRIGHT 1944 ASSOCIATED DISTRIBUTORS, DISTRIBUTORS, CHICAGO. NEW YORK OFFICE—FRENCH BLDG., ROCKEFELLER CENTER. IN SOUTH AMERICA, ADDRESS CHEN YU, SANTA FE 802, BUENOS AIRES, ARGENTINA

Fresh as Spring, and pretty as its flowers! An exquisite American-made double woven washable glove made of a new twin-tint fabric exclusive with dawnelle

You wear it turned back, so the petal-pretty tint shows!

A bright, new all-American idea in gloves!

Manne & Weill
16 East 34th St., N. Y. C.

Costumes by Omar Kiam and Vincent Coppola—Hats by Lilly Daché

Portrait in Red and Blue: Bright picture of Beauty, true promise of Value, sure prediction of lasting Quality in Hockanum Woolens.

HOCKANUM Woolens

Hockanum Mills Rockville Conn • Founded 1809 • Division of M. T. Stevens & Sons Company, North Andover, Mass. • J. P. Stevens & Co., Inc., New York, Selling Agents

For the girl he remembers
... the label
he remembers...

DOBBS

Fashion scoop! Dobbs LITE-ON hats... in black, brown, navy with light trim to accent costumes in light, bright shades. Original Dobbs designs... it's that new look for Spring!

DOBBS LOVELY LADY, $10.95 • DOBBS EMBASSY, $12.95 • DOBBS TOWN CLUB, $12.95

DOBBS HATS • Park Avenue at 53rd Street, New York and at fine stores everywhere

The feminine art of this famous designer was never better shown than here . . . in a deftly handled wool coat and soft print dress. The pungent colors of the wool . . . raspberry, coffee-bean, black, navy. . . . picking up the highlight colors of the print. Coat, **110.00.** Dress, **69.95**

Swansdown interprets the mode for abbreviated jackets and short topcoats. The combination suit is of Botany all-wool flannel and Miron Mills all-wool Miro-Sheen. About $40.

The all-wool topcoat about $35. Both in sizes 10 to 18.

The House of Swansdown, 500 Seventh Ave., New York 18, N. Y. Morris W. Haft & Brothers, Inc.

STYLED BY Swansdown NEW YORK

Write for free booklet V "Behind Fashion's Camera"

Jordan Marsh

For you who are young and lovely—a softly tailored coat with dressmaker lines—corded lapels for fashion excitement—a nipped-in waist to exploit your figure. And just one of the smart styles from Jordan's famous coat collection. All virgin wool, in grey, green, blue, red, brown, purple, black, navy. Sizes 10 to 20. $65.00. The navy straw beret, $15.00.

JORDAN MARSH COMPANY • BOSTON, MASS. • NEW ENGLAND'S GREAT STORE

The Dayton Company.

MINNEAPOLIS *OVAL ROOM

A PREDICTION BY Adrian

*Registered Trade Mark

that's WALLACE TWEED for you

and not for everybody...very distinguished, very distinctive, this new kind of Wallace tweed. The "Made Especially For" look is all through it—the tweeds woven for us, the extra-good Peck tailoring, the exciting black and whiteness with big passementerie buttons. Three-quarter topper, 49.95; suit, 55.00.

PECK & PECK

NEW YORK • BOSTON • CHICAGO • CLEVELAND • DETROIT • HARTFORD • MILWAUKEE • MINNEAPOLIS • PHILADELPHIA • PROVIDENCE • ST. LOUIS • ST. PAUL

Rich's
ATLANTA

Misty Black...

Dress that leads a charmed life

through a Southland afternoon into evening.

Tucked and embroidered net, in shadow-cool

black over a slim bisque sheath.

Design by Adele Simpson, $69.95.

John-Frederics bandeau, $35.

Rich's
ATLANTA

STERN BROTHERS, 42ND ST. AND 6TH AVE., N. Y. 18, N. Y.

Originals by Rath

Originals by Rath strike a new importance in handbags! Superbly styled in leather and snakeskin, Rath specialties — and molded into suave, supple lines — into purposeful bags, so right for today. Originals by Rath are important to look at — and supremely important in quality. . . Choose them with pride, none lovelier are made. *They are the beloved handbags of beautifully groomed women who know the best.*

Originals by Rath are sold at finer stores from coast to coast, from $16.50.

WM. C. RATH & SONS, 31 EAST 32 STREET, NEW YORK CITY

*COHAMA'S "Rose Shower"

enchanting shadow-etched printed rayon jersey . . . in a vivid original designed by Junior League . . . or, wonderfully, by the yard. COHAMA FABRICS • 1412 BROADWAY NEW YORK

*Trade Mark Registered

FOR VICTORY
Buy United States War Bonds and Stamps

Vicky

La Vonne

Omega

The Last that makes them Lasting!

You're looking for hidden values today . . . the kind of value achieved by Foot Saver's famous Shortback* Last. You never actually see it, yet all Foot Savers owe their unusually fine fit to this special last. They're snug at heel yet roomy at the toe. Note Foot Saver's careful craftsmanship. Feel the quality of the leather. Your sense of values will tell you that these good-looking, long-lasting shoes are well worthy of that precious coupon of yours. Write for picture booklet and name of nearest store. The Julian & Kokenge Company, 282 So. Front Street, Columbus 15, Ohio.

Junior Foot Saver Shoes are made by J. Edwards & Co., Philadelphia, Pa.

*Reg. U. S. Pat. Off. $9.95 TO $13.95

Foot Saver's exclusive Shortback* Last, over which these fine shoes are made for better fit, greater comfort *and longer wear.*

SHORTBACK

Foot Saver Shoes

TONI FRISSELL

"Hat by Mme. Pauline"

HOYNINGEN-HUENE

ENKA Rayon

206 Madison Avenue, New York 16, N.Y.

Nettie Rosenstein Original . . .

softly sculptured in Chardon's Crepe Lancelot

BONWIT TELLER, New York • THE FASHION SHOP, Houston • NAN DUSKIN, Philadelphia

Have a Coca-Cola=Here's to old times

...or welcoming home a sailor son

These days there can be more real welcome in a snack shared in the kitchen than in many an old-time banquet. And with ice-cold Coca-Cola to add refreshment, you have all the makings at hand for a good time. As our men in camp and overseas so often tell, in all the world there's no more cordial invitation than those three familiar American words, *Have a "Coke"*. At your icebox, the same as in P.X.'s around the globe, Coca-Cola stands for *the pause that refreshes*,—has become the global symbol of American hospitality.

It's natural for popular names to acquire friendly abbreviations. That's why you hear Coca-Cola called "Coke".

COPYRIGHT 1944, THE COCA-COLA COMPANY

SUITS, FIFTH FLOOR. FIFTH AVENUE AT 38th STREET, NEW YORK 18, N. Y. • WI. 7-9600

Gilbert Adrian
AMERICAN DESIGNER

Adrian
brilliant designer presented
exclusively to New England by
Filene's
FRENCH SHOP
BOSTON

CAROLYN, JR. DOES THE YOUNGEST SUIT OF ALL IN WOOL BANKER'S CHECKS, FINELY TAILORED BY JUNIOR MODERNS; AND LINED WITH AVALON RAYON CREPE. SIZES 9 TO 15. $35.

Carolyn Modes are sold exclusively by one smart shop in each city from coast to coast. For the name of your favorite shop, write to National Modes, Inc., 128 W. 31st St., N. Y. C.

*Reg. U. S. Pat. Off.

John Frederics hat

A great Lady is known by her gloves...
KISLAV and BOXLAV
gloves are cherished by today's smart woman for their beauty, washability, durability.
Queen Elizabeth by Marcus Geerhaerdts
KISLAV gloves are doeskin-finish lambskin, hand-sewn and PK sewn. BOXLAV gloves glacé-finish capeskin, hand-sewn.

bernice charles

Jeanne Tête

Germaine Montabert

Harryson

LORIE

G. Howard Hodge

Miriam Lewis

Vogue Hats
by garfunkel

EACH HAT A MASTERPIECE—*a creation to be prized for its originality, its technique, its unforgettable charm. When your hat bears one of the eight Guild labels, you are sure of its fashion authenticity. $15 to $25 at America's Finest Stores*

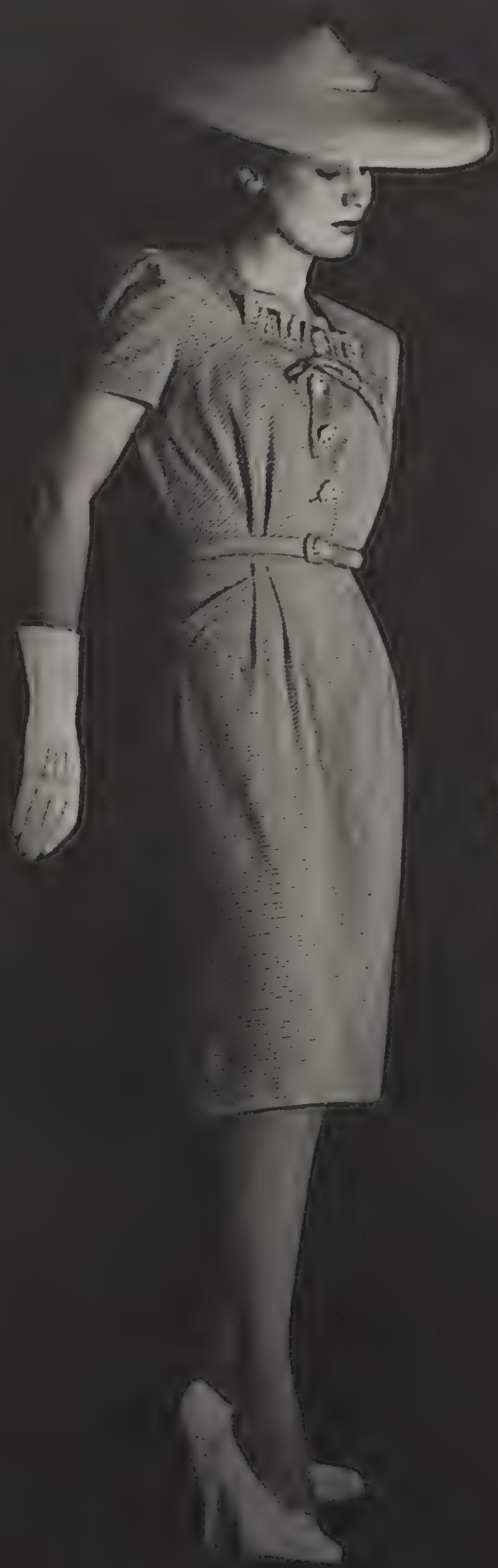
MILLINERY CREATORS' GUILD, INC. • 711 5TH AVENUE, NEW YORK

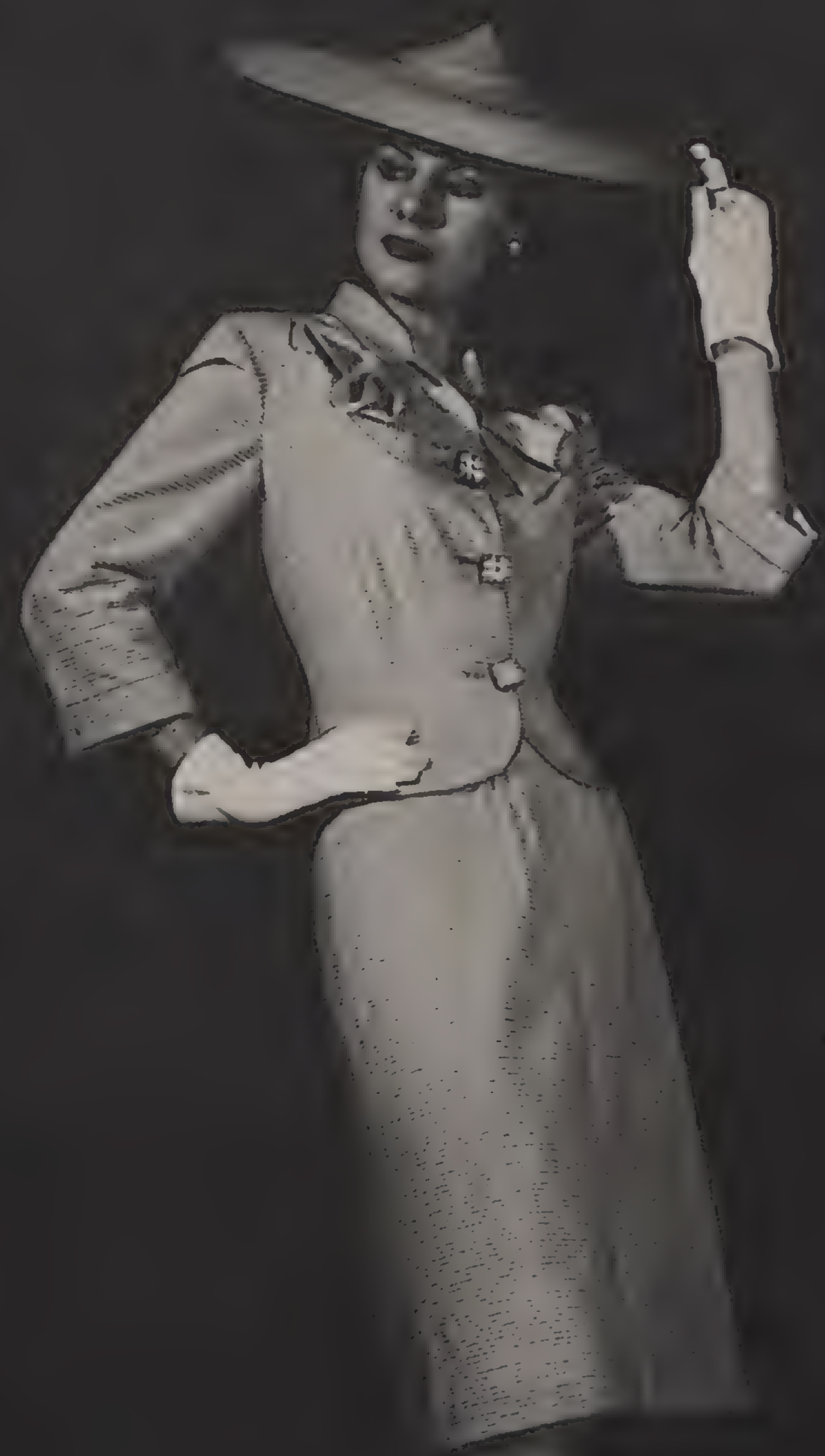
To wear with confidence

Designed by the fine hand of Louise Barnes Gallagher, this ensemble for spring and summer. Gallagher mesh all-wool coat over a printed rayon crepe, long-sleeved dress. Brown with yellow, black with rose. Coat, $75. Dress, $85.

Scruggs Vandervoort Barney

St. Louis





COTTONS A LA MODE . . .

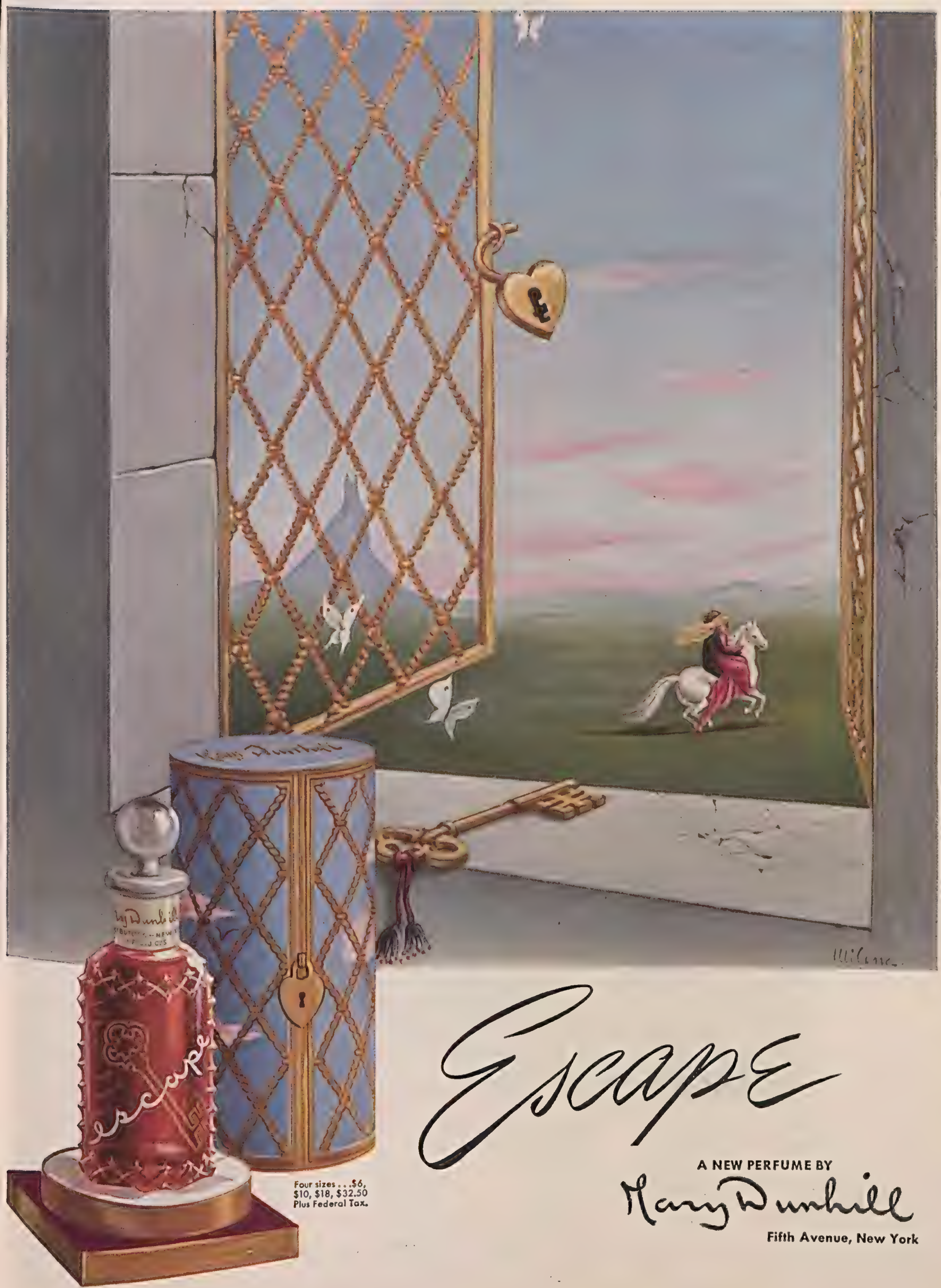
significant first performance of a new name in fashion . . . ROSEBROOKE*. Striped chambrays and menswear woven seersuckers treated to the worldly approach, the impressive handling of a premier dressmaker . . . good-sense paradox that produces the city-country efficiency of clothes like these! Coral-pink, cinnamon, green, grey, blue; sizes 10 to 20. CHAMBRAY DRESS 22.95 . . . . SEERSUCKER SUIT 24.95

Fashion Salon, Third Floor • Mail orders filled, N. Y. 16; or call CAledonia 5-2300

*Reg. U. S. Pat. Off.

ARNOLD CONSTABLE

Fifth Avenue at 40th, New York • New Rochelle • Hempstead



Four sizes . . . $6, $10, $18, $32.50
Plus Federal Tax.

Escape

A NEW PERFUME BY

Mary Dunhill

Fifth Avenue, New York

RARE JEWELS FROM HARRY WINSTON

RAWLINGS

Dana's precious Platine for the precious Blonde

Introduced in Paris the year before the war, PLATINE was so preciously regarded it was sold almost "by the drop," and to only a few. Now a small amount is here for you. It was said on the continent that PLATINE makes a blonde the most ravishing thing in life! The ounce $22.50 (tax extra).

English

If the Label is **KNOX** *the Hat is Right*

Violet

Top Left: KINGSTON *$7.95* *Top Right:* CALDERA *$12.95* *Bottom Left:* BARBADOS *$10.95* *Bottom Right:* LOTA *$8.95*

KNOX *the* **HATTER,** *New York* • LORD & TAYLOR, N. Y. • MARSHALL FIELD & CO., Chicago • THE WHITE HOUSE, San Francisco

PLUCER

Bianchini's Scrolls

Make yourself this becoming little dress from Vogue Pattern No. S-4520. The attractive Bianchini Print of brown scrolls is "FIBERSET" which as everybody knows checks shrinking, sagging and stretching and gives a long, long life to your dress.

PATTERN AND MATERIAL ARE AT STORES LISTED ON OPPOSITE PAGE

PRINT ILLUSTRATED

is sold only by

Atlanta: **RICH'S Inc.**

Dallas: **A. HARRIS & CO.**

Los Angeles: **J. W. ROBINSON CO.**

Milwaukee: **BOSTON STORE, Inc.**

Montreal (Canada):
HENRY MORGAN & CO., Limited

New York: **B. ALTMAN & CO.**

Oklahoma City: **HALLIBURTON'S**

Pittsburgh: **JOSEPH HORNE CO.**

St. Louis:
SCRUGGS, VANDERVOORT, BARNEY, Inc.

San Francisco:
CITY OF PARIS DRY GOODS CO.

Bianchini's Fiberset
BETTER FABRICS

NINA *from Paris has developed an effective stimulating Custom Face Treatment that varies according to individual skin conditions. No two complexions are alike. Therefore,* NINA *analyzes and prescribes accordingly. The basis of her success with numerous dry sensitive skins is this famous scientific vegetable oil compound. Handmade of course, it is superb for outdoor enthusiasts and sufferers from the roughening effects of wind and sun. 3.00 and 5.00, plus Federal Tax. In beauty salons and cosmetic departments of America's exclusive stores.*

Write to NINA NESTOR about your complexion problems and where to go for her Custom Face Treatment.

PRODUITS NINA, INC.

MAISON FRANCAISE, 610 FIFTH AVENUE, NEW YORK 20, N. Y.

FOR EXQUISITE SKIN LOVELINESS
Kathleen Mary Quinlan
STYLIST IN BEAUTY
SALON: 655 FIFTH AVENUE • NEW YORK

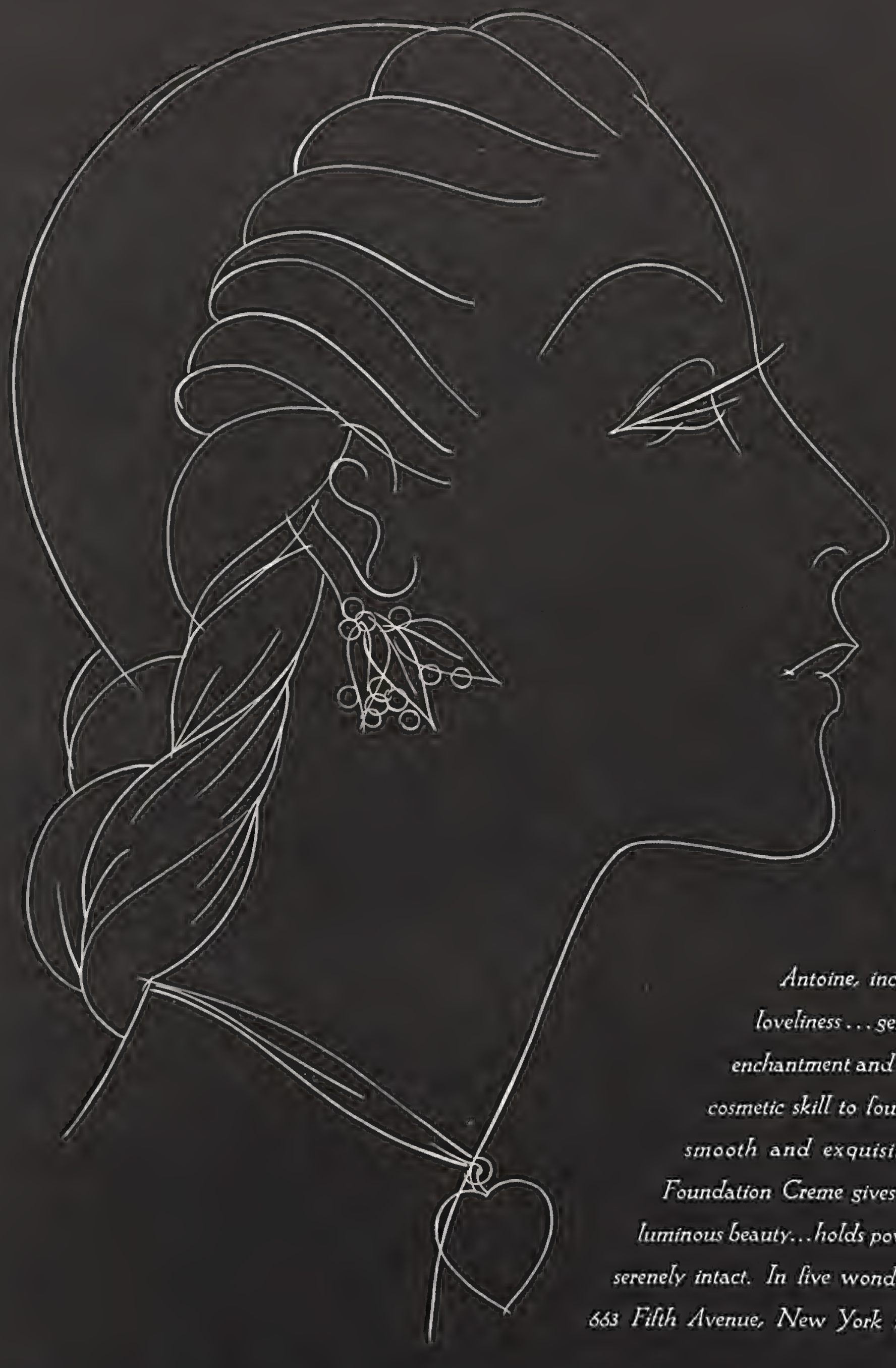
New York IS THE MATCHLESS SOURCE OF GREAT AMERICAN DESIGN

Country-wide, New York has an influential, vital hand in the fashion news of today and tomorrow. So much of what inspires you about the city itself is subtly expressed in its fashions . . . here the dynamic skyline and the bustling thoroughfares, the cultural aura of great museums, the vivid background of stage and opera have contributed to a design technique unparalleled anywhere. And from here stem the successful, typically American fashions smart women wear wherever they may live this Spring 1944.

NEW YORK DRESS INSTITUTE

BUY U. S. WAR BONDS

The Plaza at 59th Street



Antoine, incomparable creator of feminine loveliness . . . genius of dramatic make-up, enchantment and allure . . . brings his superb cosmetic skill to foundation cream. Velvet-smooth and exquisitely flattering, 284 Foundation Creme gives your skin a soft, luminous beauty . . . holds powder and rouge serenely intact. In five wonderful shades.

663 Fifth Avenue, New York 22, N. Y.

ANTOINE

COSMETICS

CAROLYN* CREATES A NEW SCARVED DRESS, BEAUTIFUL IN MOTION. PASTEL ATOP BLACK, IN SCHLANGER'S RAYON CREPE WOVEN WITH CELANESE YARN. SIZES 10 TO 20. $29.95. Carolyn Modes are sold exclusively by one smart shop in each city from coast to coast. For the name of your favorite shop, write to National Modes, Inc., 128 West 31st Street, New York City.

John Frederics hat *Reg. U. S. Pat. Off.

They fell in love at Noon!

...because that's when they met. And his heart turned cartwheels when he looked at her. For even in bright sunlight, her complexion had an exquisite, fresh radiance. No obvious make-up tricks...no harsh powdered look... just Tussy! When you start the day with Tussy Make-Up, you start the day *right*. And end it still looking beautiful —with that young, young look!

Buy War Bonds and Stamps Now!

Tussy *Safari Powder Base Cream*

Creamy-moist foundation. Helps hide tiny blemishes. Rouge blends more evenly...powder clings longer. Your face takes on a transparent bloom! *Fair, Medium, Sungold.* $1.*

Tussy *Safari Face Powder*

Wonderfully sheer-textured...light and fine...Tussy *Safari* Face Powder gives your skin a youthful, smooth appearance. Delicately scented with intriguing *Safari* fragrance. Choice of flattering skin-tone shades. Box, $1.*

Tussy *Lipstick*

Creamy-textured! Softening! Indelible as you could wish. Flattering fashion-right colors, including: rosy *Jeep Red*, brave *Fighting Red*, clear, rich *Safari*. Each $1. *Cream Rouge*, $1; *Compact Rouge*, 50¢.*

*All prices, tax additional

Copyright, 1943, by Lehn & Fink Products Corp., Bloomfield, N. J.

TUSSY COSMETIQUES
683 FIFTH AVENUE
NEW YORK 22, N. Y.

Tussy — for that young, young look

...your stockings are half the fashion story

ELLIOT CLARKE

JOHN-FREDERICS hat and bag

Nolde Hosiery

Nolde Hosiery is sold at stores throughout the country—

wherever quality, fashion and fit are of utmost importance.

There's a new label in Tennessee setting the pace in the Southland—it's—
Harveys
NASHVILLE
Charming Carolyn* suit-dress of sheer shadow-plaids. Sizes 10 & 20. $25.
*Reg. U.S. Pat. Off.

L'ARDENTE NUIT
Tziqane
Jet
POSSESSION
toujours Moi
CORDAY

Matrix... Brown Beauties

FOR PRETTY FREEDOM-LOVING FEET... *Home of the free . . . that's Matrix**

*Shoes for you! That's how your feet feel . . . free! The secret is the way eve little curve and arch of the bottom of the foot finds its mate in the footprint moulded in leather inside each Matrix Shoe. Your feet relax because they're supported all over. No other shoe in all the world gives you "Your Footprint in Leather"!**

Most Matrix Styles, $9.95 to $12.95. E. P. Reed & Company, Rochester 3, N. Y., Matrix Style Studio, 47 W. 34th St., New York 1, N. Y. *Reg. U. S. Pat. Off., E. P. Reed &

Crispi

inseparable from fine fashions

Crispi

A ROSEWOOD FABRIC

Reg. U. S. Pat. Off.

Credit Crispi, a quality without compromise Rosewood fabric, for the assured smartness and ideal fit of this slack suit . . . as vital and beautiful in this as in scores of classic and casual fashions from coast to coast. Look for Crispi, a fine versatile rich rayon in work or play ready-to-wear . . . wherever you shop for clothes that bear up cheerfully under the brunt of active wear. And when you sew, sew on Crispi. You'll find it where fine fabrics are sold.

J. ROSENHOLZ, Inc.

1410 BROADWAY, NEW YORK 18, N. Y.

A Rosewood Fabric Means Quality Without Compromise

The most flattering in weave, the most flattering in sheerness and fit! Phoenix spins today's hosiery, no matter what the material, with a sure mastery of *all* the secrets of flattery . . . a mastery that dates back over half a century.

Available at good stores everywhere.

PHOENIX HOSIERY

Buy more War Bonds—Your wisest investment

Makers of Quality Hosiery for Men, Women and Children • Phoenix Hosiery Company • Milwaukee

Look ahead with
that Leeds Look
Wear it anywhere . . . anytime . . . over anything. Toy with the collar to suit your mood. Gather it under the belt to flatter your figure. Smartly conceived in Leeds all wool exclusive Duv-down and tailored for long, classic wear. About $40.
TAILORED BY
LEEDS LTD.
REG. U. S. PAT. OFF.
EXCLUSIVE FABRIC
Leeds Ltd.
COATS, INC.
500—7th AVE., NEW YORK 18, N. Y.

Memorable moments, snatched mayhaps between trains . . . a lifetime lived in miniature. Comfortably confident in her smart appearance . . . she secretly thanked the GOSSARD step-in and bra that gave perfection to her figure . . . and classical, dateless line to her last year's suit (and the money thereby saved, safely tucked away in WAR BONDS!). She knew by his answering smile that she presented a pretty . . . and satisfactory picture!

BUY WAR BONDS AND SAVINGS STAMPS

The Gossard Line of Beauty
REG. U.S. PAT. OFF.

THE H. W. GOSSARD CO., Chicago • New York • San Francisco • Dallas • Atlanta • Toronto • Melbourne • Sydney • Buenos Aires

Roxspun's famous glove-stitched casual coat, about $40-suit about $35. Both 100% wool. At your favorite store

ROXSPUN BRAND CLOTHES ARE MADE EXCLUSIVELY BY SHUMAN & PARKER, INC., 500 SEVENTH AVENUE, NEW YORK 17, N. Y.

Dear Frank: Letters are really our meat and drink in these days of war. They are our chief means of contact and communion with those far from home; the bridge by which they span time and distance and keep within the circle of friends and family. Other means of communication are rationed or restricted, but, fortunately for us all, letters may take wing at will and find their way to the uttermost fringe of the earth by that most romantic of our services — as Chesterton regarded it — the post.

This paragraph in praise of letters may strike you, one of the most delightful and indefatigable of correspondents, as an odd dissertation by one who has never borne a good reputation as a letter writer. But it is the reflection of that zeal which possesses all discoverers, who would share the joy they have found and persuade others to drink at the same fount of satisfaction.

Along with the zeal of discovery in the joy that letters give and return, comes the confession of past derelictions; of letters that have lain unanswered until time itself has written them off; of friends lost or mislaid for lack of these links; of letters hastily written on printed-name paper of the poorest quality that paid no compliment to the recipient. All these particulars and others rise up to haunt me, now that I am tasting anew the pleasure of letters and more letters. But, by this letter to you, my pattern these many years, I would exorcise my troubled memory and begin a record fresh and clean on this paper of such infinite quality and clarity. In itself it provides that grace of salvation, on which our old divines used to put such store, and presents me to you as a correspondent extraordinary with the credentials of a letter-writer plenipotentiary.

Yours faithfully,
HENRY

Your name, address, and twenty-five cents sent to Crane's, Dalton, Massachusetts, will bring you a usable selection of paper and envelopes suitable for letters to men and women in the armed services and to friends and family.

CRANE'S FINE PAPERS • MADE IN DALTON, MASSACHUSETTS • SINCE 1801

TOWN-WEAR COTTON
Adele Simpson's new
interpretation of cotton
in a two-piece suit, 39.95.
At fine stores everywhere,
or write Adele Simpson,
Five-Thirty Seventh Avenue,
New York City.
Adele Simpson

This Easter look your best in Rayons that fit...

There is a difference of better fit in HOLEPROOF RAYONS

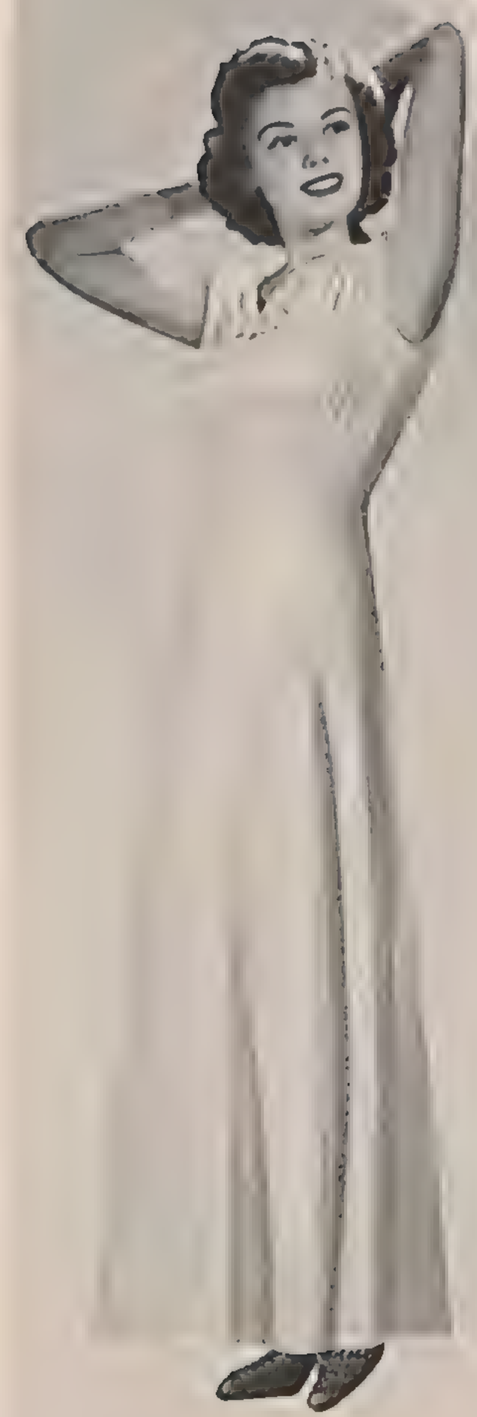
Proportioned hosiery as distinguished by Holeproof means much more than stockings made in right length and accurate footsize. They mean you glorify your legs with stockings actually made to fit leg curves. You get more beauty, more wear in these Holeproof Stockings because of better fit. The diagram shows why.

In the good stores everywhere

Fine Stockings and Luxite Underthings

BY

HOLEPROOF
REG. U.S. PAT. OFF.



Quality and style contribute to feminine charm

Luxite

Luxite garments are made from soft-textured, finely knit, wear-packed fabrics in sleeping gowns, bed-jackets, pajamas, lounging robes, lingerie, slips, and panties. Fashioned by a staff of specialized stylists to bring you garments that unite captivating charm and wear-comfort. The quality that you come to know and appreciate in any Holeproof product is the same in all others.

HOLEPROOF HOSIERY CO., MILWAUKEE 1, WISCONSIN
IN CANADA, LONDON, ONTARIO

Women's Fine Stockings, Luxite Underwear and Men's Socks
KNIT BY
HOLEPROOF
REG. U.S. PAT. OFF.

"mademoiselle" mimics the ostrich

Mmmmm! Calf with the lush look of Ostrich! So perfectly grained, it has even the wise birds guessing! Young . . . gay . . . styled with a lilt . . . but built to tilt with days crammed to the hilt! 8^{95} to 10^{95}

At quality stores everywhere

BUY BONDS FIRST!

"mademoiselle" *you'll love to be in our shoes!*

Trade-mark Reg

CARLISLE SHOE CO., 47 WEST 34th STREET • NEW YORK

Ginghams and seersuckers that stay crisp when the asphalt melts . . . that tub like a dream. Plaids with a pencil-slim look, pastels as cool as a frappé. Yarn-dyed and Cramerton-woven in that can't-be-copied manner.

Galey & Lord Cottons by Cramerton

don't be tied to an iron

Don't let ironing sabotage one unnecessary minute. Wear Carter's Regency rayon nightgowns. They're as easy to wash as your own skin... really dreamy without a stroke of ironing. The secret is Carter's crepe-knit rayon that holds its shape so well you can't tell the washed from the new. See the wonderful bouquet of styles at better stores. Regency Royal gowns, $2.50 to $3.50. Ask for Carter's trim, slim no-iron slips and panties, too.

say **Carter's** please

for the nicest things knitted

THE WILLIAM CARTER COMPANY, NEEDHAM HEIGHTS 94, MASSACHUSETTS

Foundations and Knit Lingerie for Women—Underwear for Young Folks—"Trigs" for Men and Boys—Jiffon-Nevabinds for Babies

Beauty begins with quality!

Marquise originals

The beauty of enchanting detail...
applied with exquisite simplicity...with leathers
and fabrics whose precious quality
bears witness to the ultimate in good taste
...Thus do MARQUISE originals herald the
new season with matchless distinction.

$8.95 to $11.95

WOHL SHOE COMPANY • SAINT LOUIS, MISSOURI

LA TAUSCA BRINGS YOU THE SUPERLATIVE IN

STERLING SILVER JEWELRY BY *Los Castillo* PREMIER CREATORS AND STYLISTS

OF TAXCO, MEXICO

The contemporary mood in sterling silver jewelry, deftly expressed, skillfully accented by Mexico's celebrated designers. Many of these superbly fashioned creations are enhanced by genuine amethyst quartz; all bespeak refreshing individuality, beauty and charm. At better stores. La Tausca, Fifth Avenue, New York.

SECRET

of those slim new lines

. . . a faultlessly designed Flexees.
Whether your figure requires a hip-controlling, waist-whittling Flexees *Girdle*, accompanied by a superbly styled Flexaire Bra; or a Flexees *Combination* for a lovely, unbroken, slender silhouette—your corsetiere knows just the right Flexees for your individual figure type.

FLEXEES GIRDLES: $7.95 to $10.95
FLEXEES COMBINATIONS: $10.95 to $15
FLEXAIRE BRASSIERES: $1 to $5

INVEST IN LIBERTY—BUY WAR BONDS

in Alexandria at WELLANS
in Baltimore at HUTZLER BROTHERS
in Baton Rouge at DALTON COMPANY
in Boston at JORDAN-MARSH COMPANY
in Brooklyn, N. Y. at ABRAHAM & STRAUS
in Chicago at CARSON PIRIE SCOTT & COMPANY
in Cincinnati at SHILLITO'S
in Cleveland at THE MAY COMPANY
in Columbus, Ohio at THE FASHION
in Corpus Christi at LICHTENSTEIN'S
in Dayton at RIKE-KUMLER COMPANY
in Des Moines at YOUNKER BROTHERS
in Detroit at J. L. HUDSON COMPANY
in Hartford at OUTLET MILLINERY COMPANY
in Indianapolis at L. S. AYRES & COMPANY
in Jackson, Miss. at R. E. KENNINGTON COMPANY
in Kansas City, Mo. at HARZFELD'S
in Los Angeles at BULLOCK'S
in Milwaukee at SMARTWEAR-EMMA LANGE, INC.
in Minneapolis at DAYTON COMPANY
in Newark at L. BAMBERGER & COMPANY
in New Orleans at MAISON BLANCHE
in New York at FRANKLIN SIMON & COMPANY
in Philadelphia at STRAWBRIDGE & CLOTHIER
in Pittsburgh at JOSEPH HORNE COMPANY
in Providence at CHERRY & WEBB
in Richmond at THALHIMERS
in Rochester, N. Y. at B. FORMAN & COMPANY
in Saint Louis at STIX, BAER & FULLER
in San Antonio at JOSKE BROTHERS
in San Francisco at J. B. MAGNIN COMPANY
in Spokane at THE CRESCENT STORE
in Tacoma at THE FISHER COMPANY
in Toledo at LA SALLE & KOCH COMPANY
in Washington, D. C. at JELLEFF'S
in Wichita Falls, at W. B. McCLURKAN & COMPANY
in Youngstown, Ohio at STROUSS-HIRSCHBERG

or write for the name of the store in your city to

EVERITT HAT COMPANY • MILWAUKEE, WIS.

*Reg. U. S. Pat. Off.
Copyright, 1941

SCHOOL & CAMP DIRECTORY

For advice write to Vogue's School Bureau

BOYS' & GIRLS' CAMPS

CATHOLIC CAMPS

Our Lady of Lourdes, Girls 6-18. Acadia, Boys 6-17. Catskill Mts. Mile apart. 37th Season. All sports, riding, arts, crafts. Experienced staffs. Doctor, nurses. Tuition $250. Catalog. EDgecombe 4-5840. 474 W. 142 St., NYC. REV. JOHN H. MAHONEY, D.D.

GIRLS' CAMPS

FOUR-WAY LODGE

Fun and accomplishment for girls on Michigan's beautiful Torch Lake. Riding, water sports, riflery, crafts, dancing, trips. Large group 15-18. Separate Jr. Camp. Brother camp. Catalog: MRS. M. V. EDER, 5699 BELMONT AVE., CINCINNATI 24, OHIO.

HUNTINGDON CAMP

GIRLS 7-17 BOYNE CITY, MICH.

400 acres, Walloon Lake. Cabins, modern conveniences. Land & water sports. Emphasis on riding, sailing, swimming, and trips. MARGARET R. TOMLINSON, 16174 GLASTONBURY RD., DETROIT, MICH.

KINEOWATHA

At Wilton, in the Heart of Maine. Long-established, completely equipped. Excellent riding, all lake sports, tennis, hockey, crafts, dramatics, camping trips, etc. Farm Cooperative. Special Tutoring Dept. Girls 7-17. Catalog. ELISABETH V. BASS, 111 E. 48 ST., N. Y. 17.

SARGENT

A summer of sport and funmaking for any girl to treasure! All sports, crafts, dramatics. Riding included in reasonable fee. Lakeside bungalows near Peterborough, N. H. Ages 5 to 20. Catalog. NELSON S. WALKE, DIR., 22 EVERETT ST., CAMBRIDGE, MASS.

TEELA-WOOKET

The Horseback Camps of Vermont. For girls. A glorious summer of riding and adventure! Water sports. Golf course. Victory projects. Strong tutoring dept. Moderate all-inclusive rate. MR. AND MRS. C. A. ROYS, 38 ORDWAY RD., WELLESLEY HILLS, MASS.

MODERN LANGUAGE CAMP

Girls 7-19. On Lake Champlain. French and Spanish with European councillors. Daily riding, sailing, water sports, tennis, theatre, art, music. Girls care for horses and garden, help farm. 21st yr. MRS. E. V. CHASE, 50 SO. WILLARD ST., BURLINGTON, VT.

BROWN LEDGE

Mallett's Bay, Vermont, "one of New England's finest camps." Every girl rides every day. Aquaplaning, sailing, golf, trips. 100 girls. Everything included—one fee. Catalog. Give age. MR. & MRS. H. E. BROWN, 319 E. 50 ST., APT. 4V, NEW YORK 22, N. Y.

SEA PINES

Cape Cod. 38th season. 4 age groups. All land and water sports. Rate includes riding, sailing, music, art, dancing, dramatics, languages. Tutoring. Guest House. Please state age, grade, church.
FAITH BICKFORD, BOX V, EAST BREWSTER, MASS.

CAMP COWASSET

Summer of fun for girls on Cape Cod. All saltwater sports, sailing, swimming. Riding, archery, tennis, crafts, music, dancing, dramatics, French. Log cabins. 4 age groups. 29th year. Catalog. BEATRICE V. HUNT, DIR., HOLBROOK, MASS.

MOSS LAKE

AN ADIRONDACK CAMP FOR GIRLS

Featuring
- RIDING
- SAILING
- TENNIS
- Also Archery, Swimming, Fencing

Under nationally known coaches. Large Adirondack lake and preserve. Canoe trips. Daily Riding. All-inclusive fee. Girls 6-11, 11-13, 14-19 in completely separate units. Nearby camps for brothers. Parent hotel 3 miles. Accessible by rail.
Six hours from New York or Buffalo.
Dr. G. V. Longstaff, Jamaica, L. I.

BOYS' CAMPS

ZAKELO

Harrison, Maine. Boys 5-16. Est. 1902. Farm foods. Development of abilities. Sports; cultural activities. Tutoring. Trained staff. Nurse. Dietician. 393 CLINTON RD., BROOKLINE, MASS. LONG. 6200 OR 525 LEXINGTON AVENUE, NEW YORK 17, WI 2-4000.

ADMIRAL FARRAGUT Naval Camp

Boys 10-17. July 5 to August 25 on Toms River. Naval training, land and water sports. Academic programs available. 64 boats, 2 gyms, 2 athletic fields. Early application advisable. Adm. S. S. Robison, U. S. N. (Ret.), Supt. Catalog. Box 26, Pine Beach, N. J.

GIRLS' SCHOOLS

GARDNER SCHOOLS

Two homes: Penthouse at Hotel Plaza, New York City, and beautiful estate at Tuxedo Park, N. Y. Elementary, College Preparatory, Secretarial, Music, Art, Dramatics. All sports, including skiing. 87th year. M. ELIZABETH MASLAND, PRIN.

EDGEWOOD PARK

Accredited college prep. Advanced courses in cultural and fine arts, secretarial sc., med. asst., home ec., dramatics, photography. Costume design, interior decoration, merchandising, kindergarten. All sports—riding. BOX V, BRIARCLIFF MANOR, N. Y.

THE COLLVER IDEA

Unique educational plan for girls of junior college age in distinctive New York home. Cultural arts, homemaking, music, drama. Individualized programs. Diploma. Day. Boarding. 227 EAST 49 ST., NEW YORK. THE SCUDDER-COLLVER SCHOOL. PL 3-2546.

GIRLS' SCHOOLS

OAK GROVE

Emphasizes Preparation for College and Gracious, Purposeful Living. Music, Art, Dramatics. Upper and Lower Schools. Jr. Col. Sec. Sc. Riding included. Winter Sports. New fireproof Buildings. MR. & MRS. ROBERT OWEN, BOX 121, VASSALBORO, MAINE.

ST. MARGARET'S SCHOOL

Emphasizes preparation for the leading colleges. General course with music, dramatics, art, secretarial work, and homemaking. Hockey, riding. Other sports. Country estate, modern building. Established 1865. ALBERTA C. EDELL, A.M., BOX V, WATERBURY, CONN.

LOW-HEYWOOD

Prepares for College or other fields of study. Separate residence for younger girls.
Principals: MISS MARJORIE L. TILLEY
MRS. HENRY HEYWOOD FOX
BOX V, STAMFORD CONNECTICUT

MARY A. BURNHAM SCHOOL

Facing Smith College campus. Accredited college preparation. Also Junior School, including 7th and 8th grades. Music, art, drama, secretarial. Riding. Train service. 66th year. Catalog. MRS. GEO. W. EMERSON, PRIN., BOX 43-D, NORTHAMPTON, MASS.

ABBOT ACADEMY

1829-1944. College Preparatory; Fine & Practical Arts Courses. Continued emphasis on Fundamentals; special training for Physical Fitness and War Service Activities. Beautiful campus. All sports.
MARGUERITE V. HEARSEY, PRIN., ANDOVER, MASS.

LASELL JUNIOR COLLEGE

Ten miles from Boston. Two years Junior College, one year high school. Academic, Home Ec., Secretarial (general, medical). Merchandising, Fashion, Pre-nursing, Art, Music. Catalog. GUY M. WINSLOW, PRES., 112 WOODLAND RD., AUBURNDALE, MASS.

CHOATE SCHOOL

Country school for a limited group of girls. Near Boston. College preparatory and general courses. Small classes. Congenial home life. Basketball, hockey, riding, tennis. Catalog. AUGUSTA CHOATE, VASSAR, 1600 BEACON STREET, BROOKLINE, MASS.

GARLAND SCHOOL

Homemaking and Allied Vocations. 1 & 2 year courses at college level. English, Science, Nutrition, Cookery, Budgeting, Child Development, Clothing. Art Center. Practice residences. Catalog. MRS. GLADYS V. JONES, 409 COMMONWEALTH AVE., BOSTON, MASS.

THE DANA HALL SCHOOLS

Tenacre—For young girls from six to fifteen years. Dana Hall—College Preparatory and General Courses. Pine Manor—Junior College. Music, Art, Homemaking. Catalogue on request. HELEN TEMPLE COOKE, HEAD, BOX G, WELLESLEY, MASS.

HOUSE IN THE PINES SCHOOL

Cornish School: College Preparatory and General Courses, including art, music, secretarial. Excellent riding stable. Swimming. Junior College: Vocational and Liberal Arts Courses. Catalogue. GERTRUDE CORNISH MILLIKEN, 40 PINE ST., NORTON, MASS.

OGONTZ JUNIOR COLLEGE

Transfer, terminal wartime courses: home ec. (nutrition, canteen operation, child care), home nursing, first aid, eng. drawing, secretarial, languages. Music, art, drama. Military drill. Near Phila. BOX JV, ABBY A. SUTHERLAND, OGONTZ SCHOOL P.O., PA.

GRIER SCHOOL

In the Alleghanies. Accredited College Preparation and General Courses. Home atmosphere for girls 12-18. Music, Art, Typing. Unlimited Riding. Winter and team sports. 800 acres. Gym, pool. 91st year. T. C. GRIER, DIRECTOR, BOX 63, BIRMINGHAM, PA.

HARCUM JUNIOR COLLEGE

2-year college—Diploma. Academic, Costume Design, Merchandising, Dramatics. Music, Secretarial and Medical Secretarial, Nursery, Homemaking, Defense Training. Sports. Placement.
EDITH HARCUM, BOX V, BRYN MAWR, PA.

MOUNT VERNON

SEMINARY AND JUNIOR COLLEGE

Junior College with transfer, terminal, secretarial courses. Strong college preparatory, general courses. Attractive residences in Spring Valley. Sports. GEO. W. LLOYD, 4340 FORDHAM RD., WASH. 16, D. C.

MARJORIE WEBSTER

Career Courses in Nation's Capital. Secretarial (1, 2 yr. courses), Phys. Ed., Kindergarten, Dramatic Art, Radio, Art (Int., Fashion Design), Home Nursing, Merchandising, Lib. Arts—2 yr. Jr. Col. Campus. Sports. Catalog. BOX V-15, WASH. 12, D. C.

Personal Assistance

Vogue's School Bureau offers you the personal assistance of its own college-trained staff for consultation on your school problem. Do not hesitate to telephone, to come in to see them, or write to:

VOGUE'S SCHOOL BUREAU
420 Lexington Ave., New York 17
Telephone: MOhawk 4-7500

GIRLS' SCHOOLS

WARRENTON

Country School. Forty miles from Washington. Selected students ten to eighteen years old. Thorough college preparation, well-planned general course. Music, Home Ec. All sports,- riding. MISS LÉA M. BOULIGNY, PRINCIPAL, BOX 18, WARRENTON, VA.

FAIRFAX HALL

Standard accredited work. Two years college. Four years high school. Secretarial. Fine Arts. Safe, healthful location in Shenandoah Valley. Happy social life. Riding. Swimming. All sports. WM. B. GATES, PRES., BOX V-3, PARK STATION, WAYNESBORO, VA.

SOUTHERN SEMINARY

For 77 yrs. one of America's famous schools for girls & young women. Accredited Junior College and High School. Academic, vocational, cultural courses. All sports. Indoor pool. Riding. Catalog. ROBT. LEE DURHAM, PRES., BOX V-35, BUENA VISTA, VA.

GREENBRIER COLLEGE

Two-year standard college—2-year College Preparatory. Founded 1812. Near White Sulphur. Fine Arts Dept. Secretarial. Recreational and social activities. Fireproof dormitory. FRENCH W. THOMPSON, PRES., DEPT. V, LEWISBURG, WEST VIRGINIA.

LAUREL SCHOOL

A Country Day and Boarding School for girls in suburban Cleveland. Thorough College Preparation and General Courses. Excellent facilities for Art, Music, Dramatics, and Athletics. EDNA F. LAKE, HEADMISTRESS, SHAKER HEIGHTS, CLEVELAND, OHIO.

FERRY HALL

An Accredited College Preparatory School and Junior College; terminal, transfer courses. Secretarial studies, Home Economics, Music, Art, Dramatics, Campus life. Riding, sports. 75th year. Catalog.
ELOISE R. TREMAIN, BOX 4, LAKE FOREST, ILL.

KINGSWOOD-CRANBROOK

Grades 7-12, postgraduate. Preparatory and general courses. On lake near Detroit. Music, dramatics, sports, home economics. Unusual opportunities in arts, sciences, handicrafts. Viewbook. Write SECRETARY, 145 CRANBROOK RD., BLOOMFIELD HILLS, MICH.

JOKAKE SCHOOL

College preparatory and general courses. Splendid Faculty. Strong scholastic education. Well-rounded sports program. Riding a specialty. Warm dry climate. Near Phoenix. MISS LILIAS D. BILL, PRINCIPAL, GEORGE D. ASHFORTH, DIRECTOR, JOKAKE, ARIZONA.

BOYS' SCHOOLS

STAUNTON

MILITARY ACADEMY

Distinguished military school for 83 years. Prepares boys (10-20) for all colleges. R. O. T. C. Unit has highest Government rating. Excellent health record. Catalogue. SUPT., BOX V-3, STAUNTON, VA.

FISHBURNE MILITARY SCHOOL

Thorough, individualized instruction preparing boys for college, West Point, Annapolis, business. 65th year. R. O. T. C. All sports and social advantages. Early enrollment advisable. Catalog. COL. MORGAN H. HUDGINS, BOX V-1, WAYNESBORO, VIRGINIA.

FORK UNION MILITARY ACAD.

Honor School rating. Small classes. Accredited. ROTC. Supervised study. Prepares for college or business. Post-graduate course. Junior school. Housemother. All athletics. Horseback. Catalog. DR. J. J. WICKER, BOX 2, FORK UNION, VA.

MANLIUS SCHOOL

Develops initiative, character, fitness. R.O.T.C. Ski troop. Aviation ground course. Prepares for gov't academies. Accredited college prep., 7th, 8th grades. All sports. Register early. Catalog. DIRECTOR OF ADMISSIONS, BOX 1034, MANLIUS, N. Y.

RECTORY SCHOOL

A country boarding school for 50 boys 6-15. 200 acres include farm. Boys have adjoining single rooms according to age. Graduates enter all leading preparatory schools. 24th year. HEADMASTER, JOHN BRITTAIN BIGELOW, B.A., POMFRET, CONN.

SPECIAL SCHOOLS

THE WOODS SCHOOLS

For Exceptional Children Three Separate Schools
Girls Little Folks Boys
BOX 169, LANGHORNE, PA.
MOLLIE WOODS HARE, PRINCIPAL

SECRETARIAL & BUSINESS

KATHARINE GIBBS

Outstanding secretarial training. Residences in Boston and New York. Catalog: ASSOCIATE PRINCIPAL, 90 MARLBOROUGH ST., BOSTON 16; 720 NORTH MICHIGAN AVE., CHICAGO 11; 230 PARK AVE., NEW YORK 17; 155 ANGELL ST., PROVIDENCE 6.

FASHION MODELING

BARBIZON MODELING STUDIO

Attractive girls trained to model in dress salons, show rooms, fashion shows, film shorts and for photographers. Distinctive staff—individualized training—free placement. State licensed. Illustrated booklet A on request. 576 FIFTH AVE., N. Y. C. BRy. 9-9156.

DRAMATIC ARTS

AMERICAN ACADEMY OF DRAMATIC ARTS

The foremost institution for Dramatic and Expressional Training in America. For catalog write SECRETARY, ROOM 251, CARNEGIE HALL, N. Y. 19.

FINE & APPLIED ARTS

TOBÉ-COBURN SCHOOL

FOR FASHION CAREERS

Train for executive positions in merchandising, advertising. Senior Course for girls with one or more years of college. 20 Months Course for high school graduates. Catalog A. ONE W. 57TH ST., N. Y. 19.

McDOWELL SCHOOL

COSTUME DESIGN—FASHION ILLUSTRATION

Draping—Pattern Making—Dressmaking—Tailoring—Millinery. Excellent Practical Courses. Individual Instruction. Placement. Est. 1876. Spring Courses.
73 WEST 45TH STREET, NEW YORK 19, N. Y.

PARSONS SCHOOL OF DESIGN

Summer Session July 10-August 18. Interior Decoration; Advertising and Industrial Design; Costume Design and Illustration; Flat Design (textiles, papers). Special Dress Construction class. Bulletin. Box B, 136 EAST 57TH STREET, NEW YORK 22, N. Y.

CHICAGO ACADEMY of fine ARTS

Dress Design
Fashion Illustration • Art

Manpower shortages are swelling demands for trained artists. Direct project training under a faculty of 33 professionals. For over 40 years America's most famous career school in Commercial Art, Interior Decoration, Industrial Design, Drawing and Painting, Cartooning. Send for free catalog.
18 S. MICHIGAN AVE. Suite K-3B CHICAGO 3

Any of the schools listed here will be glad to send you complete information about their courses and fees.

FASHION ART DESIGN SCHOOL

"Where Practice Meets Theory
- COSTUME DESIGN
- FASHION ILLUSTRATION
- PATTERN DESIGNING

Beginners and Advanced Students
Individual Instruction
Day, Eve. Classes. Start any time.
Visit our Studios, or send for Catalog V.
19 West 44th Street, New York 18
Vanderbilt 6-0391

NEW YORK SCHOOL OF INTERIOR DECORATION

SIX WEEKS' PRACTICAL COURSE

Starts July 10. Faculty of leading decorators. Period and modern styles. *Send for Catalog 6R.*
HOME STUDY COURSE. Starts at once. For those who cannot come to N. Y. *Send for Catalog 6C.*
515 Madison Avenue, New York 22, N. Y.

FASHION CAREERS

Excellent positions await our students at graduation. One-year course for women in school equipped like dept. store includes merchandising, buying, fashion coordination, advertising, display—and store work with salary. Speed-Course July 10, Regular Course Sept. 13.
Ask for Catalog V.
LABORATORY INSTITUTE OF MERCHANDISING
45 WEST 34TH STREET NEW YORK 1

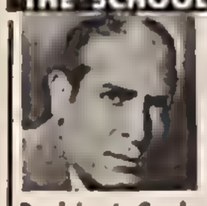
TRAPHAGEN SCHOOL OF FASHION

For Results

TRAINING HERE PAYS LIFE DIVIDENDS
Intensive SUMMER and FALL Courses
Top honors for 20 years. Professional methods in all branches of Fashion for beginners or advanced students. Credits. Approved by Regents—REGISTER NOW! Day & Eve. Classes. Graduates in Demand! Sales Dept. Free Placement Bur. Send for Cir. 1. Phone CO 5-2047.
TRAPHAGEN, 1680 Broadway (52d) N.Y. 19

FASHION ACADEMY

THE SCHOOL OF FAMOUS GRADUATES



FASHION DESIGN
STYLING • BUYING
MERCHANDISING
Direction Emil Alvin Hartman
America's Foremost Fashion Instructor and Style Authority
Resident Spring & Summer Classes. Book 5H
HOME STUDY FASHION COURSES Book 5H
812 FIFTH AVENUE (AT 62ND STREET)
New York 21, N. Y. Tel. REgent 7-0231-2

The RAY Schools Chicago

Famous Career School of the Central West

Dress Design · Styling
Interior Decoration

Merchandising, Buying, Line, Color and Fabric Analysis, 3 Methods Pattern Making, Fashion Advertising, Modeling, Millinery, Fashion Illustration, Photography and Display.
Personal Training • Individual Advancement
Students Prepared for Professional Careers
SPRING ENTRANCES: MARCH 20, 27, APRIL 3, 10, 17, 24
116 SOUTH MICHIGAN BOULEVARD, CHICAGO • DEPT. V

Impeccably tailored by Sacony of famous Palm Beach cloth—cooler, softer, lighter, wrinkle-resistant. 22.50. At better stores, or write: Sacony, 1384 Broadway, New York 18, N. Y.

Gowns and Hats

Designed by Herman Patrick Tappé

Custom Made and immediate wear

House of TAPPÉ INC.

25 West 57th St New York

SMART TABLE DECOR

FLEX MATS that you just wipe off. Made of plywood in heavenly rainbow shades: warm beige, daffodil yellow, delph blue, real red and opaque white; also, of course, the mirrored ones which reflect all colors. 10" x 16" $2.00; 4" x 4" 25c each or $3.00 dozen. Express collect.

CUB BEAR and CART Centerpiece of heavy clear glass—simply cunning for flowers or cigarettes. $2.50 express collect. (April 1st delivery).

CAROL CHAPMAN

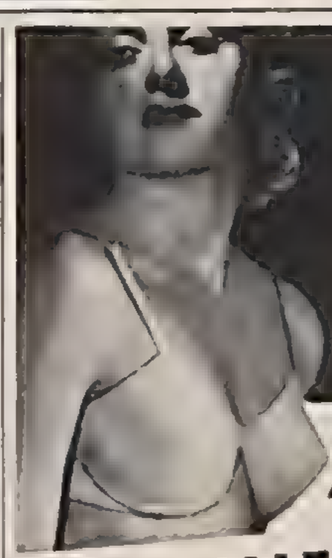
106 East 57th Street New York 22, N. Y.

INSPIRED ORIGINALS

Oxford gray whipcord, queen among fabrics, for these peerless tailleurs. Bittersweet-red suede accenting shoulder, pockets and buttonholes! Or, if you choose, tan whipcord with brown suede. Masterpiece coat and suit, custom tailored or ready-to-wear, $110 each.

Sport and Travel

511 Madison Avenue, New York 22
South-East corner at 53rd



Not a Bra!

BERLÉ'S "BUST-DELINEATOR"

Removes all compression

Perfectly fitted and constructed on entirely new principles, Berlé's "Bust-Delineator" gives an uplift and separation to a rounded or pointed contour.

Creates a firm, graceful and youthful silhouette and prevents any bulging, sagging or shifting.

IMPROVES your APPEARANCE 100%

Recommended by many health authorities. Hundreds of testimonial letters from Leaders of Society and the Theatre.

INDISPENSABLE for all SPORTS

Call at our New Salon or write for our Interesting Booklet "V"

J. Berlé PARIS 20 East 57th St. New York Plaza 9-4262

Shop

B is for Bonnet—this one of white toyo straw bound in navy-blue ribbon. Settled smack on top of your head, it has the airiness of the first spring day, the freshness of white cotton gloves. Step upstairs to Helene Adams to see the rest of the collection, or have her whip up something just for you from her pre-war odds and bits. This hat, $15; at 21 East 55th Street.

Fur Foresight. Now that we're across the borderline of seasons, whip your idle fur coat to Harry Jay Treu for that remodeling job your coat hasn't had time for before. His summer plan includes relining, refitting, cleaning, glazing, sanitizing, plus cold storage. $25 is the Prix Fixe for all this at 147 West 35th Street.

Stockings on the Mend. Next time a catastrophic run speeds down your precious nylons, send them to the A.B.C. Reweaving Service at 125 West 35th Street. Under the same roof, there is a brand-new department for invisible mending. Cigarette and moth holes are rewoven and matched to a thread.

CHEZ NINON INC.

GOWNS

Custom made and made-to-measure department
785 FIFTH AVENUE • NEW YORK CITY

POINTERS FOR LITTLE PERSONS SERIES

Read what PARENTS MAGAZINE says:

". . . a new series of books which make learning the rules of manners, safety and cleanliness really fun."

"Pointers for Little Persons" are the only books of their kind. Each illustration is modeled and colored by hand on miniature movie sets from Hollywood . . . then photographed in full color—creating a delightful 3-dimensional effect. This new art-form is called "Claytooning" Your children will adore the unique characters in the series . . . the most lovable personalities to be introduced in children's books in years.

MANNERS starring Mr. Do & Mr. Don't teaches the child good behavior in a way he will love. $1.50

CLEANLINESS starring Johnny Toothbrush. Charming story of a small boy who forgot to brush his teeth. $1.50

SAFETY starring Roy Racoon & Rob Rabbit. Your child will never forget the safety lesson taught by little Rob Rabbit who ran out into the street after a ball. $1.50

ORDER NOW! If your bookseller cannot supply you

J. L. Schilling Co., Dept. VI, 18 E. 48 St., N.Y. 18
Rush....copies of "Manners" at 1.50
....copies of "Safety" at 1.50
....copies of "Cleanliness" at 1.50
I enclose $....Money Back if not satisfied
Name.....
Address.....

for beauty . . .
for
duty . . .

. . . and this softest of calfskin slippers fills both roles with equal smartness. Made on the famous MG walled last, in black and brown, with a built up leather heel. Also in genuine white buckskin.

16.95

Sizes 2½ to 12 - Widths AAAAA to C

• Include your current ration coupon when ordering by mail.
• Write for Booklet V

MOONEY & GILBERT INC.
35 W. 57th St., New York 19

Hound

Spring tonic

BAKER

The Black Hat. This licorice-black straw, unrelieved and shiny, can switch with the greatest of ease from a tailored faille suit to a coloured print dress. It has the stay-on quality of a beret, and the flattery of a halo. Wear it with a jewel, or, as shown, with its own eye-veil. George T. Horne, 410 South Jefferson Street, Roanoke, Va., sends it to you for $12.50.

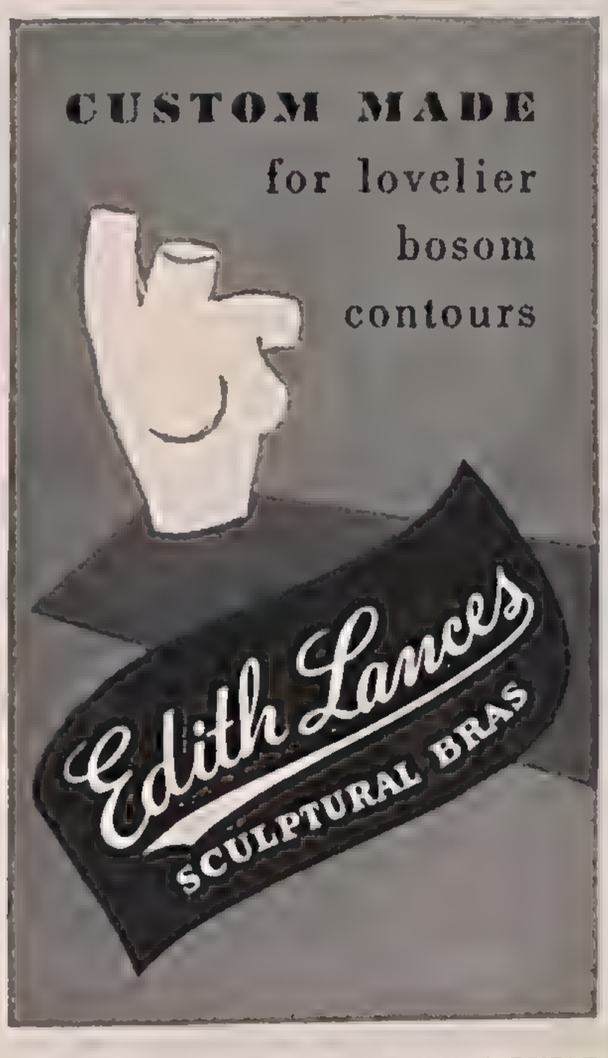
Wig Woman. If all your life, you've sighed for Ophelia-long hair to twist into braids, Sylvia is your woman. But if you need a transformation *in toto* to wear over limp locks, you can order that, too. She'll match your own colouring, with the subtle, uneven shading of Nature. She'll create a coiffure that you can comb as your own, complete with a wave and parting. If you keep it secret, you'll dupe even your own mirrored reflection. Sylvia carries on this specialized work at 515 Madison Avenue. If this is a far cry from home, write her for a measurement chart, send a lock of hair—she can transform you even by mail.

MADE-TO-ORDER for HIM, HER, YOU!
AUTOGRAPH CIGARETTES

Top-quality custom-made cigarettes with one's signature in Red or Blue! A wonderful smoke—an exciting, original gift! 200 *Special Blend* (American and imported tobaccos de luxe) *with autograph*, 6.75; *Rare Turkish*, 8.50. ULTRA-SMART GIFT: 500 Special Blend, autographed—in handsome antique finish Old Print Chest; hardwood, mahogany lined. Humidor attachment. 18.75. With *deep brown* cigarettes, *gold* tips, *gold* signature, 25.00. Send signatures with remittance to Autograph Cigarettes (Dept. 3), 452 Fifth Ave., New York, 18, N. Y. Takes about 2 weeks.

Jeanne Rousseau
CUSTOM MADE and READY-TO-WEAR
Hats
19 West 57th St., N. Y.

CUSTOM MADE
for lovelier
bosom
contours



SAKS FIFTH AVENUE
New York, Chicago, Beverly Hills, Detroit.

PIERRE TRANSFORMATIONS
of high artistry and unexcelled workmanship, solve every hair problem. They are custom-made of naturally wavy hair. They have become a tradition of quality for 40 years. Economical to buy the best.

Pierre
714 Fifth Avenue, New York

Custom Tailored Suits
(For men and women)
★
Accessories
★
The famous
KNIZE TEN
Toiletries

Tailor • Shirtmaker
KNIZE INC.
NEW YORK
London ~ Paris

20 EAST 56TH STREET

Join the TALL GALs
Spotlight Fashion Parade!

IF IT'S A DAY IN TOWN...
BUY PATRICIAN
$12.95
IT'S IN YOUR SIZE

FIRM FIT WITH PLENTY OF EYE-APPEAL.. BLACK SUEDE OR BLACK PATENT LEATHER.. ...EITHER HIGH OR MEDIUM HEEL...

SHOECRAFT
603 FIFTH AVE. • NEW YORK 17
All sizes 2½ to 12 • AAAAA to C
8½ 9 9½ 10 10½ 11 11½ 12 add $1
Mail orders filled • Booklet V • Charges
Send Ration Stamp with Shoe Order.

. . . Enchanting Hats
. . . Quality Hats
. . . Truly Lovely Hats

Hobé

will restyle your diamond jewelry to suit your individuality

Hobé
10 E. 49 STREET, NEW YORK

Surprise Finish —
the slim sheath that
ends in a graceful scarf.
Black rayon crepe with
bold mirror buttons
Sizes 10-18 — 45.00
Green Room, 3rd Floor
Lexington at 59th
N.Y.C.
BLOOMINGDALE'S

VOGUE

incorporating Vanity Fair

A CONDÉ NAST PUBLICATION

ON THE COVER—Honey-beige felt beret to wear 'way over on your head. Grosgrain cocarde. From Reine, $45. To match cocarde, Reine's "Number 7" lipstick. Hat also at The Blum Store; Carson Pirie Scott; Harzfeld's. Kislav doeskin gloves.

SPRING FASHIONS AND BRIDES

Vogue's-eye view of the long view....71
Use your head....72–73
Turn-down cloche, turn-back cloche....74–75
One-sided hats....76
Straightforward fedora....77
Violet tweed suit....79
Urbane coats—satin and faille....86–87
Coat-dress combine....88–89
Centre attention on your belt....90–91
Big wedding, little veil....96–97
Vogue's designs for dressmaking....98
Short wedding-dress....99
Trousseau lingerie in powder pinks....100–101
Sleeves do a disappearing act....102–103
The bride's book....104–105
Accessories, Inc....110–111
First edition print dresses....112–113
Platinum-blue dress....115
Vogue's Junior Fashions....116–119

VANITY FAIR FEATURES

Conversation piece—San Francisco....78
Joan Fontaine....79
"Carmen Jones"....80–81
Palm Beach, *by Frank Crowninshield*....82–85
King Gustaf V. of Sweden....92–93
Artur Rubinstein, *by Allene Talmey*....94–95
Turkey . . . drawbridge of two worlds, *by Hal Lehrman*....106–107
They started something....108–109
The stories they tell, *by Katherine Blake*....114
Four humble meats, *by Iles Brody*....120
Florida entertaining, *by Phyllis Jervey* 149–152

THERE ARE TWO VOGUES: AMERICAN and BRITISH
(French Vogue is temporarily suspended)

EDNA WOOLMAN CHASE
Editor-in-Chief of the two Vogues

AMERICAN VOGUE
Editorial and Advertising Offices
420 Lexington Ave., New York 17, N. Y.
Cables: Vonork, New York

MANAGING EDITOR: Jessica Daves

ART DIRECTOR: Alexander Liberman
ART EDITOR: Arthur Weiser

FEATURE EDITOR: Allene Talmey
Associate: Mary Jean Kempner
Contributing editor: Millicent Fenwick

FINE ARTS: Frank Crowninshield

FASHIONS
Editor: Babs Willaumez Rawlings
Associates: Sally Kirkland
Barbara Cushing Mortimer
Eleanor Scully Montgomery
Muriel Maxwell
Mildred Morton

BEAUTY EDITOR: Evelyn Green
HOSTESS EDITOR: Evelyn Clark Emmet
SOCIETY EDITOR: Margaret Case
SHOP-HOUND: Despina Messinesi
COPY EDITOR: Marcelle McGuane
Associate: Sarah Tomerlin Lee
MERCHANDISE SERVICE: Frederika Fox
Associates: Madeleine Darling
Alice Burrows

BRITISH VOGUE
1 New Bond St., London, W. 1.
Audrey Withers, Editor
Harry W. Yoxall, Managing Director

Vogue Editors on foreign service with the Red Cross: Bettina Wilson, Lydia Sherwood, Katherine Blake.

COPYRIGHT 1944, THE CONDÉ NAST PUBLICATIONS INC.

THE ENTIRE CONTENTS OF VOGUE INCORPORATING VANITY FAIR—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND IN COUNTRIES SIGNATORY TO THE BERN CONVENTION AND TO THE PAN AMERICAN CONVENTION. ALL RIGHTS RESERVED. TITLE VOGUE INCORPORATING VANITY FAIR REGISTERED IN U. S. PATENT OFFICE.

VOGUE INCORPORATING VANITY FAIR IS PUBLISHED TWICE A MONTH BY THE CONDÉ NAST PUBLICATIONS INC. (ALSO PUBLISHERS OF BRITISH VOGUE, HOUSE & GARDEN, GLAMOUR, VOGUE PATTERN BOOK). EXECUTIVE AND PUBLISHING OFFICES: GREENWICH, CONNECTICUT. EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, NEW YORK. IVA S. V. PATCEVITCH, PRESIDENT; F. L. WURZBURG, VICE-PRESIDENT; W. E. BECKERLE, TREASURER; M. E. MOORE, SECRETARY; F. F. SOULE, BUSINESS MANAGER.

SUBSCRIPTIONS: FOR THE UNITED STATES, POSSESSIONS, AND MEMBERS OF THE PAN AMERICAN POSTAL UNION: $6 A YEAR, $9 FOR 2 YEARS, IN ADVANCE. FOR CANADA, $1 ADDITIONAL PER YEAR FOR TARIFF. FOR ALL OTHER COUNTRIES, $2.50 ADDITIONAL PER YEAR FOR POSTAGE. SINGLE COPIES, 35c; IN CANADA, 40c. FOUR WEEKS ARE REQUIRED FOR A CHANGE OF ADDRESS OR FOR A NEW SUBSCRIPTION. IN ORDERING A CHANGE, GIVE BOTH THE NEW AND THE OLD ADDRESS AS PRINTED ON THE LAST WRAPPER.

Strutter is smarter!

STRUTTER sets you down as one who's up on fabric and fashion. For the casual and classic clothes . . . the skirts, suits, slacks, frocks that a contemporary woman's wardrobe cannot do without . . . Strutter is the spun rayon and acetate that is ace-high in taste and tailoring aptitude. Buy your ready to wear of Strutter, and buy Strutter as your superior fabric for superior patterns.

Shirley Fabrics Corp. 1400 Broadway New York 18, N. Y.

Reflection styled clip-brooch. Baguette and round diamonds. Photograph actual size.

Trabert & Hoeffer-Mauboussin

407 Park Avenue, New York 22

BEVERLY HILLS · PALM BEACH
CHICAGO · MIAMI BEACH

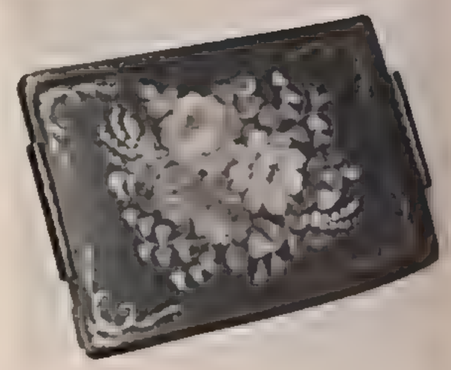
** Reflection is owned and copyrighted and may be executed only by Trabert & Hoeffer-Mauboussin. Brochure upon request.*

Shop Hound

Spring tonic

Tailor Made. If you're particular about the fit of your slacks, suits, and shirts (we hope you are!) visit Casual Clothes, 745 Madison Avenue. Here measurements are taken with scrupulous accuracy, not in a merely routine manner. This red flannel pair ($55), combined with a waistcoat in beige-and-brown ($65), is an example of their fine colour sense.

Portable Prop. Light and gay with hand-painted flowers, this black wooden tray is an active ally, and practical as bread-pudding. Guaranteed spot-proof, alcohol-proof! This one: 16″ x 22½″, $9; 17½″ x 22½″, $11.50; both plus express. Write to Carol Chapman, 106 East 57th Street.



BAKER

Arpad's Neccessories

collar-ascot
and braided hat

Arpad

At Lord & Taylor in New York, Neiman Marcus in Dallas, Marshall Field in Chicago and leading stores everywhere
ARPAD—2 West 47th Street—New York, N. Y.

a Ben King Original

Snakeskin belt—fake gold ornament.

Henri Bendel, Inc., New York • I. Magnin & Co., California, Seattle
Marshall Field & Company, Chicago • Neiman-Marcus Co., Dallas
MIDTOWN BELTS, INC. • 151 West 46th Street, New York City

To design a beautiful slip is an art; to make a perfect-fitting slip is science. You will find them charmingly combined in the handiwork of

Laros OF BETHLEHEM

Laros
LINGERIE

Dimensional* Slips

No-Ride* Slips

*REG. U. S. PAT. OFF.

MIRACLE
Miracle
ANTICIPATION
Anticipation
Lenthéric
CONFETTI
Confetti
SHANGHAI
à bientôt
LENTHÉRIC
Shanghai
à bientôt
TWEED
Tweed

Vogue's-eye view of the long view

Take the long view...by taking a long look in the mirror, a good look in the closet, a close look at these pages before you buy a stitch. Take the long view by making everything count, from the smallest bibelot on your belt to the biggest Bond you can buy. Take the long view by planning a trousseau that has a long life-line, as well as chic slim lines; using a little hindsight on your chignon, foresight on your face, before choosing a hat. Take the long view by looking before you leap—especially leap year. Let this issue be your binoculars. (The magnificently jewelled pair, above, are antique—all good modern ones have been given to the Government.) Hold the issue up to your eyes and let it lengthen your vision.

RAWLINGS

HELMETS (opposite) that take a little head—small, pretty ears.
They start a good inch above the hair-line, bare the ears.
Head up: bonnet-back hat, green felt, chartreuse grosgrain.
Head down; miniature cloche, tight brim. Also green.
Both, Hattie Carnegie, $25. I. Magnin; Jordan Marsh; Nan Duskin.
Earrings designed by Rubel; Neiman-Marcus.

Use your head

THIS isn't the age or the day or the hour for the woman who acts on impulse.
It's the year to Use Your Head—when you spend your points, use the long-distance telephone, contemplate a journey, write to the uniformed, Buy Your Bonds, cast your vote, or listen to a rumour.
It's the spring to Use Your Head when you consider new clothes: do you need them? Are they right for you? Congenial with your existing wardrobe? Headed for a long life?
And this is the season to Use Your Head in quite another—an objective way.
To make your head and your hat your Chief Accessory for spring 1944.
Use Your Head as a colour-accent: a big pink be-streamered Breton worn with black dress, pink jacket.
A red-veiled white straw side-hat worn with a black suit, red waistcoat, white bag.
Use Your Head as an integral part of your hat...make use of your ears, if they're small and flat, by wearing one of the new hats shown opposite—that start above the hair-line.
Use your profile, if it's pretty, by wearing a beret or a Breton that sits 'way over against your cheek.
Use your eyes, make an asset of them behind veils, under dipping brims.
Use open-mindedness about hat fabrics. Welcome back horsehair, natural straws, sisal, gingham, chintz, white piqué (a feminized gob hat), and flowers in a rigid, neat little crown.
Use your coiffure as a setting. Decide on it. Stick to it. The hat that's had its coiffure changed is a hat without a home. And no matter how beguiling the hat...how romantic...
Use Your Head (inside) to resist it...if it doesn't pay you a very direct compliment.

THE TURN-DOWN CLOCHE is a new spring way to use your head as a smart and pretty accessory. This black picot straw-brimmed cloche casts a soft shadow, has a black grosgrain cocarde. Under $39. By John Frederics. Erlebacher; Montaldo's; Rich's. Notice another accessory that takes a new—and long—view: binocular-case shaped bag of black suède. $40. Koret bag: Bonwit Teller

THE TURN-BACK CLOCHE makes the most of a smoothly modeled brow. Left: Curving wing-hat of black Milan straw. Right: White toyo sou'wester cloche. Both hats by Lilly Daché. Each, $10. Joseph Horne; Frost Brothers; Bonwit Teller, Phila. Notice white-stitched morocco leather bag; $35, Mark Cross—white piqué gloves with doeskin palms; about $11, Macy's Little Shop

CONTINUED ON THE FOLLOWING PAGE

RAWLINGS

STRAIGHTFORWARD FEDORA—takes a small face, a sleek coiffure.... This one is a little ballibuntl fedora, banded in polka-dotted satin, tidily veiled. Hat, navy-blue wool suit, jewels; Bergdorf Goodman Originals

ONE-SIDED HATS (opposite) make the best of a good profile. Dramatically slanted discs, snugly veiled. Left: Half-hat, black Milan and satin. About $45. By John Frederics. Neiman-Marcus; Filene's; Marshall Field. Right: Saucer Breton of white toyo. Circular red veil. $50. By Braagaard. Neiman-Marcus; Marshall Field. Notice the new-note accessory: small black suède octagon-bag, compact, capacious. By Hattie Carnegie

Conversation piece... San Francisco

THE feeling of being actually at the edge of war—the hilly streets and rubber-walled hotels, spilling over with magnificent uniformed youth—well-mannered young Captains, hymeneal young Ensigns, bride on arm.... The slight, twisting shock of seeing soldiers guarding the approach to Fisherman's Wharf.... The unquenchable spirit of the San Francisco women, with war work interlacing every part of their lives, but whose competence never overlays their prettiness, wit, and just plain old charm....

RESERVATIONS on "The Lark" to Los Angeles.... Pros and cons about the Rubens painting, "The Tribute Money," recently acquired by the De Young Museum, some of the modernists feeling, and saying, that the money would have been better spent for a couple of Picassos.... The elegant cable cars patronized by the Best People (when they can get on)—and the faces of visitors newly arrived in San Francisco, sure that this is the trip when the cable car will break loose and go sliding down steep Powell Street hill again.... Views—views—views.... The soldiers and sailors and marines and airmen clustered, with their girls, in the "Top of the Mark," complaining, like little boys when recess is over, about the twelve o'clock closing hour....

THE heart-stopping record of San Francisco's Blood Donor Centre, with contributions by officers and enlisted men from Fort Ord, averaging over 20% of the blood given in San Francisco. In three months, 2,169 donors drove 125 miles to and from Fort Ord, in groups of 60 per day, to give their blood.... The Government Housing Projects for defense workers, such as Marin City, complete with gymnasium, charming little library, amply equipped immaculate hospitals—wondering what will be done with all this after the war....

ARCHITECTS.... City planning.... Views—views—from the Gardner Daileys' chic little white-and-black modern house on Telegraph Hill; from Madame de la Tour's square, reticent red brick house; from Mrs. George Pope's miniature museum on the top of the St. Francis; from Dorothy Liebes' apartment; and, of course, from the "Top of the Mark".... The guinea-hen at Emilio's; Maurice's "Chicken Clementine" at El Prado; the buffet at the Burlingame Country Club.... Climate on one side of the street, weather on the other.... The dwindling wares in Chinatown.... The project for a World's Fair in 1949 to celebrate those other "Forty-Niners".... The four-story, underground garage smack in the centre of San Francisco, topped by a bland little park.... The delicious little Olympia oysters, pants-button size.... The oat-straw taste of Pacific lobster.... The gratifying amount of cracked crab on ice one can eat.... The sharp, ingratiating flavour of "Monterey Jack," the West Coast's passport to cheese-lover's heaven.... The completely Broadway floor show by a completely Chinese cast at the Forbidden City night-club....

THE excellence and variety of California wines—the almost universal apathy of waiters about suggesting them.... The photogenic young man, an assistant launcher of ships, consistently nameless in newspaper captions, consistently reminding people of Cary Grant.... Post-war flying to the Islands—with bets on possible round-trip fares to Honolulu, ranging from $150 up.... The Berlandina backdrop and the Sotto-Maior caricatures at the Stage Door Canteen, with a rich Duke's mixture of bank presidents and salesmen, *grandes dames* and stock girls all working together to Make Things Go.... Reservations on "The Lark" from Los Angeles—reservations on "The Lark" to Los Angeles. And, in spite of the extra population since the war, the unchanged quality of real San Francisco, a city like a charming Frenchwoman married to an American; never quite acclimatized and, therefore, doubly fascinating to her admirers in the U.S.A.

RAWLINGS

JOAN FONTAINE—soon to be seen in the film, "Frenchman's Creek"—wears here the early violets. A suit of violet wool tweed. Under the jacket, a checked waistcoat. Under the waistcoat, a light violet silk blouse. Hattie Carnegie Original

"CARMEN

GJON MILI

JONES"

THE DEATH SCENE OF CARMEN

Here are the two show-stoppers of Billy Rose's transformation of Bizet's opera "Carmen." Only the music is the same; the libretto, the lyrics by Oscar Hammerstein, II., are colloquial, new, witty, and designed for this entirely Negro cast, and its star, Muriel Smith.

• Above: The finale with its trick setting of the championship prize-fight, seen through a scrim.

• Left: The great second act at Billy Pastor's café, high-lighted by three arias, including the Seguidilla, and by the greatest dancing on Broadway to the staccato fury of Cosy Cole (far left), whose beat on the drums is an incredible shot in the leg. Hassard Short, who directed and designed the whole production, is the non-Bizet star.

PALM BEACH—8 A.M.—the Spars do setting-ups

The new face of PALM BEACH

Florida suffers a singular sea change

BY FRANK CROWNINSHIELD

FLORIDA, perhaps more than any of the States, has been transformed by the War. Miraculously, and almost overnight, its face has been lifted; not only as regards its superficial aspect, but its spirit, hardihood, and morale as well.

The dramatic taking over, by the Army and Navy, of so vast a territory—Florida, in the matter of its area, being the thirty-first of our States—has created, wherever one strays, a series of the most singular and unlikely paradoxes.

At Palm Beach, for example, the improbabilities are not only of a military, but social order. The Breakers, that extravagant and fashionable caravanserai, has long been an Army hospital. The smooth and shining beaches, formerly the scenes of picnics and bathing parties, of happy trysts and soporific siestas, are now watched over by young Coast Guardsmen, either on horseback or patrolling on foot with their inevitable and terrifying police dogs.

Three of the larger hotels at Palm Beach are occupied by the military. The old Poinciana, long the best-known edifice in Florida, has vanished into thin air. Where it once stood, the SPARS—more than a thousand strong—now hold their elaborate parades and drills. These young and resolute ladies are headed, in their marchings and countermarchings, by an all-woman band, and commanded by women officers, all of whom—it has been ordained—must be addressed as "Sir."

Perhaps it is because the SPARS are so smart and young and engaging that they managed to arouse so active an interest on the part of our artist who, though a bachelor, actually dared, and on more than one occasion, to visit them, *en masse*, at their hotel, which lies in close proximity to Bradley's refined and justly famed roulette parlour, where the trusting votaries of Chance so often eat their dinner before letting the chips fall where they will.

Our coloured illustration reveals a group of SPARS indulging in their morning calisthenics. Once these daily, and seemingly painful, contortions are over, the girls march, *en bloc*, to another beach, change into bathing-suits, and invade the ocean with something like military precision, thereby giving pause to the pelicans, and delectation to the onlookers who, for some inexplicable reason, are for the most part of the masculine gender and who sedulously observe them, either from the talcum-white beach, or from the more exclusive confines of the Surf Club.

Dinners, at Palm Beach, are all on the informal side, and rarely run to more than ten in number. Women of all ages dress almost as smartly, but far less pretentiously than they did. The wheel-chairs on Lovers' Lane—preempted, in olden days, by the aged and infirm—are now engaged by sailors and their current inamoratas. Where, formerly, fashionable young women dashed about in motor-cars, they now appear on motor scooters. Those of them who are engaged in patriotic duties think nothing of devoting ten hours a day to their jobs. Mrs. Margaret Emerson, as an example, and her daughter, Mrs. Baker Topping (with some help from their friends), feed and wait on three hundred Service men a day, at their popular "V for Victory" canteen on the palm-lined Worth Avenue.

The moderate-priced eating places—La Chaumière, the Mayerling, the Taboo, the Chambord, Hudgins' (for shore-dinners and sea food), and even the lowly and democratic Werts' (short for Wertheimer's), where a juke box nightly churns out rapture to the Service men, are replacing the costlier and more elaborate restaurants, where quail and duck and pompano, and the most delectable scallops, shrimps, and stone crabs, are still, with some formality, cooked and served. *(Continued on following page)*

Patrolling the beach

Most of the out-and-out Palm Beach night-clubs have either vanished or migrated to Miami. Swimming-pools are practically abandoned. Some of the better-known hostesses—Mrs. Harrison Williams, for example—have opened only parts of their houses. Drinking has greatly abated, while gambling is principally indulged in by the migratory visitors from the North. (It was the elder Bradley who once remarked that all that had prevented his being a *really* rich man was the 10:55 p.m. train to New York.)

What has added to the note of unreality in Florida's transformation is that, however grim in its details, it has been accomplished against so flowering and serene a background; against stately palms and feathery cypress-trees, bushes of hibiscus—red, peach-coloured, yellow, or white (one might well think oneself in Hawaii); patches of blossoming daturas, trumpet vines, jasmine, lantana, cup of gold, bougainvillea, white orchids, mangrove blossoms, and purple water-hyacinth.

Despite all that has been said, there are still ways of diverting oneself at Palm Beach. Bowling, for example, has become a widely prevalent dementia. In place of yachts and motors, there are aquaplanes and bicycles. Mackerel and bluefish have had to pinch-hit for caviar and terrapin. People who once demanded a band now dance to a phonograph. As substitutes for long and late dinners, there are suppers and early movies. Gin rummy has, unbelievably, made serious inroads on bridge. The hotels are jammed. Tickets to New York are difficult to secure. A gallon of gasoline is almost a holy relic.

There are still three first-rate golf courses: the old Poinciana, the Everglades, and the Country Club; but the far-famed Gulf Stream, once the most extravagant golf club in the South ($3,000 to join and $500 annual dues), has become a public course.

At the Everglades Club there are tombolas (modified lotteries), weekly fashion shows, and backgammon tournaments. Dancing—everywhere—ceases at twelve o'clock, the official hour of curfew, save for Saturday nights, when it falls at one-thirty.

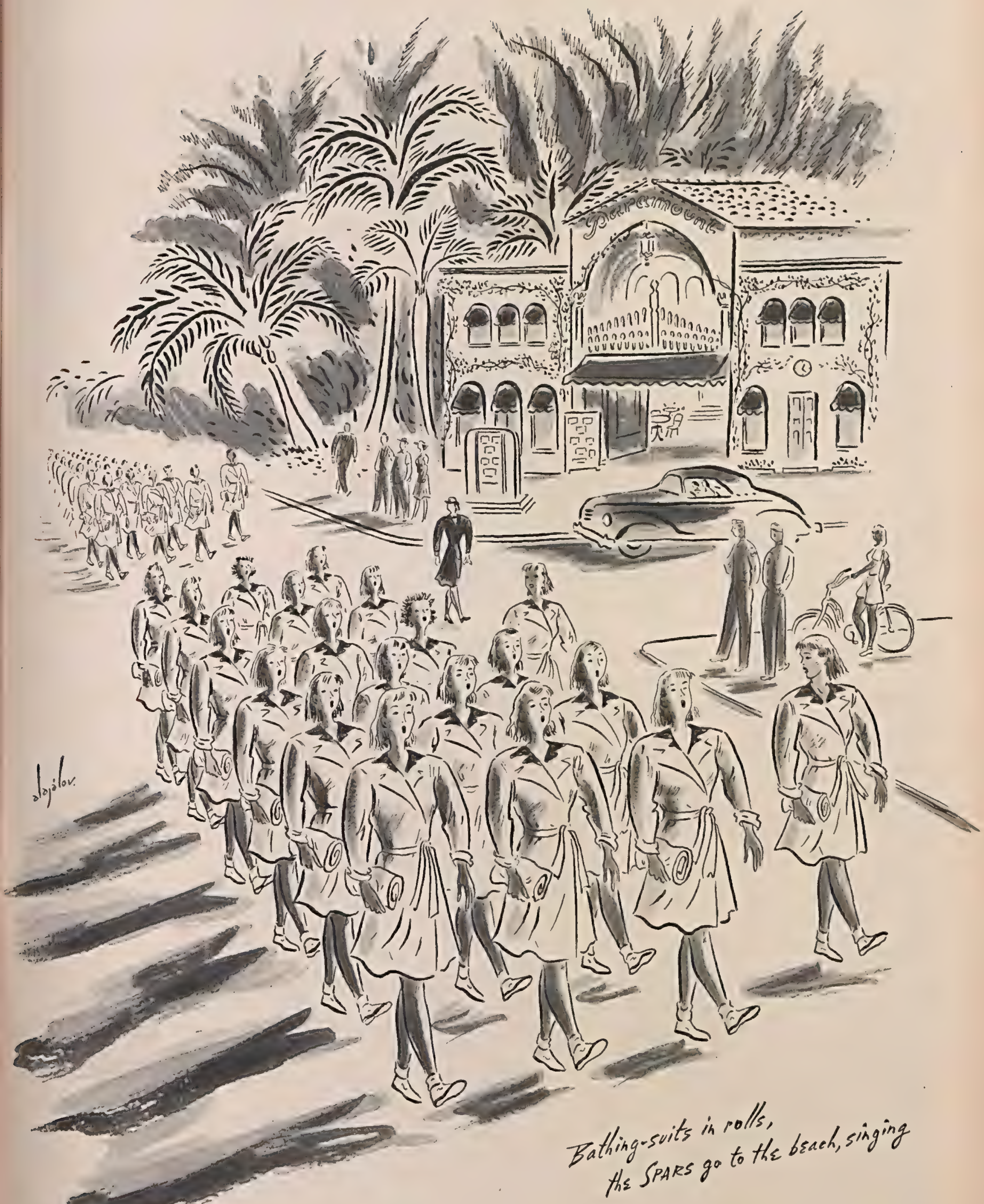
Miami, a little to the south of Palm Beach, is having a tremendous season. The golf courses and night-clubs are packed. There are eight races on the daily card at Hialeah. A million dollars in a single day—a record for Florida—has been paid in at Hialeah, and handled by the pari-mutuel machines.

The planes that hover so incessantly over the face of Florida have conduced to many curious dénouements. At Saint Petersburg, for example, the bombers often fly so low that they vex and frighten the army of sedate and aging people who spend their days at chess, checkers, roque, and shuffleboard.

An elderly lady at Palm Beach not long ago peered into a Parkinsonia tree—its yellow blossoms spectacularly set off by overrunning purple bougainvillea. Hearing a curious and repetitive *rat-tat-tat*, that seemed to emanate from its branches, she tried to spy out the woodpecker who was so irritatingly employed. Her chagrin at learning that the explosions were those of a machine gun on a quite invisible bomber was of the most acute and shamefaced order.

There was also, to close the list of these misunderstandings, the case of a visiting Episcopal Bishop who believed himself watching the nightly return of pelicans, cranes, and frigate birds, to their sanctuary in Charlotte Harbor, to be told that the birds, in their impressive V formations, were impelled by motors and not by feathery wings.

Sailor and his inamorata



Bathing-suits in rolls,
the SPARS go to the beach, singing

THE SHORT COAT SHINES

Urbane coats–satin and faille

Shining city coats go out at high noon and on into dark like an afterglow—in nighttime fabrics and any-time lines. High gloss for short evening dresses, spring prints. One is cut like an officer's coat, one like a tunic, one like a peplum suit. All are topped by forward-tilted hats no bigger than petit-fours.

Above, right: The officer's coat goes smoothly into satin—black Ducharne rayon satin. Observe the double-breasted scallop. $125. Saks Fifth Avenue; L. S. Ayres. Double pill-box hat.

Right: Peplum coat of black Celanese rayon faille. Has a dress-maker-suit look, rhinestone buttons. Sizes 12 to 16. $119. Lord and Taylor; Nan Duskin. Hat, a crust of shantung straw.

← **SHORT TUNIC-COAT (opposite page).** Of sleek black rayon satin. Has a fine flare for narrow-limned skirts. 12 to 18. $95. Lord and Taylor; William H. Block. Hat, coil of organdie

Coat-dress Combine

Start with a dark wool coat-dress, narrow as a slant of April rain. Add a small, side-worn hat, a precious sling of furs, or an enormous bag. And contrive a fresh effect for a brand-new spring.... Above: navy-blue wool coat-dress—shallow bib, hip-bow of finest white linen. White straw cloche. Baum marten stole. All: Bergdorf Goodman Originals

They're one and the same dress—the two sketched above. A double-breasted, coin-buttoned dress of navy-blue wool. It's as subject to change as spring weather. For the version at the left, add a wool peplum to match, and a white piqué pill-box, perked with grosgrain bows. Right: add a blue leather coin-belt, vast white leather bag, offside felt cloche, wood-crooked umbrella. All: Henri Bendel Originals

Centre

Hang a bibelot from your belt—such as this antique dispatch case—hung on two saddle-leather belts by Schaffer. Belts, $2.50 each; Superb putty-coloured capeskin gloves; plaid rayon surah scarf—Lord and Taylor

attention on your belt

Silvery coins on a black silk velvet belt by Midtown. $17. Henri Bendel

With country slacks—Lesco bag ($5) slung from a pigskin belt ($3). At Lord and Taylor

Pin an antique fob on grosgrain ribbon. The double navy-blue suède belt, $10; Bonwit Teller

Handsome gilt chatelaine—at waist of cardigan-suit. Chatelaine, $50. Hattie Carnegie

Wind a watch-chain around this pink silk shantung belt. The belt, $6. Bonwit Teller

In the King's living-room; his silver collection

In the billiard-room; the King's portrait, his hunting trophies

The King's desk, with family snapshots

SWEDEN'S KING IN RESIDENCE

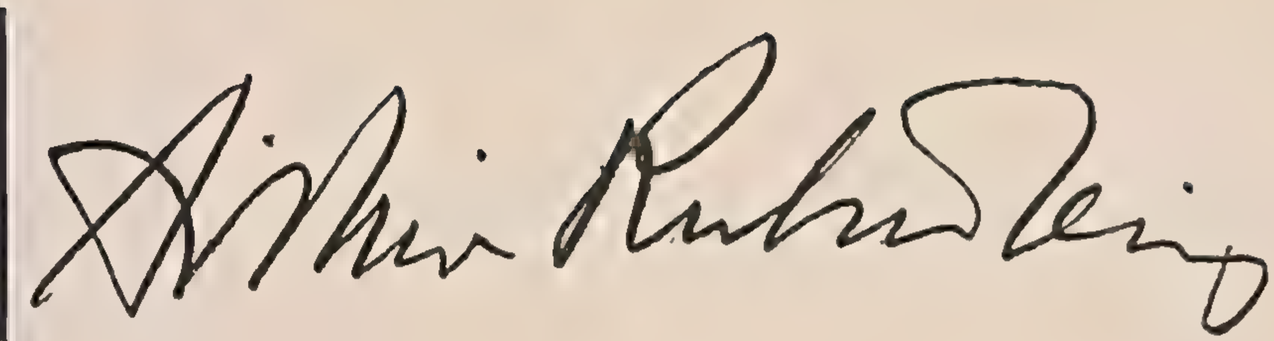
Gustaf V. of Sweden, eighty-five years old, six feet six inches tall, gaunt with the dignity of a Methodist bishop, was photographed here for the first time in the private rooms of his Royal Palace in Stockholm. Sweden and her King are the battlefield of a diplomatic war. A feeling for democracy pulls them one way; Nazi strong-arm tactics, threatening their frontiers, push them another. Sweden looks neither right nor left, tries to hold the neutrality into which King Gustaf has led her in two world wars.

The Swedish Royal Palace, built on an island in the Stockholm harbour, was begun in 1697, finished sixty-three years later. Its painted ceilings, its nine great Gobelin tapestries, its green marble State Staircase are famous. So is the silver throne given in 1644 to Sweden's famous Queen Christina; the silver Viking ship given King Oscar II. on his silver wedding anniversary; the golden clock—a scale model of Rheims cathedral; a golden sceptre which the Swedish people gave King Gustaf on his eightieth birthday. But in the King's private rooms there is only one-part gilt to two-parts comfort. All around him are his collections: ash-trays, silver, photographs of his family, and sporting trophies. On the floor of his living-room is a four-hundred-and-fifty-year-old Persian rug; on the wall, a crocodile he shot.

The King's late wife, Queen Victoria

A hard-working king, his day begins at seven, ends sometime after midnight. In his spare time he does embroidery, goes elk-hunting, pike fishing, and plays tennis—his proudest possessions are the cups and medals he won in tennis tournaments that he entered as Mr. G. Today, at eighty-five, he is the world's oldest king. No flamboyant figurehead, no arrogant ruler, Gustaf V., King of Sweden, acts instead more like an old and respected business executive.

King Gustaf V. of Sweden, photographed for the first time in the private rooms of his palace



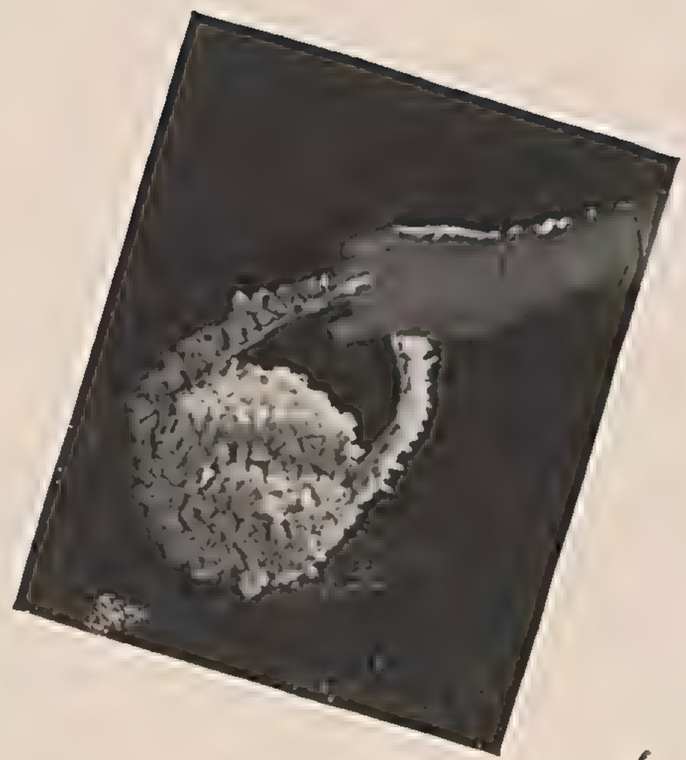
By Allene Talmey

When Artur Rubinstein, short, quick, powerful, sits down at the piano at his concerts, he twitches at his coat, pushes his pushed-back greying blond hair from his flushed face, tilts his head into a Modigliani angle, touches the dark red carnation in his buttonhole, and knows, if he starts with Mozart or Schumann, that he has already antagonized some of his critics. One of the great pianists, with his interpretations the accepted tradition for Spanish music, he is still sometimes knocked on the head for his Mozart or his Schumann. No longer, of course, is he reproached for his Russian interpretations, for his Chopin. But in his early days, bucking the Paderewski tradition of breaking chords, of sinking into the most exquisite Camille charm, lingering and tubercular, it was felt that he put too much blood in his Chopin. The critics refused to pardon his non-moonlight. Now the passion of his Chopin, like the passion of all his virtuoso music, is the delight of the world.

And Rubinstein delights in the world. He is all running excitement, all gusto, and he has always run where the music is greatest. He studied and lived with the great Joachim, the Hungarian violinist who was the director of what has been called "the most nearly perfect string quartet ever known." Joachim took young Artur, a minor Polish hellion who wore big pearl buttons on his childish short pants, at eight and kept him studying in Berlin until the boy was sixteen. There he heard Joachim discussing the music of his friend, Brahms; he heard all the rehearsals of that fabulous quartet; he watched Joachim's noble face, bushy-browed, big, with moustaches to the ears; a man who looked like a prophet by Michelangelo, playing with nobility and solemnity, fiddling without *vibrato,* with no uncalled-for elegance, revealing a Beethoven so pure and undemoniac that the boy saw audiences cry softly.

By the time Rubinstein was sixteen, with his formal début five years behind, he made two decisions. The first was to make his American début with a tour of seventy-five concerts, of which he mainly remembers that Philip Hale, the critic of the *Boston Transcript,* called him "half-baked, not a prodigy and not an adult"; and that he saw Enrico Caruso at the San Francisco earthquake running in his nightshirt like a rabbit. The second decision was the more *(Continued on page 130)*

ARTUR RUBINSTEIN, his left hand two inches higher than his head, playing the music for which he is most famous, Manuel Da Falla's powerful "The Fire Dance"



Big Wedding, Little Veil

DE MOLAS

Here, for three formal white weddings, are three short bridal veils.... One, a fine swathe for a pretty face.... One, a shadow of lace spreading over satin shoulders.... One, tulle misting down to below-the-waist.... Nothing but ambient fashion has influenced their length—L-85 still showers unstinted blessings on bridal white. But shorter veils look new, right.

• ABOVE, FIRST: The spring's small, chic chaplet—translated in lilies-of-the-valley, snugly veiled. Wedding head-dress designed by Lilly Daché. $46. Also at I. Magnin; Kerr's.... Match its *fête champêtre* freshness with Coty's subtle fragrance, "Muguet des Bois."

• SECOND: New as the Bride's married name—white-violet collar-box bag. Hattie Carnegie Original.

• LEFT: Flemish shoulder veil—a fragile fan of white lace. $38. At Hattie Carnegie; I. Magnin; Himelhoch's. Diamond pansy by Seaman Schepps.

• **OPPOSITE:** "Education-of-a-Princess" bridal dress of white silk faille. No train—a short veil filming from a lace-straw crown. Henri Bendel Original.

Little Wedding—Designs for Dressmaking

Perhaps you aren't planning to marry in tulle-and-satin...Perhaps you plan an informal wedding at home, in a country church, a Post chapel. Perhaps you'll wear an important *little* dress. Below, left: If you're very young, and the guest-list is limited—make a bridal dress, fresh as white lilacs, of white dotted Swiss with an organdie yoke. Vogue Design for Dressmaking S-4532. Right: If the wedding is small, or your second—make a gentle slip of a bride's dress, pink or champagne-beige. Bows at throat and waist; a suggestion of sleeves. Vogue Design No. S-4538

AT THE CLOISTERS, A BRANCH OF THE METROPOLITAN MUSEUM OF ART

BALKIN

BACK VIEWS, SIZES: PAGE 138

Little Dress for the Big Moment

For a long-remembered day, a short wedding-dress—palest blue rayon crêpe, with basque bodice, swirling chiffon overskirt. Wear with it a bonnet thatched with forget-me-nots. Dress: sizes 10 to 18. $30. Arnold Constable; Famous-Barr; Garfinckel's...Iris bouquets: Irene Hayes

Trousseau lingerie–in powder pinks

So you're in love! And the look on your face—happiness? Or is it perhaps that new pink powder of Elizabeth Arden's? Whatever it is—it's becoming. And you should carry along something to match it in your wedding luggage. Remember all the dear little things strewn through Miss Arden's Salon?

Well, now that you're to be married—go see the new lingerie. It's heaven: every stitch a loving hand-one, real laces, ineffable silks. Look—There's a cosmetic-fitted dressing-case.

A silk nightgown, all valentined-up with lace and cupids. "It's You" perfume. Silk panties with a yoke of elasticized lace. A bed-cape of wool cobwebs. A silk ninon chemise, cross-patched with lace.

A sheer wool robe with a pocket-edition heart. A knot of violets. And, of course, the powder.

RETBonché

JOFFÉ

Sleeves

do a disappearing act

Going, going, gone! Some sleeves have vanished altogether in the general paring-off, narrowing-down silhouette trend. If you have round, pretty arms show them...at tea, cocktails, dinner in May...and all the livelong day...in summer. ABOVE. No sleeves on a blue jumper. Black skirt. Both rayon shantung. Capri design. Sizes 10 to 16. $35. Milgrim, Kerr's. ABOVE, RIGHT. No sleeves on a black Onondaga rayon shantung coat-dress. 10 to 20. $40. Bloomingdale; May Co., L. A. ← OPPOSITE. No sleeves on a black rayon shantung overblouse, narrow skirt. High neck, rhinestone-studded belt. Sizes 10 to 16. $40. Capri design. Altman; Bonwit Teller, Phila.; Jordan Marsh. Kislav doeskin gloves on both pages.

I'll get married in this pale blue dress – it's $14.95 at Arnold Constable
CITY CLERK
MARRIAGE
LICENSE BUR
My ring – which one?
Verdura's plaited gold wire $25.
the usual gold band?
or Verdura's gold and diamond ring $550.–
Mummy got married in this → from Lanvin (and Heaven knows how much!)
The Bride's
My silver – the real thing enough for two for $50.40
Black, Starr & Gorham
Via RAILWAY EXPRESS AGENCY
READY-FOR-ANYTHING - HOUSEKEEPING TRUNK
LINEN 8 Wamsutta Supercale sheets...8 pillowcases
8 bath towels...8 Turkish hand towels
8 washcloths...2 bath mats
12 linen huck towels...8 kitchen towels
Linen table set for 6
This for $185. from Mosse (monogrammed)
SILVER 6-piece set of flat silver, for two people wrapped in a flannel case (easy to pack).
FOR GLAMOUR 2 pairs of flowered chintz curtains...2 bed spreads to match
2 flowered blanket covers
4 unframed flower prints (to cheer up all tan walls!)
MISCELLANEOUS Well equipped sewing bag... shoe cleaning set
pre-war saucepans, and toaster, and percolator (borrow!)
My wartime pots and pans – Hammacher-Schlemmer – I love you for having all this for $58.75

My library!

My darling, who loves honour more than me

Scrapbook

THREE MEALS THAT ONLY TAKE
HALF AN HOUR TO COOK

Chilled Fruit Juice
Broiled Chicken Riced Potatoes
Broccoli Bread
Lettuce with French Dressing
Chocolate Pudding with Cream
Hot or Iced Coffee

Mixed Vegetable Soup
Broiled Fish with Parsley Sauce
Riced Potatoes
Asparagus Vinaigrette Rolls
Compote of Fruits Waldorf
Hot or Iced Coffee

Chopped Cabbage
with sauce Tartare
Chopped Meat Loaves
Catsup
Oven-fried Potatoes
Broiled Carrots
Dark Bread Butter
Margar
Quick-baked Apples
Demi-tasse

Quickest way to his heart

COOKING SCHOOLS

Cordon Bleu
117 East 60 Street
New York City

Ballard School
Young Women's Christian Ass.
610 Lexington Avenue
New York City

Mrs. Ashton Hawkins
58 East 78 Street
New York City

"I do love you. I just don't feel like talking military tactics with you."

NEW YORKER DRAWING BY JAMES THURBER (FROM "MEN, WOMEN, AND DOGS")

and when renting, check the heat, plumbing, and service clauses, as well as the charm!

Enough advice from this housewife of three years' standing.

I hope you two will have a lot of time together, but when he goes, remember Elizabeth Barrett's lines:

"Go from me. Yet I feel that I shall stand
Henceforward in thy shadow. Nevermore
Alone upon the threshold of my door,
Of individual life..."

All love and luck, darling.

Babe

TURKEY

CECIL BEATON

RIDING IN A PAINTED CARRIAGE, THE HON. MRS. REGINALD FELLOWES AND THE COMTE DE LA ROCHEFOUCAULD

...DRAWBRIDGE OF TWO WORLDS

The republic of Ismet Inonu stands vigilant between Europe and Asia, listening to the rumble of armies. By her minarets, which seem to slumber, in the cobbled streets of her antique towns, on the boulevards of her bright new capital, Turkey waits and wonders. A million of her men keep guard on the Balkan frontier. In the drowsy countryside peasants toil, and horse-carts bump along as for centuries past. But in the busy cities the Turks bend over their tiny cups of coffee or glasses of milk-white *raki*, straining to pierce a troubled future.

The winds of conflict rattle the chains of Turkey's Dardanelles, drawbridge to *Festung Europa*. Uniforms of her fighting men crowd the land. From sun-scorched Adana, near the Syrian border, to Edirne overlooking tormented Greece and Bulgaria, the grey, green, brown, and blue of her soldiers—in fancy-free Eastern variety, but razor-sharp Western tailoring—colour the face of Turkey. There has long been another kind of variety in Turkey as well: the passing show of Germans and Japanese, Britons and Americans, all the nations at war, each ignoring his enemy while Turkey ponders solemnly on war and what comes after.

BY HAL LEHRMAN

SUN-SWOOPED COURTYARD OF ISTANBUL MOSQUE

IN A MARKET AT BROUSSA-THE-GREEN, FRUITS AND MELONS

They started

MARY AND BROOKE CADWALLADER combine childlike motifs and sophisticated colours in hand-screened prints —as different from machine prints as engraved letterheads are from printed ones. In a long, narrow loft they work in a dark-room, transferring precise sketches onto "screens," pouring colour into them, applying the screens to bolts of silk. Brooke Cadwallader studied painting in Boston, taught it at his old prep-school, Andover, went to Paris for more study. There he met and married his wife, who steered him away from painting and toward printing. In those days they sold to France's *haute couture*, today in New York they sell to the high fashion of the U.S.A.

ELIZABETH AND WILLIAM PHELPS sired the oversize, over-the-shoulder handbag. In their Washington Square shop they work hard and long; around them are fine leathers, antique tools to stitch and mark, insignia to decorate the bags. They look to Americana for inspiration—Revolutionary cartridge and hunting cases—and this year won Coty's American Fashion Critics Award for accessories. William Phelps went to St. Paul's, then to Yale; he was a General Motors branch manager in Europe, finally returned to the U. S. As a hobby he made belts for his wife; these were admired by friends and by designer Clare Potter who bulldozed the Phelpses into business.

HOPE SKILLMAN gives a new life to cotton fabrics—from beach clothes to couturier suits. The only woman "converter" in the business, her job is to mesh the ideas of the designers with the conservatism of the mills. A fine arts student here and abroad, the wife of a young American painter, Saul Schary, she knows as much as the designers working with her; a ten-year apprenticeship with the mills taught her how to give her specifications in their own terms—in the textile world she speaks with authority. Her sleek mid-town office is filled with glossy tartans, voiles, and suitings—all cottons to be made up by, among others, Mainbocher and Adele Simpson.

something...

These are craftsmen; within the last four years they have started something in American fashion. In place of financial assets they substituted taste, creative vitality, and no allergy to hard work. This is their story, and the story of the work they do

NADJA BUCKLEY is the blond advocate of the cult for bulky semiprecious jewels. On a tourist trip to Brazil, she studied aquamarines, topaz, and amethysts with leading lapidaries, returned to New York a full-fledged jeweller. She divides her time between Bonwit Teller—where her rings, bracelets, and boxes are sold—and the tiny workshops where—with skilled cutters and setters—she works out the designs in wax, weighs the outsize stones. American by marriage, the Countess Nadja Ostrovska is Russian by birth. A fine linguist, she prepared for Oxford, studied opera in Rome. In handling jewels, her forte is a sense of colour, a fine feeling for proportion.

POLA STOUT coordinated the whole range of Botany Perennial fabrics—colours and weaves— using basic shades with varying degrees of white. This created an open stock, permitting a woman to add to her wardrobe indefinitely, the colours inevitably dovetailing. Small, dark, and darting, she's Polish born, studied handicraft and industrial art under Josef Hoffmann in Vienna. She is married to Rex Stout, famous as the author of the Nero Wolfe detective stories. She figures out her weaves on paper, supervises the dyeing of the wool and the spinning of the yarn herself. Her woollens have a special integrity and a fittingness in terms of geography and personality.

ARPAD started the current deluge of glitter accessories—jersey and net scarfs, blobby hatpins, belts, and headbands—all heavily sequinned. He designs the whimwham patterns, supervises their careful hand execution. Budapest-born, Arpad studied sculpture in Paris for three years, received a diploma from the Beaux Arts, attended the École des Arts et Métiers. Abandoning sculpture, he finally opened an atelier; started doing embroidery for Worth, Paquin, and Vionnet; designing shoes for Delman and I. Miller. Now he works in New York, making expensive doodads in the French tradition for Adrian, for Traina-Norell, and for Sophie Gimbel.

1
2
3
4
5
6
7
8
9
10

Accessories, Inc.

A pretty accessory, rightly placed, works like praise—
Here are 16—with ideas from their placement bureau.

1. Try black-and-white check cotton gloves, stitched in red, with your black costumes. $19. John Frederics.

2. Wind this red, white, and green silk shantung scarf above a green or grey shantung dress. $4. Knizé.

3. Let these beige Kislav doeskin gloves be a light for dark suits, beige gabardine coats. $5. Best.

4. Make these hand-sewn pigskin gloves be helping hands for tweed suits, pastel dresses. $9. Saks Fifth.

5. Swing a fisherman's basket of natural straw over the shoulder of a black coat. $53. Lilly Daché.

6. Wear navy-blue wool gabardine sandals with slacks at home, town dresses later. Plastic-soled shoe. $6. Best.

7. Band your wrist with an old pink topaz bracelet. Bracelet (and binoculars, p. 71), À La Vieille Russie.

8. Team checked cotton bag with gloves above. $45. John Frederics.

9. Understudy afternoon dresses with black kid Ophelia pumps. Grosgrain-and-satin froufrou bow. $5. Pumps, $33. Henri Bendel.

10. Pin a gold heart, diamond and ruby sprinkled, on the sleeve of a slim, dark suit. $450. Van Cleef and Arpels.

11. Carry a red morocco box-bag by Koret. $19. Saks Fifth.

12. Give your little hat a big bubble of pink and silver sequins. Arpad-designed hatpin. $3. Bonwit Teller.

13. At night, carry a lime rayon satin poke bag. $25. Mark Cross.

14. Belt jumpers or slacks with green-studded gilt belt. $13.

15. Belt a flannel suit with red goatskin. $7. Both belts; Altman.

16. Cinch wool dresses with a coin-belt of Canadian pennies on red goatskin. $8. Franklin Simon. All three belts, Midtown design.

CITY EDITION PRINTS

(Above) Straight and narrow shirtwaist dress of rayon crêpe, banded in black, yellow, and white Polynesian patterns that contrive to merge over the hips. Ben Reig design. $80. Sizes 12 to 16. Jay Thorpe; I. Magnin. Black picot straw cloche

(Below) Treasure of a dress—coin-struck black-and-white rayon crêpe—a René Willaumez-designed print. It will pay off now under a coat, bring a summer dividend. Designed by Adele Simpson. $40. Sizes 10 to 20. Altman; J. P. Allen

(Above) Sleek chemise of a dress—rayon crêpe brushed in black and white like a silver fox pelt. High-necked and handsome for jewels, furs. Rose Barrack design. $55. Sizes 10 to 18. Russeks; Garfinckel's. Cloche of black Milan picot

(Below) Spring classic—white rayon crêpe drafted with sketches of Greek column capitals. The print, by René Willaumez. The dress, by Adele Simpson. $40. Sizes 10 to 20. Bonwit Teller, Carson Pirie Scott. Panama hat

THE STORIES THEY TELL

By Katherine Blake

[EDITOR'S NOTE: *A former Vogue editor now on wartime leave of absence, Katherine Blake spent about a year with the Red Cross in the Middle East. She has now been transferred for a temporary stint of duty in Washington.*]

YOUNG fliers from the Blue, combat troops on leave, they all want someone to talk to. They don't talk to you as an individual really—you know them as little as they know you. Many of them you will probably never see again. But the need for companionship is very strong in war-torn days—the contact with someone from home.

There was the boy who had a hunch he was going to die. He just didn't feel right about things any more. It didn't bother him, dying. "Hell," he said, "I've had a good life. I've had a lot more fun than a lot of guys I know in the last twenty-five years."

But he was worried about his dog. That bothered him. He pulled out some snapshots of her—taken in front of a little white clapboard house with a tree and a bit of grass, somewhere in Connecticut. His face lit up talking about her. "That pooch hasn't been the same since I left," he said with a reluctant pride. "Gee, but I'd like to see her again!"

He was killed by *ack-ack* two weeks later.

There was the boy with the hurt face. He was new to the desert. He was very new to war. He came from a farm with broad fields many thousands of miles away in the Middle West. Now he slept in a tent, close by an enclosure ringed 'round with barbed wire. The dead lay there rotting in the dry sun—English, German, Italian, impartially side by side.

"It's a mined area, you see," he said gently. "I wish we could get in to bury them."

Today there was the boy who is going home. He's had his three hundred combat hours and more. Seven combat hours are the average life expectancy of a combat pilot—but only one boy had been killed out of the eight crews they'd started out with.

"We cracked up one or two planes," the boy said, "and one was forced down in Sicily—the crews are prisoners, I guess. But only one guy was killed. That's damn good, honey. I never thought I'd make it!"

"The war's over for me," he laughed. "Gee, I don't know what to do with myself!"

He couldn't take it in. He couldn't stop smiling.

"Guess I'll go and buy my wife a ring. Come and help me choose it." And off he went whistling to find a diamond.

Then there was the pilot who was killed a few months ago. He'd always said he'd never be taken prisoner—and he wasn't boasting. His plane got lost behind enemy lines, and his petrol gave out.

He landed the plane and fired it. He and his crew waited for the Germans to come up. And as the Germans came, he blasted away at them with a forty-five. They took the other men prisoners. They buried him there in the sand where he died, and they wrote on his cross, "A brave American transport pilot is buried here."

There was the boy who didn't want to remember. He wanted to forget everything he'd seen. But he couldn't stop talking. He had a gentle, kind face—a puzzled, bewildered face. He was very young, with dark, curling hair that fell over his forehead and dazed dark eyes. He talked very softly in the blurred South African syllables, as simply and gently as if he were a child.

Every boy with him had been killed. There weren't any of them left.

"We did all right until Alamein," he said. He'd buried many of the dead himself. And he was worried. "The sand's too shallow," he kept saying. "We didn't have any cement. How can you keep them buried?"

He came into the Club with two American boys who'd found him out in the Blue, without clothes, without food. They'd taken care of him ever since. They were light-hearted, kind-hearted boys and very fond of him. "Let him talk to you, *(Continued on page 146)*

FOR THE FAIR OF HAIR ***(opposite)***

A dress of platinum-blue and diamond-white is a perfect setting for important jewels—and an important new perfume: Dana's "Platine." This fragrance has a sweet-sharp treble note, and was created for those with light hair. A Clarepotter dress, $30; sizes 10 to 20. At Bonwit Teller; Marshall Field; Frost Bros. Harry Winston jewels

RAWLINGS

VOGUE'S

Junior FASHIONS...

• *Spring vacation is coming up! What if the campus is one large fudge sundae of mud. What if your holiday has been pre-shrunk by wartime emergencies. Ten days or just Easter week-end at home, it's still vacation, and you'll make the most of it.*

There'll be parties at home—buffets where you can create "Dagwoods" from super-sandwich-makings; teas and luncheons for girl chatter and news-flashes; parlour picnics when you'll play The Game; comfortable Sunday dinners with the family. You'll bowl and bicycle, roller-skate and rhumba. You'll dance as often as you can, perhaps even try the new Chilean cueca with an intrepid partner. And if spring is your lucky month there may even be an unexpected leave to make it a truly historical holiday. Without splurge and splash you'll want one bright bib and tucker to show off your spring spirits—herewith a printer's proof of Junior prints to send you into spring with zoom.

KAY BELL

2

⬅ **1. (Opposite)** You might cut a square dance in a paisley-printed peasanty dress. Cohama Crown Tested Hanka Sheer rayon. $11. Altman; Lindner Coy; Scruggs-Vandervoort. Coty's "Sub-Deb" lipstick, "Bali," and "Sub-Tint" make-up.

2. (Right) You'll go to a movie party, perhaps in this red rayon crêpe dress, polka-dotted in black and white, perked up with a piqué school-girl collar, bowed and sashed in black rayon velvet. $18. Johara design. Saks Fifth Avenue; Harzfeld's. All dresses in Junior Sizes.

• FOR SHOPS IN OTHER CITIES SEE PAGE 137

3. When serving the Boys at your local canteen you might wear this yellow and green rayon jersey sheath, green suède belt. About $20. Stern's; J. W. Robinson

4. Change the record and change your tempo in a white rayon crêpe dress punctuated by cocoa and aqua flowers and frilled with a fluted bertha—shoestring belt. About $23. Stern's; J. W. Robinson

5. There'll be one waltzing evening, or perhaps a furlough fling, for this party dress of red, blue, green, and black flowered rayon crêpe with its sweetly-rounded, "deep-south" neck-line, and ribbon sash to span your waist. $30. Jay Thorpe; Rich's

6. (Opposite) For your best holiday hoop-la, there's this frosting-pink dress, blooming with green and white flowers like a May basket. Crown "Soap 'n' Water" acetate rayon. $13. Lord and Taylor; Joseph Horne; William H. Block. Imperial Cultured pearls

KAY BELL

FOR SHOPS IN OTHER CITIES SEE PAGE 137

Four Humble Meats make eight famous dishes . . . By Iles Brody

PENN

• This dinner table, set with provincial simplicity, is centered around an over-sized casserole which holds the main dish. Lunt's "English Shell" sterling silver. French Provincial table and plates from Lombardo

UNTIL I came of age, I merely heard of steak but never actually saw one. In this I did not differ much from other European young people. When I inherited a little money from my mother, I went mildly berserk and several times ordered steaks at Madame Sacher's famous hostelry in Vienna. They were roast steaks *à la* Wellington—a thick piece of sirloin encased in a piecrust, with mushroom paste between the crust and meat—and they were unbelievably good.

This orgy might sound fantastic to Americans, but not to anyone from the old country. We—and this includes European families much richer than mine—were brought up on cheap cuts of meat. But nevertheless we found our cuisine quite satisfactory. So, having to say *adieu*, or at least *au revoir*, to noble sirloin as a more or less steady diet is no hardship for me.

But first, let me go back to Madame Sacher's for another moment. This good woman, who could boast one of the best restaurants in all Europe, also possessed a famous tongue. One night when an impoverished young Austrian prince, in order to impress his lady love, asked for steaks, Madame stormed in from the kitchens in her habitual mauve evening gown, fingering her customary huge Havana cigar. She planted herself right in front of the table of the lighthearted aristocrat, and addressed him loudly: "Goulash was good enough for your father! Well, it will have to do for you, too! *Donnerwetter!* I'll be hanged if I let you imitate foreigners!"

Steaks, expensive cuts of meats, were reserved for the tourists at Madame Sacher's, exactly as in most other European gastronomical havens. We natives were confidentially advised by the waiter to take the *plat du jour*, which might be a superb ragout made of a cheap cut of meat, or a dish of lentils with a piece of pork riding those excellent vegetables piggyback style, or a soul-and-body-warming *pot-au-feu*. At home, of course, we weren't even consulted, yet we enjoyed the fare, no matter how cheap it was.

Just as in my youth in a faraway country, here in America, at the moment, the four cheapest cuts of meats are breast of lamb, shins of beef, breast of veal, and *(Continued on page 125)*

NEW triumph on a famous artist's palette. Elizabeth Arden mixes colors as only an artist can . . . and achieves exactly the same results . . . masterpieces of beauty. But instead of setting it down on canvas, for only a few to enjoy, she puts it on your lips and at your fingertips . . . lets *you* make this glorious new color your very own. And it *is* your very own—for Radiant Peony has a strange way of emphasizing the Woman . . . bringing out *her* personality . . . pointing up *her* charm. It is sheer drama with your new clothes—a morale builder that spells beauty to every beholder.

Famed satiny lipsticks that stay on so well, 1.50 . . . Refills, .75
Nail polish in a beautiful matching color with the new patina that does not chip, .75
(prices plus taxes)

SHADES OF SPRING

Two new shades, created by Coty in artful counterpoint.

Each sets off the other—together they're as flattering as a serenade. Café Crème, in "Air-Spun" Face Powder, is warm and creamy-rich . . . Cassis, in "Air-Spun" Rouge and "Sub-Deb" Lipstick, is deep, dramatic, and dangerously smooth as its liqueur namesake!

For complete enchantment, all three make-up aids are touched with Coty fragrance.

ooty

"AIR-SPUN" MAKE-UP

"AIR-SPUN" FACE POWDER · "AIR-SPUN" ROUGE · "SUB-DEB" LIPSTICK

BUY WAR BONDS

Sleeping
Sleeping de Schiaparelli

FOUR HUMBLE MEATS

(Continued from page 120)

shoulder of pork. As you know, all meats are rich in vitamins and contain niacin, riboflavin, and B_1. Beef has the most protein, and pork the most B_1, but the younger animals, although containing slightly less vitamins, are more tender and much easier to digest.

Twenty-three hundred years ago, Hippocrates judged lamb more savory than beef; and lamb was the favourite of fat Louis XVIII.

Breast of Lamb Stew, Foyot

Cut two breasts of lamb (for six helpings) into small squares, salt and pepper them, and put in a pan with a little fat. Add a chopped onion and a chopped carrot, and fry for five minutes, over a lively flame. Now add a half-cupful of flour and two crushed cloves of garlic. Mix well with a spatula over flame until flour becomes a golden colour. Add two cupfuls of water and a bouquet of celery, bay-leaf, thyme, and parsley. Also add two tomatoes. Simmer for an hour.

While the meat is simmering, prepare your vegetables: Sauté in butter or fat eight or ten small onions and add a yellow turnip and four carrots cut in pieces, parboiled, and also sautéed. Add a cupful each of peas and string-beans, two hearts of celery cut up, chopped parsley, four potatoes quartered, salt and pepper.

Now put the meat in a larger vessel, leaving the sauce in the one in which the meat cooked, and place the vegetables on top of the meat. Strain the liquid in which the meat cooked, skim, correct the seasoning, and pour into the larger vessel. Cook together until the meat and the vegetables are tender.

Lamb—Not Quite Goulash

To serve six, ask the butcher to cut two breasts of lamb into pieces about the size of a small match-box. Wash the meat in cold water. Put a heaping tablespoonful of fat or butter in a pan and slowly sauté in this a large onion, chopped; don't let it burn. Add a tablespoonful of paprika, sauté slowly for another fifteen minutes, then add the meat, two cloves of garlic chopped, salt, a small bay-leaf, a tablespoonful of mustard, a cupful of water. Stir often, and add a little more water from time to time as needed. When the meat is tender (in about an hour and a half), sprinkle finely chopped parsley over it and serve. Boiled potatoes or rice are very good with it.

This dish is on the order of goulash, except that all goulash cooks without water, so that the juices emanating from the meat furnish the gravy. Also, goulash is never stirred, is always covered, contains green peppers and tomatoes, the garlic remains in whole clove, and there is no mustard or bay-leaf. And goulash may be embellished by sour *(Continued on page 126)*

"The 1-Minute Mask makes such a lovely quick difference in my skin"

says Mrs. W. Wooster Richard

One of New York society's youngest and most attractive Navy wives, Mrs. Richard is charmed with this swift and effective method of "restyling" her complexion—a 1-Minute Mask with Pond's Vanishing Cream.

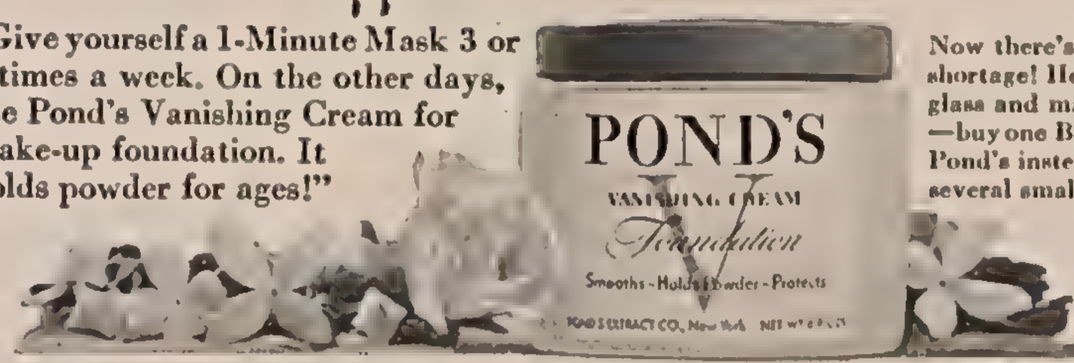
"*When powder snags* on my cheeks and nose—and when my skin looks just half-fresh, half-bright . . .

"*I hide my face* under a snowy 1-Minute Mask of Pond's Vanishing Cream," says Mrs. Richard. "—Nothing shows but my eyes! Then for 60 seconds I just relax—while the Cream's 'keratolytic' action loosens and dissolves tiny powder-catching flakes of chapped skin—and dulling specks of imbedded dirt, too! Then I tissue everything off—*clean* . . .

"—*And gloat over the heavenly effects* of my 1-Minute Mask! My face looks cleaner and lighter—and when I feel how much smoother and softer the Mask has made my skin, I know my make-up problems are over. And they are! Powder goes on perfectly—and stays!"

Mrs. Richard suggests:

"Give yourself a 1-Minute Mask 3 or 4 times a week. On the other days, use Pond's Vanishing Cream for make-up foundation. It holds powder for ages!"



Now there's a glass shortage! Help save glass and manpower—buy one BIG jar of Pond's instead of several small ones.

TAKE A JOB! THE MORE WOMEN AT WORK—THE SOONER WE WIN!

Maurice Rentner Original

sheer rayon crepe in

Spring pastels.

B. Forman Co.

ROCHESTER, NEW YORK

FOUR HUMBLE MEATS

(Continued from page 125)

cream at the end of the cooking process.

As for Beef

The cheapest cuts of beef, such as shins or plate, will net you the best *pot-au-feu.* This makes an excellent and inexpensive meal.

For eight, get two pounds of shin of beef (or one pound of shin and a pound of plate) and wash well. Place the meat in a large pot and cover with cold water. Bring to a boil, and skim thoroughly. Add two or three carrots, two turnips, one onion, and two leeks. Season with salt and a dozen whole peppers. Boil for two hours. Skim from time to time. Strain the soup into a bowl, cut the vegetables into it, place the meat on a separate dish, serve first the soup with toasted rolls, and then the meat. If you were able to talk the butcher into a few marrow bones, cook them separately in cold water, bringing to a boil, and serve at the same time as the soup.

This makes an excellent and inexpensive meal—a soup, an appetizer, and an entrée, the marrow being the hors-d'œuvre in this case. Monsieur Berger, principal chef of the Colony Restaurant, has *pot-au-feu* on his day off, in case you need a stronger recommendation than mine. It is a pretty good one, too, since the chef of one of the best restaurants in America chooses a simple *pot-au-feu,* because he is a gourmet and knows that simple foods often are the best.

Left-over Beef

Shins of beef are also excellent for goulash, and here, too, you may vary the meat with another inexpensive cut of beef that has a somewhat different consistency. If you have the shins of beef deboned by the butcher and ask him to grind the meat for you, you have very good hamburgers; remember that meat is sweetest near the bone.

Put a small piece of butter in a pan and, when it has melted, add an onion cut into small pieces, and a teaspoonful of minced herbs well mixed together. Cook until they are lightly browned, then add a tablespoonful of flour, and work it into a paste. Season with salt, pepper, and a little nutmeg, and a little gravy. Boil over low flame for ten minutes, strain, add a tablespoonful of mushroom ketchup. Slice your left-over beef finely, add to the mixture, heat thoroughly, and serve.

Veal Is Light

This is the kind of veal I got as a young boy when I showed a slight temperature:

Cut the breast of veal into small pieces, cook together with sliced carrots, peas, and a little chopped parsley in a very small amount of fat for twenty minutes. Sprinkle with a little flour, add half a cupful of consommé or water, season *(Continued on page 128)*

You'll rate these

Calfskin

Florsheim Shoes

100%

Women who know give these Florsheim Calfskins a perfect score! Not beauty alone, nor long wear alone, but *fashion plus function* makes Florsheims the most walked-about shoes in America.

Most Styles $10.95 *to* $12.95

BUY WAR BONDS!

THE FLORSHEIM SHOE COMPANY • CHICAGO • MAKERS OF FINE SHOES FOR MEN AND WOMEN

to crown a
COVER GIRL'S
loveliness
RONDELAY by THORNTON

Fashion wise as well as beauty wise, the Cover Girls, now dramatized in a spectacular motion picture*,

wear Thornton Hats.
Shown here is Kay Hernan,
wearing Thornton's Rondelay,
new and charming bumper beret of fine fur
felt. For name of nearest Thornton dealer
write THORNTON Hat Co.,
411 Fifth Avenue,
New York 16, N. Y.

*Columbia's forthcoming attraction, "The Cover Girls".

FOUR HUMBLE MEATS

(Continued from page 126)

with salt and pepper, and the juice of a lemon; cook under cover until tender.

Breast of Veal Stuffed with Spinach

This recipe, which I have used many times myself, was given me by Monsieur Diat, executive chef of the Ritz-Carlton Hotel in New York. It is by far the most satisfactory stuffed veal recipe I have ever tried.

Clean two pounds of spinach, parboil, and chop coarsely. Heat in butter with one chopped onion, and season with salt and pepper. Measure the spinach and combine with an equal quantity of breadcrumbs. Have the butcher cut a pocket in the breast of veal and stuff with the spinach mixture and sew the edges of the pocket together. Cover the bottom of a casserole with finely chopped carrots and onions mixed with a tablespoonful of fat. Place the stuffed breast on the vegetables and cook in a medium oven, basting often, until well browned. Add a little water to the casserole, cover, and cook till the meat is tender (about two hours). Remove meat from casserole and strain the gravy. If desired, the gravy may be thickened with a little arrowroot mixed with water or sherry wine. In serving, slice through the meat and stuffing.

Pork—Gold-Mine

Shoulder of pork is the cut for Szekely Goulash, that splendid and *piquant* stew from Transylvania, rich in vitamins, like all pork:

Cut the meat (two pounds for four or five helpings) as for stews. Sauté two finely chopped onions in a little butter or fat, together with a tablespoonful of paprika, add the meat, and cook over a low flame. In another vessel cook or steam two pounds of sauerkraut, and when both the meat and the sauerkraut are tender, mix them together. Season, add a pint of sour cream, and mix well.

Shoulder of Pork with Rice

For six, cut two pounds of meat into inch-size pieces, salt, cook in water, bringing to a quick boil. Skim, season with pepper and marjoram, and then cook over a low flame. Sauté an onion in butter. Add to this, one and a half cupfuls of rice, and a little finely chopped parsley, and steam. When the meat is almost tender, mix in the rice, and cook under cover until the meat and rice are thoroughly done. Serve very hot, with grated cheese.

I could write endlessly about dishes in which shoulder of pork plays a major rôle. This cheap cut can be partly roasted and then cooked together with lentils, Lima beans, or red cabbage; it can be deboned, and turned into pork hamburgers; and when mixed with a little lean ham, the ground shoulder of pork makes an excellent meat loaf.

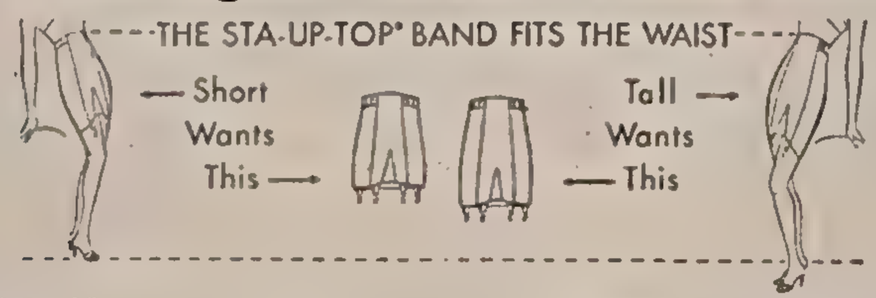
it goes to your heart!
Intoxication
the stirring new perfume by
D'Orsay
$18.50 and $10 • eau de toilette $5

WARNER'S LE GANT* STA-UP-TOP*

STA-UP-TOP*
Won't Roll Over

Girdles and
Pantie-Girdles
$8.50 to $35

In Two Lengths · Choose Which Fits You



*Reg. U. S. Pat. Off.
Pat. No. 2,136,742

The Warner Brothers Company

ARTUR RUBINSTEIN

(Continued from page 95)

important. He left Berlin for Paris, partly because he loathed the Germans and partly because he had a touch of the revolutionary in him.

This revolutionary spot was quickly erased in the enchanted world of fun that he found ready for him. Everything that Paris stood for in the years before 1914 he took on. He was the young king of the night-life, the darling of the châteaux, he was the Ruby of a fantastically rich, extravagant group. He never practised, and he played for his own pleasure and that of his friends. And he knew everyone, the painters, the writers, the musicians —Saint-Saëns, Dukas, Ravel.

Although the bright minds of Paris then said that Ravel was imitation Debussy, Rubinstein felt the exuberant sensuality of the little frustrated Spaniard who made harp arpeggios run down the Rubinstein spine. Ravel, thin, tiny, like a twelve-year-old boy, with a long nose and clever eyes, looking, someone said, "like a goat's wife," was addicted in those days to pointed, turned-up shoes, very long, and of so peculiar a two-toned shade of yellow that they seemed like badly-made omelettes. It was difficult for Ravel and Rubinstein to converse. Rubinstein was even then adored for his long, witty stories, for his one-two witty jabs. But Ravel never listened to anyone at all. He would burst immediately into bubbling speech, mumbling in French and Spanish, ending an hour's monologue, half-buried behind the wall of his lips, with "Had a lovely time, *adieu, hasta la vista, adios, adieu, au revoir, adieu, hasta luego,*" until around the corner came the echo of an echo, "*Adieu.*"

But World War I. broke up that enchanted world. Rubinstein wanted to join the Polish Legion. Instead the French Government asked him to do important propaganda work. It also sent him on tour to the soldiers, along with the notable French violinist, Ysaye. (Back in Lódź, where he was born, his father, hoping that the boy would be a violinist, bought a violin, had the lad's picture taken with it, just before Artur smashed it. He says now that he felt then that he would rather die than make sizzling sounds on a fiddle.) They were a pair, Ysaye and Rubinstein, on the platform, entertaining the soldiers; Rubinstein, small, merry-faced, obviously a gay blade with prodigious hands; Ysaye, the last virtuoso of the Paganini school, frightfully fat, a woman hunter, a man of *grandes affaires,* with a rioting energy, who lived and played like a roar. His fiddle sounded like ten pianos.

It was not until that war was over, and he made and kept the vow that he would never play in Germany, that Rubinstein found Spain and sank gratefully into Spanish music. There he found *(Continued on page 132)*

EVERY YARD OF GENUINE
HARRIS TWEED
IS HAND-WOVEN IN THE OUTER HEBRIDES

• Far across the Atlantic, in the wind-swept isles of the Outer Hebrides of Scotland, Harris Tweed is woven by the crofters in their own cottages today as it has been for generations.

Harris Tweed is a registered trade mark which, under rulings of the British Board of Trade and the Federal Trade Commission, refers only to virgin Scottish wool tweed, hand woven in the Outer Hebrides of Scotland.

Look for the Trade Mark on the Cloth
Look for the Label on the Garment

Issued by The
HARRIS TWEED ASSOCIATION, Ltd.
10 Old Jewry, London, E. C. 2, England

Harris Tweed assures wear, distinction and style.

This is IT!

Campus Make-up*

What is the *Distinction* that sets it apart from all others?

Just as a certain few women, rare gems and masterpieces of design possess that "indefinable something" . . . so does Campus Make-up possess certain qualities that set it apart from all other make-ups . . . distinctions vitally important to *you* . . .

Campus is made differently . . . It's a protective cream and powder combined, so doesn't dry your skin.

Campus is applied differently . . . it doesn't streak, lends a smoother, more alluring complexion tone.

You'll delight in the clear, distinctive loveliness Campus Make-up imparts . . . the look of cameo perfection, of good breeding and flawless grooming. Use it and we believe you'll say . . . **"THIS IS IT!" THIS IS THE MAKE-UP I'VE BEEN LOOKING FOR!**

6 Shades, 50c and $1.00, Plus Federal Tax

HERE'S WHY CAMPUS MAKE-UP IS DIFFERENT

Campus Make-up is unlike any other make-up.

First, Campus isn't merely face powder compressed into a cake, nor is it theatrical make-up; Campus is that rare scientific achievement, a true "water soluble" emollient creme, *fused* with superfine face powder to form a velvety-smooth powder and base in one! That's why Campus doesn't dry the skin . . . it actually helps guard your skin from exposure.

Second, you *apply* Campus differently. You don't just "slather" it on with a wet sponge and let it dry. When applied as directed, Campus becomes a creamy emulsion which you smooth over your skin, then blot and blend to achieve a flawlessly smooth, even-toned loveliness that *can't* be obtained in other ways.

That's why Campus is different . . . that's why so many *particular* women with delicate skins prefer it . . . and that's why, no matter what other make-ups you may have tried, you should use Campus!

*Trade mark reg. U.S. Pat. Off.

CAMPUS MAKE-UP IS A PRODUCT OF COLONIAL DAMES, INC., MAKERS OF "SPONGE-ON" MAKE-UP SINCE 1886 (NOT CONNECTED WITH ANY SOCIETY) 4652 HOLLYWOOD BOULEVARD, HOLLYWOOD, CALIFORNIA

Leighton
FIFTH AVENUE
TISH-U-FELT

Choose your hat with the
Leighton
name
in famous TISH-U-FELT

You can wear this saucy
little "pinched in" forward
beret at a pert angle—
the plastic hairpin keeps it
in place, regardless of wind
or weather. In all new
Spring Butterfly Colors.
About $8*
*Slightly higher in pastels.
At leading stores everywhere.

LEIGHTON HATS • 417 FIFTH AVENUE • NEW YORK

ARTUR RUBINSTEIN

(Continued from page 130)

his musical home. The Spaniards called him a special Spaniard, loved him like a matador, and gave him the stamp of a great pianist. There he met Manuel Da Falla, who looked like a monk by Velasquez, like one of those provincial sacristans with gloomy, passionate eyes, who walk in their beige-yellow *soutanes* on the roads from Cadiz. It was impossible to believe that this man, pale and ill and bald, with black eyes and the soul of an angel, could write the sensual, fiery gipsy music that burned like brandy.

Now when Rubinstein goes to Argentina, he always visits Da Falla, who lives not far from Buenos Aires with his sister and fifty bottles of medicine. (After shaking hands with anyone, Da Falla has his sister bring a bowl of water, sprinkled with disinfectant, in which he washes his hands). He never loved, never married, and lives without grace in his dark clothes and black bow tie, wringing out of his tormented mind his doubts and forebodings and anguish, putting them into music.

For some fourteen years after his first visit to Spain, Rubinstein rollicked around the world. He was famous. He was distinguished. He told his stories, smoked his Havana cigars with his name on the bands, told interviewers that he was "99% interested in women," played the scores dedicated to him by Prokofieff, Szymanowski, Ponce, Milhaud, Poulenc, Tansman, and John Alden Carpenter. He played "Primitive Poem" by Villa Lobos and "Trois Mouvements de Petrouchka" by Igor Stravinsky, both dedicated to him. And he played them in every country except Tibet.

Then in 1932, his career and his private life collided. He married Aniela Mlynarska, the pretty young daughter of the founder and conductor of the Warsaw Philharmonic. Theirs was a fairy-tale wedding in London. All the avenues of his life met at that happy plaza. The literary figures of London came, the notable painters and musicians of Europe, seven ambassadors, the statesmen, the Asquiths, the Sitwells. The Polish emissary was best man, and Ruth Draper gave the bride away.

And after that Artur Rubinstein grew really serious about his career. He felt then that when "you play, you must give a drop of blood." He told a friend that he would rather hear a pianist who smashed whole passages and threw them on the floor but could move him, than ever hear the finest technician without feeling. It was after his children were born, that he knew he had to dig into his work. "I would hate to have someone say to the boy, 'What a pity your father was so lazy.'" "But," explains Rubinstein, his blue eyes closing with laughter, "it is very boring to clean the teeth of a piano."

for your shining hours
PATENT
PATENT

BRIGHTEN the corner where you are with audacious little black patents that glint and gleam with a devil-may-care air. Being MAGIC STRIDES, they've a deep, dark secret—hidden comfort features that make walking a lark. 6.50 to 6.95

MAGIC STRIDE SHOES

At better stores everywhere or write for the name of your nearest dealer
GREGORY AND READ CO., LYNN, MASS.

GIVE WINGS TO YOUR HEART WITH *Skylark*

barbara gould
New York

Perfume, $1.50 and $3.75 . . . Lilting Fragrance, $1.25 and $2.25 . . . Face Powder, $1.00 . . . Dusting Powder, $1.00 . . . Talc, 50c All Prices Plus Tax.

Nothing takes the place of "Stockings of Matchless Beauty"

Townwear

Three New Shades for Spring
SUNBEIGE a sun-drenched blush tone
EVENGLOW—a tropical tan
FOGMIST a modulated beige

BUY MORE WAR BONDS

PUT UP A GOOD FRONT

Left: For your spring suit, a gilet of white rayon crêpe. By Barouche. $4. Bloomingdale's; William H. Block

Right: For your cutaway suit—this sleek-fitting halter-vestee of rayon satin. Surplice neck. $13. Henri Bendel; Garfinckel's

Left: For coat-dresses or soft dressmaker suits—handmade white gilet of Irish linen. $10. Henri Bendel; Neiman-Marcus

HILL AND DALE SHOES

Choice of wise women —yesterday—today —tomorrow

Because their styles are smart, because their fine leathers endure, HILL and DALES are treasured season after season. You will be proud of their good looks, and find genuine pleasure in wearing them through all your busy days.

Here are three current styles—priced from $8.95 to $10.95 in fine stores everywhere.

Made by Dixon-Bartlett Company
Baltimore-24, Maryland

BUY WAR BONDS

Marlboro

America's Luxury Cigarette

HE'D LOVE that kiss! And that new hair-do. And some of those wonderful MARLBORO Cigarettes *they* always smoke. Firmly packed, and blended of superbly pleasurable tobaccos *which cheaper cigarettes cannot possibly afford*, MARLBOROS* are a rare buy in luxury . . . for mere *pennies* more! The cigarette of successful men . . . *and* of lovely women.

*For Him or Her { IVORY TIPS, PLAIN ENDS,

*Specially for Her { BEAUTY TIPS (red)

Moss Rose
Collector's items, all . . . this ensemble of
Moss Rose treasures—designed for boudoir tables
in any décor—remain as objets d'art long after
their exquisite fragrances have been enjoyed
Charles of the Ritz
DISTINGUISHED FOR HAND-BLENDED POWDER AND EXQUISITE COSMETICS

VOGUE'S JUNIOR FASHIONS

The following shops throughout the country have the clothes shown on pages 116-119. Numbers (#1 to #6) indicate which clothes are at each shop.

CALIFORNIA
Beverly Hills . . . . I. Magnin & Co., #5
Los Angeles . . . . I. Magnin & Co., #5
J. W. Robinson, #3
Oakland . . . . . I. Magnin & Co., #5
Pasadena . . . . . I. Magnin & Co., #5
San Francisco . . . I. Magnin & Co., #5

CONNECTICUT
Waterbury . . . . . Forester, Inc., #1

DISTRICT OF COLUMBIA
Washington . . Frank R. Jelleff, Inc., #2
Woodward & Lothrop, #4

FLORIDA
Miami . . . . . Burdine's, #4 & #5

GEORGIA
Atlanta . . . . . J. P. Allen & Co., #4
Frohsin's, #4 & #5

KENTUCKY
Louisville . . . . . Byck Bros. Co., #1
H. P. Selman & Co., #5

MARYLAND
Baltimore . . . Hutzler Brothers Co., #1

MASSACHUSETTS
Boston . . . . C. Crawford Hollidge, #6
Worcester . . . . Richard Healy Co., #3

MICHIGAN
Detroit . . The J. L. Hudson Co., #1 & #3

MINNESOTA
Minneapolis . The Young-Quinlan Co., #4, #6

MISSOURI
St. Louis . . . . . Sonnenfeld's, #4

NEW YORK
Buffalo . . . The Buffalo Jenny Co., #4
Flah & Co., Inc., #3 & #4

OHIO
Cincinnati . . . . . The Jenny Shop, #4
Mabley & Carew Co., #1
The John Shillito Co., #2 & #6
Cleveland . . . . The Halle Bros. Co., #3

OKLAHOMA
Oklahoma City . . Halliburton's, #1 & #6

OREGON
Portland . . Meier & Frank Co., #3 & #4

PENNSYLVANIA
Philadelphia . . The Blum Store, #5 & #6
Bonwit Teller & Co., #3
Pittsburgh . . . . . David's, Inc., #5
Jonasson's, #3

TEXAS
Dallas . Neiman-Marcus Co., #3, #4 & #5
Houston . . . . . Everitt-Buelow, #4
San Antonio . . . . Frost Bros., #1 & #6

VIRGINIA
Norfolk . . The House of Arther Morris, #5
Richmond . . . . . Thalhimers, #1

WASHINGTON
Seattle . . . . . I. Magnin & Co., #5
Tacoma . . . . . Lou Johnson, Inc., #5

Tried & True

SUITMAKER

FAILLE ROSE

Tweedies wear well with long acquaintance and are complementary companions for your now carefully planned wardrobe.

Tweedies
REG. U.S. PAT. OFF.
ALLURING FOOTWEAR

BUY WAR BONDS
TWEEDIE FOOTWEAR CORPORATION
JEFFERSON CITY, MISSOURI
Shoemakers Since 1874

DESIGNS FOR DRESSMAKING

Left: This is the back view of the short wedding-dress shown on page 98 of this issue. It has cap-sleeves, a stem-slender skirt. Vogue Design No. S-4538. In sizes 12 to 20 (30 to 38)

Far left: The ingénue white wedding-dress shown on page 98 of this issue has a close bodice which buttons down the back. It's Vogue Design No. S-4532. In sizes 12 to 20 (30 to 38)

VOGUE PATTERNS MAY BE PURCHASED IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 152.

HICKORY Perma-lift
BRASSIERES
"THE LIFT THAT NEVER LETS YOU DOWN"

America's fastest-growing Bra because it's America's only Bra with
"The Lift that never lets you down"

The only difference between a good and poor figure often is a matter of a clever brassiere. In Perma☆Lift a miracle happens at the base of the bra-cup where a patented cushion inset softly lifts your bosom, holds that firm rounded contour, never becomes limp or lax through constant washing and wear. Kiss the bras good-bye that put red ridges on your pretty shoulders. There's neither bone, bulk nor pull in Perma☆Lift's gentle support. Bra and Bandeau styles, $1.25 to $2.50.
☆ Don't let anyone deprive you of your American right to choose the dependable brands you prefer. Trust the trade marks which have stood the test of time.
A. Stein & Company ☆ Chicago ☆ New York ☆ Los Angeles.

BUY AND KEEP MORE WAR BONDS AND STAMPS

Do Something Lovely for Your Hair

Ogilvie Sisters

Preparations at leading drug and department stores.

604 Fifth Ave. & 50 East 42nd St., New York
1212 Connecticut Avenue, Washington, D. C.

Try Ogilvie Sisters new JUMBO HAIR PENCIL—the modern camouflage for faded or greying hair. $1 plus tax.

"I'm walking on air...
when I wear Lavender!"

. . . clouds clear and flowers unfurl and the
whole day simply dances . . . because
Yardley English Lavender
is like wearing spring right next
to your heart!

Yardley English Lavender, the lovable fragrance,
$3.75, $2.50 and $1.50
English Lavender Soap . . . box of 3, $1

YARDLEY ENGLISH LAVENDER

• *Yardley products for America are created in England and finished in the U.S.A. from the original English formulae, combining imported and domestic ingredients.*
N. W. AYER & SON

Beautiful beyond compare

Loveliest
of modern stockings
are found wherever
you see
the *Berkshire* name.

Long-wearing
neat
and completely
fashion-correct
you'll find them
smarter
for wear on
every occasion.

There's a reason
why
well-dressed women
prefer *Berkshire*
full-fashioned stockings.

Berkshire Stockings

BERKSHIRE STOCKINGS, READING, PENNA.

I LIVE IN A MADHOUSE

I stay on here in Washington because I'm afraid to leave . . . I might miss something

By Olga Moore

I LIVE in a madhouse. I know, for people tell me so.

"*Washington?*" they cry, and look at me with that expression of eager horror we save for the abnormal, "Why, I hear it's a *madhouse!*"

And I smile and shuffle my feet and look politely demented.

Then they say avidly, "*Why* do you live there?"

I could live in a very lovely place, a soaring, lonely place of mountains and pointed pines and winds that blow from snowy-breasted peaks. It's my kind of place. It's where I belong. I get so homesick for it, sometimes, I nearly die.

And yet I live in Washington, a crowded, cantankerous, carnival town, where all the things I hate most, happen all the time. The pushing and shoving and fretting. The nail-biting. I live here because I'm afraid to leave, I guess. I might miss something.

I regard it all with a sort of angry affection. It is the most *exasperating* place in the world. And just as I am about to wash my hands of it and leave its sweat-stained streets forever, I see Lord Halifax walking in front of the British Embassy, inspecting the hedge with a complacent suburban look on his face.

Or I see Robert Montgomery earnestly being a Naval officer, or Clark Gable earnestly being an Air Corps officer. Or I go to a Press Club dinner and have Roark Bradford for a dinner partner and hear him tell how he and his wife nearly bought Lyle Saxon a plantation, or anyway a hat, with the proceeds from "The Green Pastures."

Or I go to dinner at Evalyn Walsh McLean's and see a common yellow alley cat arching about the expensive legs of publicized guests, a good, upstanding, back-fence tomcat, the salt of the earth—with a collar of silver bells about his neck.

"That cat adopted me!" Mrs. McLean says stoutly. "He came and howled on my doorstep. He picked *me* out to live with! You can buy Persians, but you can't buy love. So, by God, I brought him in and set him up!"

Or I see Justice Black gently dancing the rhumba in Senator Hill's living-room. The principle of the dance is simple. "You move everything," he tells you, "but the feet." Or I go to a hearing by a Senate Committee, and see Harold Ickes whetting his wit, whipping the blade back and forth across the seasoned hides of Senators.

And I decide I live in Washington because *(Continued on page 142)*

CORSETRY, creators of *Nite-n-Day presents

"*Vida" FOUNDATIONS

IN WHICH YOU CAN

SIT | BEND

REACH | STRETCH

WITH PERFECT EASE

*Trade Mark

*Exclusive patented

VIDA'S *Springbak Panels do the trick! They move as you move—eliminating all "riding-up" and any down-pull on the shoulders. At the same time VIDA slims your hips, raises your bustline and controls excess flesh across your back. Sit, bend, stretch or reach all you want—VIDA "stays put" *perfectly.*

At Wide-Awake Stores . . . $10.00

CORSETRY, Inc., 180 MADISON AVENUE, NEW YORK 16, N.Y.

The you....

you want

Remembered!

Day by day, hour by hour, you're building impressions in the minds of those you meet... in the hearts of those you love. Make yourself a lovely picture—filled with never-to-be-forgotten freshness and charm. To that end, Daggett and Ramsdell's modern beauty care is designed. Simple, easy to use, unfailingly effective—its one purpose is to help keep you fresh and memorable-looking even on the busiest of war-busy days!

DAGGETT and RAMSDELL NEW YORK
Accessories to Beauty

COPR. 1944, DAGGETT AND RAMSDELL

jay kel

ORIGINALS

One Touch of Sentiment

Sweetly designed nosegay for that new "pretty" look. Center blossom of gem-colored imported stones, rhinestone-studded sprays. Gracefully hand fashioned of gold-plated sterling. $40

Sparkle Pins with the New "Light" Touch

Pair them on your soft suit . . . smartest trick of all, pin them on your beret. Gold-plated sterling, set end-to-end with flashing rhinestones and simulated pearls. *a*, $12. *b*, $9. *c*, $12.

Add Federal Tax to all prices

Ask for **JAY KEL ORIGINALS** *at leading stores everywhere or write JAY KEL JEWELRY CO., 307 Fifth Avenue, New York 16*

I LIVE IN A MADHOUSE

(Continued from page 140)

of the celebrities one can see.... Then I think of the little people. Some of them are mad, too, and even more charmingly. There is the elevator girl in my office building who is writing a book. An historical book about Washington—of all places. I'll bet it's a good book, too, for she's a knowing lass and she's hauled some famous people in her car. You should hear her on the subject of Clare Boothe!

And there's another elevator girl who entertains me on hot afternoons with descriptions of her life in the tropics. Take New Guinea now, or Puerto Rico, or Panama—they can't hold a candle to Washington. The Marines, she intimates, don't know how lucky they are to be in the Solomons.

"What were you doing in the tropics?" I ask.

"Oh," she says, vaguely, "I just used to *be* there."

And another elevator girl hates violently the people who get into her car and tell her to be careful, they have weak stomachs.

"Why don't they stay home?" she asks, bitterly. "Why don't they live in a trailer camp maybe, where there ain't any elevators? If you're gonna live in a city, you gotta put up with the hardships there. You can't have things soft *all* the time."

There are the taxi drivers, the most raffish, tender-hearted crew that ever lived. I remember the night I got into a cab with a literary friend, a successful literary friend. My own star was not in the ascendancy. The editors were all carefully looking the other way whenever a manuscript of mine came wagging and pleading to their doorsteps. I was torn between delight in my friend's success and despair at my own. Suddenly the dreariness of life, the dankness of the future, had got me down. My friend had nice broad shoulders, and I told him all about my crushed career.

At first he told me I should change my style. Your friends always want you to change something. If you wear your hair upswept, they tell you you're the childish type and should have it about your shoulders. If you wear it down, they say you should be piquant and do it up. If your style is stark, they want it tender; if you're fluffy, they want it flinty. I never will forget one friend who told me my characters didn't suffer enough. He outlined a series of psychopathic crises for the story I was then writing. I followed his suggestions faithfully. His broodings, superimposed on my native chattiness, sounded like something by Ibsen out of Kathleen Norris.

This friend said, (a) I should change; (b) I should keep my chin up; (c) I should stay in there and pitch.

"Sure!" said the taxi driver. "Your luck's bound to change. Remember, lady, when things look darkest, they're going to turn brightest."

"You've *(Continued on page 143)*

I LIVE IN A MADHOUSE

(Continued from page 142)

written too many love-stories," said my friend. "Why don't you try something more factual? Straight, honest, out-in-the-open reporting?"

"Ever try writing ads?" encouraged the taxi driver. "You know, soap and oleomargarine and flour? I hauled a fellow one night who was making a mint of money doing that. Gosh—bet he got two-three hundred dollars for just one ad."

"Do you think I could?" I asked, wistfully.

"Sure. It's easy. If you got the knack. And the nice part, it would all be *true*. You take this fiction game—you ain't writing the truth half the time."

Then there was the handsome driver who spoke with the most beautiful accent I have ever heard.

" 'Tis a misty day," he observed as I climbed into his cab.

"I sort of like it," I murmured.

"Faith, an' it has a charm of its own," he agreed. "It brings out the delicate nuances of colour."

"Yes." I looked with interest at the nuances curling around the steep thrust of the Shoreham.

"My country," he went on, "is a land of beautiful mists. You wouldn't be guessing what it is, would you?"

"It wouldn't be Ireland?"

" 'Tis that. A poet once said, 'Ireland! She's like a beautiful woman. Lovely, but always with a tear in the eye.' You wouldn't be Irish, yourself, would you?"

"That I would!" I said. I had picked up a rich accent myself by now.

"What part of Ireland, if you please?"

"Er—uh—Wyoming." I gulped. "I mean I wasn't born in Ireland, but my father's people came from there, so—"

"Wyoming? Ah, well, 'tis a fine place, too. I knew a Wyoming boy at Oxford. A good lad he was. In the Army now. I've my own ideas about this war."

I stiffened a little. It is sometimes dangerous to discuss the war with the Irish. I used to work with the British War Relief, and I found it very tender treading with some of my Irish friends who were much more isolationish than I was. But I needn't have feared.

"I'm waiting for my induction," he said, cheerily. "*Then* I'll put those ideas into practice. 'Tis too soft entirely they've been with the beggars. Extermination, that's the only way to handle them. Exterminate all the males and turn the women over to the Swedes."

While I, somewhat stunned, was brooding on the busy future of Sweden, we reached my destination, a bus stop in Georgetown where I was to catch a car for McLean, Virginia, where I would be met by my hostess and convoyed to her country place for the week-end. *(Continued on page 144)*

Fair as the Heather . . .

KINNAIRD

fair weather, all-weather friend, fresh as a breeze through the glades of Kinnaird. Boxy pullover of purest virgin Zephyr wool in six luscious colors. Sizes 34 to 40.

About $5.00

BUY A GOOD BRASSIERE

Behind the Sweater Front

WITH THE RIGHT

Life-Bra

For flat-chested, normal and full figures, at all the better department stores and shops, $1.25 to $3.50

TAKE GOOD CARE OF IT

"TAILORED TO FIT" formfit CREATION

THE FORMFIT COMPANY, CHICAGO, NEW YORK

SHELBY

The American Beret

In the new PLATINUM *finish*

An American fashion for all American women . . . a fashion so timeless, you can wear it if you're 16—or 60! Perfectly styled for Spring, SHELBY has a versatile personality; wear it to suit your mood and your hairdo. It has pefect fit—clean tailoring—and is made in the new *Platinum finish* for Spring!

At fine stores everywhere or write

SALFAIR

65 West 39th Street, New York

Another PLAY TOPPER

I LIVE IN A MADHOUSE

(Continued from page 143)

The driver got out, carried my bag to the bus stop, and then stood with me, chatting.

"You don't have to wait," I said. "I know these are busy days for you—you might miss a fare—"

"Faith!" he said, reproachfully. "Do you think I'd leave you alone in *this* neighbourhood?"

So he stood gallantly protecting me from two old ladies and a small pickaninny, while we carried on our conversation.

Finally the bus arrived, and he bowed me on with more grace than any General or Ambassador could show.

And the perfectly mad things you can see and hear and do on buses! You board a conveyance at nine o'clock in the morning, and fifteen minutes later you may have a new job, a new beau, or merely a new bruise. And if by chance you get a seat, the avenues of excitement are not closed to you.

Once I sat beside a retired opera tenor. I knew he was a tenor...by the eagle eye, the lifted chest, the air of grandeur. He was mulling majestically on the morning news. A little Negro girl in the seat ahead turned around and stared at him. You could see tenors were her meat. She liked her men mellifluous. After a prolonged, passionate scrutiny, she turned to me. "Is he your daddy?" she asked, loudly.

"I'm afraid not," I said, modestly.

The tenor lowered his paper and gave us both a godlike smile. I half hoped for a minute he would toss us each a penny.

"But," she was anxious, "you *like* him, don't you?"

"Oh, yes," I said, "very much." After all—let's not beat about the bush—Public Relations is my business.

The tenor took the ovation. He put down his paper, bowed first to her, then to me, then to the people standing in the aisle, then back to her. He picked up his paper again, put it down, and took a curtain call. Never have I seen more graciousness on any stage.

Then there was the massive woman who electrified the car one morning by announcing to her companion in a firm voice, "I won't jump!"

We craned at her, startled, but she held her ground. "I *won't* jump!" she repeated. Her companion, a whipped-down looking woman, murmured something soothing.

"But I *never* jump!" the massive woman said.

Again the soothing murmur. I found myself sitting on the edge of my seat in sheer suspense.

"God help us," a sailor murmured in my ear, "if she does jump!"

"I believe," she said, "the owner has too much sentiment to jump a colt. That is the trainer's business. The cold, dispassionate approach. I would be too nervous. I exercise my colts, yes. I trot them. But I never jump them."

Much has been said of the incredible housing conditions in Washington. It's all quite, quite true. Take me. Why, in a two-room apartment, I have taken in lodgers ever since Pearl Harbor. Before that, I lived alone with only an elderly cockroach for company. He was of a *(Continued on page 145)*

IT'S FUN TO WRITE LETTERS

HERE'S HOW TO WRITE THEM

by

Jane Eaton

You try to keep the eagerness out of your voice as you ask it—"Any mail for me?" But you can't control the way your heart leaps at the sight of his beloved handwriting scrawled across the envelope. Then, for a while, you're lost to the world, reading and re-reading the words he's written . . . Suddenly, you realize how terribly important letters have become in your life—that, for both of you, letters are your stake in the future.

So write, write often, write cheerfully. Never let the thought that your life is ho-hum and humdrum keep you from writing the letters he awaits so eagerly. He doesn't want great prose . . . he wants words that call up a vision of You. Write simply, naturally, exactly as you'd talk if you were together.

Tell him all the news of home...Relive remembered days—when you walked in the green of another Spring, the hours when you laughed together, secure and happy . . . Share your dreams—those dreams you know will come true, soon!

And, to weave a spell around your words, put them on attractive paper. Use one kind of paper till it becomes as much You as the touch of your hand. Let your letter gladden his heart, from the longed-for, familiar look when he gets it to the last wonderful word you write.

★ *Choose your writing paper from EATON'S OPEN STOCK PAPERS which can be bought in sets of sheets and envelopes, to be added to as you wish. No need, ever, to waste "orphan" sheets or envelopes. Ask to see PETERSBURG 1850, HIGHLAND LINEN, FOREIGN MAIL and others at your favorite stationery counter.*

★ **For an informative 36-page book,** *"It's Fun to Write Letters," write to JANE EATON, Eaton Paper Corporation, Pittsfield, Mass. The price is 10c . . . but every dime goes into War Bonds.*

to get a letter—write a letter

Eaton's fine letter papers

LIGHTEN THE AIR-MAIL LOAD

USE EATON'S LIGHTWEIGHT PAPERS

©1944, EATON PAPER CORP., PITTSFIELD, MASS.

COLEMAN'S
Fashion Shops
TREMONT STREET, BOSTON

CARDIGAN

Robins outside your window, hurdy gurdies in the park, and you — the target of admiring eyes in a beautiful fitted coat with the very new, very suave cardigan neckline and soft raglan shoulders. Superbly tailored from Forstmann's soft-as-butter virgin wool with trapunto trim. In wonderful new Victory Shades. Sizes 10 to 20.

65.00

I LIVE IN A MADHOUSE

(Continued from page 144)

very retiring nature and avoided the limelight, always tiptoeing modestly out of the room when you entered suddenly.

The roomers have been gayer. There were two young Naval couples. There was a couple attached to the Office of the Co-Ordinator of Inter-American Affairs. And there was the girl administrative assistant in the Army. Her beaux were all Captains and Majors and gave the place a dashing military look when they would forgather of an evening. And when finally Romance slipped up like a wolf on the fold, my life became a harried existence—but still interesting.

You see, when I am With Roomers, I sleep in the living-room on a Murphy bed. This bed is stabled by day in a large closet, rearing eternally on its metal haunches. At night two chairs and a table are pushed against a far wall to make room for it, and it is led from its stall, plunging and balking. It is a fair enough bed and only mildly uncomfortable. I sleep on it with the same high exultation I buy War Bonds or give blood donations—glad to do something moderately painful for my country.

But, of course, this spirited performance of coaxing the bed from its lair can be done only in strictest privacy. I can't go to bed with the room full of company, can I? And since my lodger was a modest lady who did not hold with entertaining gentlemen in her bedroom, obviously it was up to me to retire some place and leave the living-room to love's sweet hurly-burly. So I went to the bathroom. I took innumerable baths. I washed my hair interminably. I became a practically amphibious animal. But my ablutions were for a great cause. Love triumphed.

There was one interesting weekend I not only had roomers, but house guests, as well. The roomers slept in the bedroom, the house guests slept on the Murphy bed in the living-room, and I slept on the living-room couch in the dinette. In order to get the couch, which was very large, into the dinette, which was very small, every stick of furniture had to be moved every night.

But it was fun. It was mad. The staid rooms of what had once been a respectable Washington apartment now had the carefree camaraderie of a lumber camp or a gold-rush town. I was reminded of an exciting episode of my childhood on a Wyoming ranch, when assorted refugees from a blizzard drifted into our small log house and spent three snow-locked nights together. Except that the temperature was different.

Soon, God willing, the war will be over. The beautiful young men will come home. Women won't turn pale when they see messenger boys standing at the door. We can look at the skies with love again, not thinking always of death.

And *other* people will go back to limousines. Other people will eat steak again. Charming people won't wander in and live with me.

Sometimes I think post-war Washington will be a sort of lonely place. Perhaps I'll have to find another madhouse.

Draws men's admiration to your

TANTALIZING LIPS

like a magnet!

Angelus

'Magnetize' *Your* Lips Like Many Of The Loveliest Actresses Do—

"Magnetize" lips, you ask? Yes, indeed! You can make even the most dull, drab lips so much more inviting with exciting new beauty—and *all so easy* with the help of this beauty-famous lipstick—ANGELUS!

The reason ANGELUS has such remarkably beautifying qualities is that it is *evenly balanced* "just right" in texture. Just *hard* enough so that you can easily outline your lips in any shape you desire—just *soft* enough so that it spreads on divinely smooth and "stays put" for hours without caking or drying. Yet ANGELUS never appears "greasy."

The House of Louis Philippe is *famous* for its bewitching fashion shades — and *you'll be famous* for devastatingly beautiful lip-allure once you become a devotee of Louis Philippe ANGELUS Lipsticks.

ANGELUS Make-Up Spreads Gorgeous Beauty Film Over Face and Neck

ANGELUS Make-Up (in dainty *cake* form) is used by many of the most beautiful stage and screen actresses. It instantly covers face and neck with an appearance of new glowing skin beauty—it expertly covers tiny blemishes, wrinkles and freckles. At all cosmetic counters.

Louis Philippe

ANGELUS LIPSTICK—ROUGE—FACE POUDRE—CREMES—MAKE-UP

Kirshmoor

Lined with
DUCHESS
Acetate Rayon

Your casual companion outfit. 100% all-wool twill in Bright Red, R.A.F. Blue, Sage Green, Brown, Beige, Navy, Black. Coat and Suit, each about $50.00. Sizes 10 to 20. In Chicago, exclusively at The Fair. For name of nearest store, write Kirshmoor, 216 W. Jackson Blvd., Chicago.

THE STORIES THEY TELL

(Continued from page 114)

honey," they whispered. "He forgets it better that way."

He told quite horrible stories in a slow, quiet, wondering voice, monotonously on and on. And then he'd rub his hand across his forehead perplexedly.

And then there was the yellow-haired boy who was always laughing with a face all crinkled up with laughing lines. I told him I wanted to go up to the front.

"You'll have to have a strong stomach then, honey," he said cheerfully. "It isn't pretty up there. Wish I'd brought my pictures. I got some good ones you know. Some of the Jerries in tanks, sitting up there stiff, burned black, and still hanging onto the wheel. Sitting up there, and the tank burnt to hell." He wasn't callous. He was just talking, "Hell, that's the way it is, it isn't sad or bad or funny—it just is."

They learn a matter-of-fact acceptance, these boys—an acceptance that knows nothing of heroics. Coming down to the Red Cross Club on leave after a tough mission, they'll slip right back into the boys they used to be at home—"Is there a steak for dinner tonight? Oh, boy! Will you get me a girl for the dance? Put us all in the same room, can you?—we're all on the same crew." They stick together, these crews, bound by a tie stronger than any family one could ever be. They've lived and fought together, face dying together on every mission. And, on leave, they refuse to be separated.

Strange things happen in the desert. A soldier once on a scouting expedition came over one of the wind-carved sand hills in the desert. Overhead he heard the roar of a plane and, as he looked, saw it keel over and crash in the valley below him. Two men crawled from the plane, carrying a body in their arms. He watched them make for a small mud hut not far from him.

He climbed down and made for the plane wreck in the distance. He came up to it, and he stopped. The wreck was overgrown with weeds, partially covered with the sand the wind blows up as the days go by.

He left the plane and walked up to the hut. He had seen the men go in, carrying their friend's body in their arms. He had not seen them leave. When he entered the hut, no one was there. A body lay on the floor, but it had lain there for some time. Nothing but a skeleton remained.

The boy went back to his post and reported what had happened to his commanding officer. He was unnerved and shaken, and they put him in the hospital. For some time he was afraid he was losing his mind. Then, one day, another patient was brought into his ward. The boy was delirious, and he talked a great deal. The other soldier didn't listen to him much until one day he heard a few words that caught his attention. The boy was describing the incident he had seen. The plane had crashed, they had carried their friend into the hut. They had had to leave him there. But it had all happened nearly a year before.

The soldier was very relieved. He had seen something that had really happened. But he had seen it too late.

Richelieu
Reg. U. S. Pat. Off.
Pearls
they're beautiful

Authentic
fashions

*Simulated

Arlingcrest Flannel

100% WOOL NAPHTHALATED

Straight out of the BLACKFRIAR KINDREDS' group steps this chic outfit. Cardigan jacket with patch pockets has white braid binding. Slacks and jacket (you also may have skirt and shorts to match) are of Arlingcrest Flannel made of 100% Wool Naphthalated.

Wool gently cleansed in naphtha to preserve fiber strength and resiliency.

Sizes: 10 to 20

Colors: Palm Green, Turquoise, Cadet Blue, Lacquer Red, Beige, Brown and Navy.

Slacks about $7.95
Jacket about $10.95
Skirt about $7.00
Shorts about $5.95

At leading stores. For name of nearest store write Arlingcrest Service, 347 Madison Avenue, New York 17, New York.

Arlington Mills
LAWRENCE, MASS.

A SCRAP COLLECTOR—PRE-WAR

By Elsie Bell Parker

THE editors of Vogue, no doubt, have a mental picture of the Typical Subscriber. She is an ultra urbanite who glides into the top night-clubs, always attired in the costliest garb the magazine has to suggest, or is an imposing ruralite, who strides into the best country club of her village, satisfactorily clad in a thirty-nine-fifty facsimile thereof. The editors, I feel sure, never visualize a Non-typical Subscriber.

In the lean years, someone wrote for Vogue an article on, "How to Dress on Nothing a Year." I often thought of sending you a sequel entitled "Lady, You Ain't *Seen* Nothin' Yet." There was, I recall, a nifty little skirt for nothing—but seven dollars. I could have assembled an ensemble of shoes, dress, slip, hose, and panties for seven dollars, if I'd had seven dollars, and had enough left over to buy an apple from a dear old embezzler in front of the Los Angeles Branch of the State Employment Bureau.

To demonstrate that I have absorbed fully as much from Vogue as have the Dressier Dames, may I interpolate that we have an attic? It is not like Rosemary Benét's Eastern attic, where one tries on Grandma's dresses, but a lowly Western attic. You bump your head, and crawl in windowless darkness in pursuit of the dusty copies of Vogue stacked behind the chimney. Every few years, the plaster on the ceiling below cracks, and someone decides that part of the accumulation must be removed.

So now all I have prior to 1942 of my Vogues are pages which I cut out because I couldn't do without them.

I have a box of fashion plates, which gives me a history of fashion, *viz* the research of Claire Avery, and through the style contemporary with the issues. This is also a record of Vogue's fashion art through the years, from dignified, willowy ladies of the late 'Twenties, signed David, to the gay figures of the 'Thirties by Jean Pagès, and to the vagaries of Bérard and Dali in the 'Forties.

And I have another magnificent collection of art reproductions, modern and old. I like to take the pictures out to repose for a week at a time in pairs on my dresser.

My third collection is a stack of photographs of Vogue's lovely models... Susann Shaw, voted the Most Beautiful. *Mmm*, maybe. I think I would vote for Dana Jenney, as the Most Dependably Beautiful. And Helen Bennett, as the Most Out-of-this-worldly Fascinating. Georgia Carroll, the Most Refreshing. Betty (better-looking every year) McLauchlen, the Most Elegant and the One I Think I'd Like Most to Look Like (though that is quite a choice). And Meg Mundy, the Most Charming and the One I Think I'd Like Most to Know. Bettina Bolegard, the Most Exquisite.

Some of my fourth collection I saved for devious reasons, and some I just saved. The first on the pile is a page of Christmas cards designed by Claire Avery in 1912. On the other side of the page are sketched three ladies who origin- *(Continued on page 148)*

YOU HAVE TO HAND IT TO . . .

Collegebred

for walking shoes that look the part . . . sleek, "polishable" calf with a purposeful "HAPPY MEDIUM" heel . . . soft as a featherbed to work and walk in!

CLIPPER

At your favorite Collegebred Dealer's, $9.95, or write to E. P. Reed & Co., Rochester 3, N.Y.

SCRAP COLLECTOR

(Continued from page 147)

ated the upswept hair-do. Their costumes entail pearl beads, skunk fur and silver cloth, silk roses and lace. The describing copy is amazingly flippant.

From there I skip to 1929 and a quartet of world-weary Iris Marches. "Smart Women on the Riviera" were "wearing black!"

Hem-lines in points, scarves, the futuristic art, a poster-ish cover in brown and white, glimpses of New York night-life for one who had never been there, this was 1930.

1931. Heyday of the polo coat; the year they ran black-with-turquoise to the ground. Society ladies looked sweetly moon-faced in off-the-face hats.

In 1932, everyone still concentrated on looking very sporty. "Workmanlike" was the word for clothes.

There is a page of water-colours, "Hollywood Houris," by Cecil Beaton. He has caught their spirit: the feline detachment of Marlene Dietrich, the brooding intensity of Joan Crawford, the incomparable Lilyan Tashman.

And so it goes, as I turn the pile. The advertisements of the French Line. The "future" Duchess of Windsor, serene and restrained in a dress with unrestrained rococo trimming. This was 1935. Clothes were pretty that year. Country clothes were sensibly long for warmth. Evening clothes, often cape-sleeved, were long for beauty. Nightgowns were used as dinner-gowns. Adrienne Ames and her husband, perhaps, were to blame for the ten-year plague of coats with velvet collars. There was a coronation in London.

In 1936, I saved a photograph by Cecil Beaton of Mrs. Harrison Williams, her catlike eyes contrasting with the doglike ones of the pooch she is holding amid a frame of torn paper. There are snoods, wimples, and *chéchias* on the pages that year, and portraits to help us remember the personalities of the year: Patience Abbe, Bugle Ann, and others. There are the unknown, well-known Rockettes.

I have a charming pastel, two-page photograph of the Albertina Rasch dancers in Winterhalter dresses, by Steichen, 1937.

In May, 1938, society people looked very silly self-consciously doing the Lambeth Walk. Katharine Cornell at her Browningest, Joan Crawford in an unbelievable hat were photographed. Ilka Chase was painted in a swash of greyed pastel by Kanelba.

1939, I think, was the peak of the great Dali epidemic. In 1940, his influence was somewhat mitigated by the fresh-air attractiveness of Sandy Rice. Fur hats looked nice on Susann Shaw. There is an Orientally opulent photograph, by John Swope, of Scarlett O'Hara and husband as Romeo and Juliet.

There is an article, "Paris Now." When France fell, I wept, though the last time I saw Paris, the only time I saw Paris, was in the pages of Vogue.

In 1941, black sweaters, jet trim, and bright, bright suits, still with silly fur hats; pictures of extravaganzas, like "Lady in the Dark."

Thank you, Dear Editors, for assembling all these, for preserving within your covers so much that was gentle and gay in our civilization.

The Easter Bunny suggests—

Be sure it's Refillable!

Croix Royale Fruit Brandies served after dinner, leave your guests with a delightful glow of well-being

CROIX ROYALE

(say Cray Royal)

Fruit Brandies

Fresh ripe fruits grown in the famed San Joaquin Valley distilled in Old-Fashioned pot stills, give Croix Royale fruit brandies their unique ultra-fine flavor. Plum, Apricot, Cherry, Peach.

CAMEO VINEYARDS CO., FRESNO, CALIF.
Growers • Producers • Bottlers

DuBOUCHETT
MANY, BLANC
ROYALE

A Gentleman's Liqueur

THE SPIRIT OF THE OL' SOUTH

100 PROOF

PRODUCED AND BOTTLED BY
MANY, BLANC & CO., INC. CHICAGO

FLORIDA ENTERTAINING

By Phyllis Jervey

Down here in subtropical Miami Beach, now jammed with officers and their wives and families, there are three basic patterns for simplified wartime parties: (1) the patio buffet supper Saturday night; (2) Sunday brunch, served on a terrace overlooking the water; and (3) a beach or garden barbecue at six.

Fresh fruit, fowl, fish, and vegetables are the mainstays of Florida entertaining. Flowers and moonlight, cocktails and balmy breezes, uniforms and music are the charming ornaments of these brief respites from reality. It is only over the week-end that anyone entertains nowadays, and then very simply, always for Service men. One finds that the out-of-doors is relied upon for one's decorations, and, invariably, on Saturday evenings dozens of palm-fringed patios in Florida are filled with Army tropical worsteds and Navy whites; the women in short dresses, fresh flowers in their hair.

A buffet supper is the answer to Saturday night...most Service people can not afford to go night-clubbing. And no matter if you definitely intended only a cocktail party, everyone will linger on to dance by moonlight, or shaded lights, on the tiled patio. Food will sooner than later become the crying need, so that you might as well call your cocktail party a buffet and be prepared for it.

SATURDAY BUFFET

Either cover your long, narrow table entirely with square mirrors, or leave the table bare, using four mirrors in the centre. On each side, put tall glass hurricane-lamps, and, for your *décor*, use varicoloured hibiscus (picked before the sun touches them, keeping them refrigerated all day) or bougainvillea in shades of magenta, cerise, burnt-orange; or the canary shower of gold, nostalgic orange jasmine and wild honeysuckle combined; or a simple arrangement of seashells with frangipangi, similar to yellow or pink May blossoms. Green and white foliage and flowers, glass plates, and, in lieu of china, silver on those mirrors, the table setting has that cool, even icy, look we want in hot weather. If your supper party is given outdoors, you save your living-room from that bedraggled "after-party" look on Sunday morning.

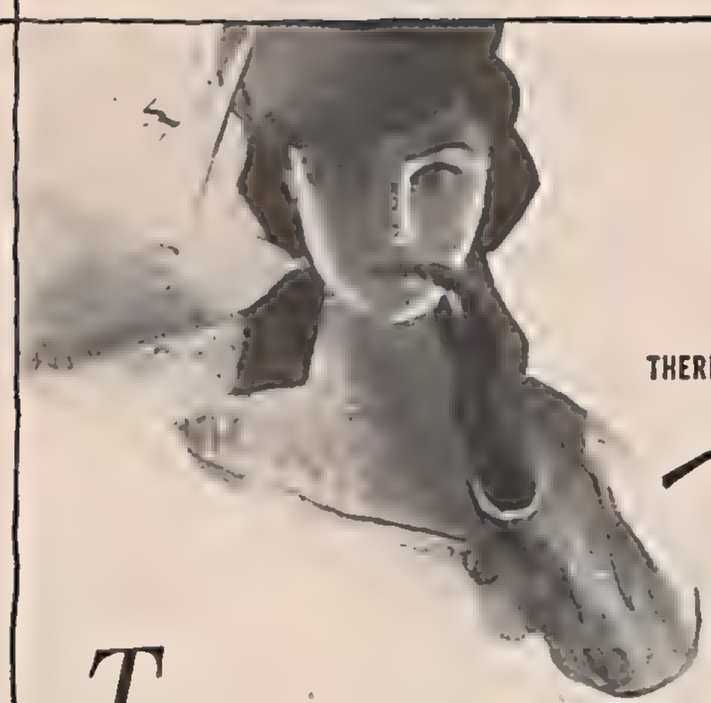
Buffet Menu

Cocktails Canapés
Biscayne Vichyssoise
Shrimp Curry, Rice, Condiments
Ice-box Pocket Rolls
Victory Garden Ring
Fresh Cocoanut-Cake
Demi-tasse Liqueurs

The Biscayne cold soup is a Florida-inspired Vichyssoise. Brown the white parts of four leeks, diced, with one onion, chopped. Boil together in a quart of chicken stock. Run twice through a fine strainer. Add puréed ripe avocado to make the right consistency (instead of one cupful of thick cream). Stir well and serve very cold with chopped chives on top. This is very cooling on the hottest evening when served in crystal or glass cream soup cups. *(Continued on page 150)*

Very special is the *Neapolitan* group of vintage wines developed by Widmer's particularly for those who gladly pay a premium for extra quality. *Neapolitan Brand* dry dinner wines include Haut Sauterne, Sauterne, Rhine Wine, Claret and Burgundy.

NEW YORK STATE
WIDMER'S WINES and Vermouths
Vintners of Fine Wines Since 1888
WIDMER'S WINE CELLARS, Inc., NAPLES, N.Y.



THERE IS NO GUESSING ABOUT

Venus

To one who has tried Venus, there can no longer be a doubt as to the proper sanitary protection. For, in Venus Sanitary Napkins is found the result of over 30 years' careful study of this vitally important problem. Real cotton, nature's own absorbent, knitted seamless covering—no irritation, long hours of complete protection, are only a few of the many advantages found only in this truly "de luxe" sanitary napkin. Leading stores from coast to coast have Venus in stock and a single trial is your introduction to future comfort and security.

Venus Junior for slenders and teens.
Venus "regular" in the famous blue package. Medium, large and extra large.
Traveling Package; three in a package compressed for travel.

VENUS CORPORATION
NEW YORK LOS ANGELES
Makers of fine quality sanitary apparel

BUY WAR BONDS

FLORIDA ENTERTAINING

(Continued from page 149)

Curry, American or Hawaiian

Take your choice of the two following curry recipes. The first may be served *en casserole*. For this, cut up finely two large onions, sauté in two tablespoonfuls of bacon fat, adding two tablespoonfuls of curry-powder, two bouillon cubes dissolved in half a cup of boiling water. Season with a dash each of Worcestershire and Tabasco and half a teaspoonful of ground ginger. Add one pound of cooked, cleaned shrimp or lobster. Fry five slices of bacon, cut fine. Melt two tablespoonfuls of butter or margarine; add three cupfuls of flaky, cooked rice. Put all into a glass or pottery casserole in a medium oven. Lift the rice with a silver fork every ten minutes until the rice is very dry. Serve from same dish; have assorted condiments in separate bowls. This serves eight.

The second curry recipe is authentically Hawaiian, while the first is Americanized. Cut a four-pound chicken into pieces, as for stewing, and simmer until nearly done. Cool, then cut into two-inch pieces. Grate fresh cocoanut and pour on one cupful of boiling water, and press out well. Repeat twice more. Put aside first straining.

Chop one large onion, two fingers of green gingerroot (if fresh ginger is unobtainable, soak dried root overnight). Melt two tablespoonfuls of butter and put the chicken in a saucepan with one crushed garlic clove, one tablespoonful of cuminseed, the onion, and ginger. Brown delicately, mix well, and add two tablespoonfuls of curry-powder, two tablespoonfuls of sugar, two tablespoonfuls of flour. Add last two strainings of cocoanut. Cover and simmer for one hour. Season with salt, cayenne, and paprika.

When the chicken is thoroughly done and ready to serve, add one cupful of cream and boil five minutes. Then add the first cocoanut straining and scald, but do not boil. For the relish dish serve: fried onions, chopped peanuts, chopped green and red peppers, grated fresh cocoanut, chutney, chopped fried bacon, ginger, green onions, Bombay duck (dried fish), hard-boiled eggs, the yellows sieved in a mound, the whites around them. Serves eight.

Cheese-and-vegetable Ring

For this, take two packages of cream-cheese, one cupful of dry cottage-cheese, one chopped red pepper, half a pint of whipping cream, one teaspoonful of granulated gelatine soaked in a little cold water. For seasoning: salt, pepper, paprika, a dash of cayenne, chopped green pepper, chives or young onions to taste. Mix all the cheeses, add gelatine and seasonings and the cream, whipped stiffly. Put in an oiled mould and leave overnight in the refrigerator.

Serve with a dressing made of olive-oil, vinegar, sugar, dry mustard, pepper, chili sauce, a clove of crushed garlic and onion, salt and celery salt. Surround cheese-ring with lettuce leaves, in which place any variety of cooked or raw vegetables from the hostess's Victory Garden. Dressing is served from a bowl in the centre of the ring. *(Continued on page 151)*

smooth,
more beautiful legs
EASY with
Bellin's WONDERSTOEN
dry hair-remover

Just stroke the rosy disc over legs and arms. It removes hair easily, quickly and leaves no stubble.
Makes legs silkier, smoother. A perfect start for cosmetic stockings; ideal for bare legs.
Dainty. Completely odorless. Nothing wet...nothing to spill, stain or prepare.
Safe. Accepted for advertising by publications of American Medical Association.
Economical. One Wonderstoen lasts all season.
$3. at department stores.

hair on face?
Ask for Wonderstoen "Special Face Formula". Safely removes hair on lip, chin, cheeks. $1.25

© 1944, B. W. Inc., N. Y., N. Y.

FLORIDA ENTERTAINING

(Continued from page 150)

SUNDAY MORNING
Brunch on Terrace or Balcony

We now come to our twelve o'clock morning after! The house is clear and untrampled. On the terrace or balcony overlooking the water is the glass-topped brunch table. It is refreshing with its tropical fruits in the centre. A tall china blackamoor cascades fresh black grapes onto small finger bananas, persimmons, pomegranates, juicy limes, mangoes, papayas, into a fresh fruit mélange. Pale citron and olive-green pottery with a pineapple design in the middle offsets the morning glare, which is, in reality, well guarded by azure awnings. Our motif, then, is a glass-topped table—fresh, exotic fruits—subdued pottery—frosted lemon-tinted glassware.

Brunch Menu

Rum Pineapple Spears
Œufs d'été
Canadian Bacon or Ham, Watercress
Miami Avocado-Chicken
Fruit Muffins Melba Toast
Guava Jelly
Coffee

Serve the Rum Pineapple Spears from your centrepiece. These are prepared by removing the core from a large-sized fresh pineapple without cutting into the skin. Pour rum or sherry into the opening. Replace the top and let the pineapple stand overnight in the refrigerator. Just before serving, cut wedge-shaped pieces of the fruit, about an inch in width and as long as possible, but do not break the outer skin. The spears should be saturated with rum and served from the shell.

Œufs d'Été

These are made by slicing and sautéing four chicken livers in bacon fat. Add eight sliced mushrooms, one teaspoonful of chopped shallot or green onion, one teaspoonful each of chopped parsley and chives. Season with salt and pepper, paprika and Worcestershire. In the meantime, break an egg apiece into greased individual earthenware dishes with handles and bake over hot water until firm. Use this sauce of livers and mushrooms as a border for each egg. Sauce serves six.

Eggs in Seashells

Another interesting egg dish is Eggs in Seashells. Use scalloped shells, grease them and fill each part way with a creamed mixture of lobster, oysters, crab, and shrimp, or a plain fish flake concoction, adding chopped green or ripe olives and sherry. Heat in the oven; then break a whole egg over each portion and return to oven of 325° Fahrenheit. When eggs are set and firm, sprinkle with salt and pepper, paprika, and chopped parsley. Dot with butter, serve with broiled Canadian bacon or ham and tangy watercress.

Miami Chicken-Avocado

For this, prepare chicken à la king after your favourite recipe. Cut the avocados lengthwise, remove the seed, but do not peel. Sprinkle with salt and lime-juice and fill the halves with the chicken mixture; top with toasted crumbs and bake half an hour in a medium oven. Serve hot.

This same idea may be used for creamed ham (Continued on page 152)

Lavando Gloves

DISTINCTIVELY BEAUTIFUL

YOUTHS' OWN FOUNDATION FOR

Basic figure freedom...

College Girl
BY VENUS FOUNDATIONS

VENUS FOUNDATION GARMENTS, INC.
New York . . . Chicago . . . San Francisco

THE NAME Willat IS YOUR ASSURANCE OF SATISFACTION IN COLD WAVING

A WILLAT COLD PERMANENT WAVE—without heat of any kind—will give you *quickly,* surely, the soft, easily-managed, *natural looking* curls you've always wanted.

Willat, the *original* Cold Wave, was developed and patented by Arnold Willat—the *inventor* of Cold Waving—after many years of research.

Willat is the *only* Cold Wave that has been sold commercially for ten years!

Today's Willat Cold Wave includes *all* the advantages of the first Willat Wave . . . *plus* many new improvements. Willat always has been, and always will be, the FIRST to bring you the best, *proved-successful developments* in Cold Waving. That's why you should *insist* on Willat Cold Wave!

HEATLESS PERMANENT WAVE CO., 1122 FOLSOM STREET, SAN FRANCISCO 3, CALIFORNIA
PROCESS FULLY COVERED BY U. S. PATENTS NUMBERS 2183894, 2195803, 2366111, 2331065

WANDA
the new characteristically lovely Willat COLD Wave

Circlette
de luxe Willat COLD Wave that's sprayed into your hair

TO ALL WOMEN

of "Tampax age"

NO BELTS
NO PINS
NO PADS
NO ODOR

One of the greatest favors you can do yourself is to discover *Tampax* and discover it soon! This form of sanitary protection has been adopted by war workers, college girls and millions of just plain, average women—wives, mothers and daughters—all over America and in dozens of other countries . . .

A doctor has perfected Tampax neatly and ingeniously for *internal use*, without any of the complications of pins, belts and external pads. It is made of pure surgical cotton, compressed to a small and dainty size. A neat one-time-use applicator makes insertion of the Tampax quick and easy. No odor, no chafing, no bulges or ridges under the clothing. Quick changing and easy disposal.

Tampax comes in 3 different *absorbencies:* Regular, Super, Junior. A month's average supply will go into your purse. Wear Tampax in tub or shower; you are not aware of it when in place . . . Sold at drug stores, notion counters. Introductory size, 20¢. Economy package lasts four months, average. Tampax Incorporated, Palmer, Mass.

3 Absorbencies
REGULAR
SUPER JUNIOR

Guaranteed by Good Housekeeping

Accepted for Advertising by the Journal of the American Medical Association.

FLORIDA ENTERTAINING

(Continued from page 151)

and sweetbreads, with grated Parmesan cheese as the topping. Do not serve another creamed dish with this one, rather serve fluffy scrambled eggs on halved broiled tomatoes or an herb omelet with tiny sausages and crab-apples, broiled together.

BARBECUE IN THE GARDEN OR ON THE BEACH

A rustic table with anything you can reach up for and pull down... papayas, mangoes, oranges...perhaps some cactus flowers, the firecracker vine...wild daisies...seashells or seaweed and coral...there's your centrepiece right above your head or by your feet! A huge wooden salad bowl with individual ones, wooden or paper plates, mugs for beer, a cocoanut frond shellacked and made into a tray for toasted bread...and, of course, the grill!

Barbecue Menu

Colossal Ripe Olives
Stuffed Eggs and Celery
Green Onions Pickles Banana Chips
Highballs Beer Grapefruit-juice
Crackling Veal over Charcoal on Toasted Garlic Bread
Scalloped Macaroni Flamingo Salad
Apple Turnovers

The ripe olives are improved if marinated overnight in half olive-oil and half olive-juice, to which add several slivers of garlic. Drain and serve icy cold. Stuff eggs with curry and chutney mixed together with a little mayonnaise. The celery stuffing is different if it is made of cottage-cheese and horseradish with chopped chives.

For the Banana Chips, use bananas that are a bit green. Peel and slice thinly, crosswise. Dust lightly with flour and fry in deep fat, as one would potato chips, until a golden brown. Drain and sprinkle with salt.

The Crackling Veal is now a favourite barbecue dish. Have your butcher roll and tie a rump of veal. Insert two peeled garlic cloves and a bay-leaf inside. Cover the outside with half olive-oil, half bacon fat; then rub on a mixture of dry mustard, salt, pepper, a touch of cayenne, lime-juice, and A-1 Sauce. Dot with whole cloves. Turn slowly on a revolving spit over the glowing coals in the barbecue stand until cooked all the way through. Serve crackling pieces of meat on toasted garlic bread.

To prepare bread, cut French bread in half, lengthwise, and toast over the hot embers. In a pan, melt some butter and add crushed garlic and onions, salt, pepper, and paprika. Brush over bread, then cut into slices.

The Flamingo Salad goes well with barbecued meats, chicken, or fish. Use one cucumber to four tomatoes and peel and slice finely. Slice two green peppers and chop two onions. Season two tablespoonfuls of sour cream with Worcestershire sauce, a dash of Tabasco, salt, pepper, paprika, dry mustard, and one teaspoonful of sugar. Add this sauce to alternate layers of the vegetables. Chill thoroughly.

How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C.O.D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

374	$2.00	S-4548	$1.00
379	2.00	5111	.75
S-4532	1.00	5119	.60
S-4538	1.00	5134	.50

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A.

DACHÉ HAS DONE IT AGAIN!

A Net for the Hair this time . . a smart new costume accessory that fits perfectly with any hair-do! Luscious Daché shades such as Tiger Lily Pink, Chinese Green, Turquoise; also Neutral tones.

You know what happens when Daché has one of her "beautiful brainstorms!"

(Back in 1938 her fingers itched to sew spangles on soft mesh . . . and lo! the Snood fashion was reborn to sweep the land. About 1940 she was inspired by a bit of antique crochet work, and in a twelfth-month women from Martha's Vineyard to Carmel were in love with the fascinator.)

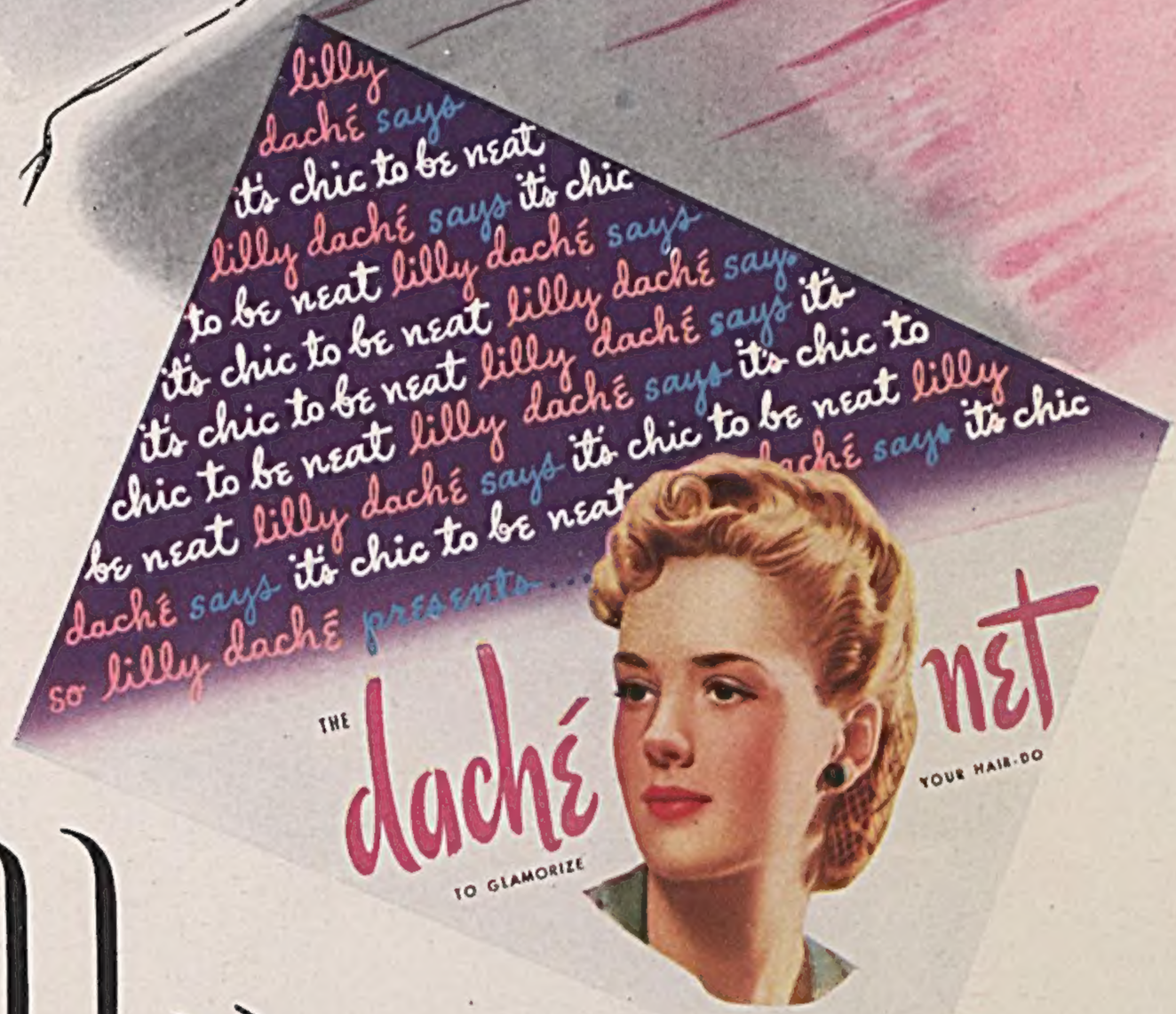
La Daché's genius reaches out beyond the creation of beautiful hats. She knows *women*. And she has an uncanny sixth sense that knows what they're going to need and love. *This* time she says it's a net for the hair.

But no . . . *not* invisible! A frank little net that becomes a fashion accessory. Daché insists on that. She's worked up her inspiration in such glorious shades as Tiger Lily Pink, Chinese Red and Chinese Green, Lavender, Turquoise as well as Neutrals.

And by an incredibly neat trick of design the Daché Net adapts to *any* hair-do! "All things to all women" it is. An intriguing wisp over a pompadour . . . a lovely filet for the back roll or the chignon . . . a net that adds drama and neatness to the brushed-up back . . . or what-have-you? You'll be delighted—and amazed how serviceable it is.

You don't have to wait for the Daché Net to "travel" from the famous hat establishment on 56th Street. Right now it's at better shops and drug stores.

Snood Mesh three for two dollars (70¢ for one); *Fine Mesh* three for one dollar (35¢ for one).



Distributed by Weco Products Company,
CHICAGO, ILLINOIS.

lilly DACHÉ

The most glorious colors on earth!

CLAIROL The Original Oil Shampoo Tint

REG. U. S. PAT. OFF.

CLAIROL . . . and Clairol alone . . . gives your hair tones so true and transparent they rival Nature's own. ☆ In one simple application, it cleanses, conditions and permanently colors every trace of gray hair . . . does it swiftly, surely, beautifully . . . so that no one will know. ☆ Better Beauty Shops feature genuine Clairol . . . never substitute.

Caution: Use only as directed on the label

COPYRIGHT · CLAIROL, INC. 1944 · STAMFORD, CONN.

CN00029657